



Final AOIP Outcomes Framework

Department of Local Government, Sports and Cultural Industries | 19 April 2022

OBJECTIVE

The Arts Organisations Investment Program aims to build strong Western Australian arts, cultural and creative sector organisations that support the vibrancy of our State and celebrates this internationally

PRIMARY OUTCOMES

QUALITY

Artists, and arts organisations are supported to produce **high-quality cultural and creative experiences**

- Organisations create experiences that are of **high-quality** and considered the **best of its type**
- Organisations create work that is **original, innovative** and explores new possibilities and views
- Organisations create work that is **authentic, respects cultural tradition**, or promotes **social awareness and cohesion**

REACH

Community access and engagement with WA's cultural and creative experiences is **broadened and deepened**

- Organisations enable engagement with audiences that reflect the **diversity of West Australians**
- Organisations have a **strong connection with, and presence** in, their **communities**
- Organisations **attract people** in and beyond their communities of interest to **directly engage** with the work

LEVERAGE

Artists, and art organisations develop **collaborative partnerships** within, and across, sectors to **leverage new opportunities, funding and support**

- Organisations **collaborate with others** within and beyond their communities of practice, striving for creative, long-lasting and structurally new ways of working together
- Organisations **leverage opportunities and funding** from a range of different sources, including through partnerships
- Organisations **develop and operate** in a financially, environmentally and socially sustainable way

SECONDARY OUTCOMES

SOCIAL

WA's community is strengthened through participation and engagement with arts and culture

- Build **harmonious and inclusive communities** where people feel connected to each other through arts and cultural activities
- Young people are **engaged and empowered** to tell their stories through arts and cultural experiences
- People in the community have improved **mental health and wellbeing**
- Arts and culture activities support strong **educational outcomes for young people**

DIVERSITY

WA's diversity is celebrated and represented through cultural and creative content and practice

- **Aboriginal arts and culture is celebrated** and recognised as WA's strongest asset
- People recognise and **connect to WA's history and cultural heritage** through engagement with shared storytelling and celebration of Aboriginal culture
- **The stories of all individuals**, regardless of their identities, are promoted and celebrated, including their creative expression and diverse voices

ECONOMIC

WA's economy is strengthened through a flourishing industry of creative and cultural sector organisations

- High-quality local arts and creative jobs are created to **attract and retain WA talent**
- The cultural and creative industry continues to **grow and develop**, contributing to the diversification of WA's economy
- The WA cultural and creative industry is a leader of **collaborative and innovative practice**
- WA is seen as a **destination** for arts and cultural experiences

Mapping outcomes to policy commitments, AOIP objectives and the PVMF outcomes

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- Organisations create experiences that are of **high-quality** and considered the **best of its type** ^{1,Qu}
- Organisations create work that is **original, innovative** and explores new possibilities and views ^{1,Qu}
- Organisations create work that is **authentic, respects cultural tradition**, or promotes **social awareness and cohesion** ^{1,Id}

REACH

Community access and engagement with WA's cultural and creative experiences is broadened and deepened

- Organisations enable engagement with audiences that reflect the **diversity of West Australians** ^{2,Re}
- Organisations have a **strong connection with, and presence** in, their **communities** ^{3,Re,En}
- Organisations **attract people** in and beyond their communities of interest to **directly engage** with the work ^{4,Re,En}

LEVERAGE

Artists, and art organisations develop **collaborative partnerships** within, and across, sectors to **leverage new opportunities, funding and support**

- Organisations **collaborate with others** within and beyond their communities of practice, striving for creative, long-lasting and structurally new ways of working together ^{5,En}
- Organisations **leverage opportunities and funding** from a range of different sources, including through partnerships ^{6,In,Re}
- Organisations **develop and operate** in a financially, environmentally and socially sustainable way ^{7,Pu,Le}

Mapping outcome statements to policy commitments and AOIP objectives

Key to identify which outcomes map to AOIP objectives:

Aligns with current AOIP objectives

Mapped to policy commitments:

¹ DLGSC, Strategic Directions 2020-2030.

² DLGSC, WA Multicultural Policy Framework; DLGSC, Strategic Directions 2020-2030; Lotterywest, Community Investment Framework; WA Mental Health Commission, Young People's Mental Health and Alcohol and Other Drug Use: Priorities for Action 2020-2025.

³ DLGSC, Strategic Directions 2020-2030; DLGSC, WA Multicultural Policy Framework and WA Cultural Infrastructure Framework 2030+

⁴ DLGSC, WA Multicultural Policy Framework and WA Cultural Infrastructure Framework 2030+.

