

Arts Organisations Investment Program (AOIP) Outcomes Framework



PRIMARY OUTCOMES

Quality

Artists, and arts organisations are supported to produce **high-quality cultural and creative experiences**

- Organisations create experiences that are of high-quality and considered the best of its type
- Organisations create work that is original, innovative and explores new possibilities and views
- Organisations create work that is authentic, respects cultural tradition, or promotes social awareness and cohesion

Reach

Community access and engagement with WA's cultural and creative experiences is **broadened and deepened**

- Organisations enable engagement with audiences that reflect the diversity of West Australians
- Organisations have a strong connection with, and presence in, their communities
- Organisations attract people in and beyond their communities of interest to directly engage with the work

Leverage

Artists, and art organisations develop **collaborative partnerships** within, and across, sectors to **leverage new opportunities, funding and support**

- Organisations collaborate with others within and beyond their communities of practice, striving for creative, long-lasting and structurally new ways of working together
- Organisations leverage opportunities and funding from a range of different sources, including through partnerships
- Organisations develop and operate in a financially, environmentally and socially sustainable way

SECONDARY OUTCOMES

Social

WA's community is strengthened through participation and engagement with arts and culture

- Build **harmonious and inclusive communities** where people feel connected to each other through arts and cultural activities
- Young people are **engaged and empowered** to tell their stories through arts and cultural experiences
- People in the community have improved **mental health and wellbeing**
- Arts and culture activities support strong **creative learning outcomes for young people**

Diversity

WA's diversity is celebrated and represented through cultural and creative content and practice

- **Aboriginal arts and culture is celebrated** and recognised as WA's strongest asset
- People recognise and **connect to WA's history and cultural heritage** through engagement and shared storytelling, including the celebration of Aboriginal culture
- **The stories of all individuals**, regardless of their identities, are promoted and celebrated, including their creative expression and diverse voices

Economic

WA's economy is strengthened through a flourishing industry of creative and cultural sector organisations

- High-quality local arts and creative jobs are created to **attract and retain WA talent**
- The cultural and creative industry continues to **grow and develop**, contributing to the diversification of WA's economy
- The WA cultural and creative industry is a leader of **collaborative and innovative practice**
- WA is seen as a **destination** for arts and cultural experiences