⁵ DLGSC, WA Multicultural Policy Framework and WA Cultural Infrastructure Framework 2030+; Department of Training and Workforce Development, Strategic Plan 2019-2023.

⁶ DLGSC, WA Multicultural Policy Framework and WA Cultural Infrastructure Framework 2030+.

⁷ DLGSC, Strategic Directions 2020-2030; DLGSC, WA Multicultural Policy Framework and WA Cultural Infrastructure Framework 2030+; Department of Jobs, Tourism, Science and Innovation, Strategic Plan 2021-2025.

Mapped to CATA Public Value Measurement Framework:

^{In} Income (*Instrumental Impact*).

^{En} Engagement (*Instrumental Impact*).

^{Re} Reach (*Intrinsic Impact*).

^{Qu} Quality (*Intrinsic Impact*).

^{Id} Identity (*Institutional Impact*).

^{Pu} Public support (*Institutional Impact*).

^{Le} Legacy (*Institutional Impact*).

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- **Aboriginal arts and culture is celebrated** and recognised as WA's strongest asset^{5,Id}
- People recognise and **connect to WA's history and cultural heritage** through engagement with shared storytelling and celebration of **Aboriginal culture**^{6,Id}
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ECONOMIC

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- **High-quality local arts and creative jobs are created to attract and retain WA talent**^{J,En}
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- **WA is seen as a destination for arts and cultural experiences**^{10,Id,En}

Mapping outcome statements to policy commitments and AOIP objectives

Key to identify which outcomes map to AOIP objectives:

Aligns with current AOIP objectives

Mapped to policy commitments:

¹ DLGSC, WA Multicultural Policy Framework; Lotterywest, Community Investment Framework.

² Commissioner for Children and Young People, Strategic Directions 2021-2026.

³ WA Mental Health Commission, WA Mental Health Promotion, Mental Illness, Alcohol and Other Drug Prevention Plan 2018-2025.

⁴ Department of Education, Strategic Directions 2020-2024.

⁵ DLGSC, Strategic Directions 2020-2030, Aboriginal Empowerment Strategy 2021-2029, Closing the Gap Implementation Plan.

⁶ Lotterywest, Community Investment Framework, Aboriginal Empowerment Strategy 2021-2029, Closing the Gap Implementation Plan.

⁷ DLGSC, WA Multicultural Policy Framework and WA Cultural Infrastructure Framework 2030+

⁸ Department of Jobs, Tourism, Science and Innovation, Diversify WA.

⁹ Department of Premier and Cabinet, WA Jobs Plan; JTSI Department of Jobs, Tourism, Science and Innovation Strategic Plan 2021-2025.

¹⁰ Tourism WA, Jina - Western Australia Aboriginal Tourism Action Plan.

Mapped to CATA Public Value Measurement Framework:

^{In} Income (*Instrumental Impact*).

^{En} Engagement (*Instrumental Impact*).

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Mapping outcomes to the CATA Outcomes Framework

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PRIMARY OUTCOMES

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- Organisations create experiences that are of **high-quality** and considered the **best of its type** (*Cultural Impact*)
- Organisations create work that is **original, innovative** and explores new possibilities and views (*Cultural Impact*)
- Organisations create work that is **authentic, respects cultural tradition**, or promotes **social awareness and cohesion** (*Cultural Impact*)

REACH

Community access and engagement with WA's cultural and creative experiences is **broadened and deepened**

- Organisations enable engagement with audiences that reflect the **diversity of West Australians** (*Cultural Impact*)
- Organisations have a **strong connection with, and presence** in, their **communities** (*Social Impact*)
- Organisations **attract people** in and beyond their communities of interest to **directly engage** with the work (*Social Impact*)

LEVERAGE

Artists, and art organisations develop **collaborative partnerships** within, and across, sectors to **leverage new opportunities, funding and support**

- Organisations **collaborate with others** within and beyond their communities of practice, striving for creative, long-lasting and structurally new ways of working together (*Economic Growth, Sector Development*)
- Organisations **leverage opportunities and funding** from a range of different sources, including through partnerships (*Economic Growth, Sector Development*)
- Organisations **develop and operate** in a financially, environmentally and socially sustainable way (*Economic Growth, Sector Development*)

SECONDARY OUTCOMES

SOCIAL

WA's community is strengthened through participation and engagement with arts and culture

- Build **harmonious and inclusive communities** where people feel connected to each other through arts and cultural activities (*Social Impact*)
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ECONOMIC

WA's economy is strengthened through a flourishing industry of creative and cultural sector organisations

- High-quality local arts and creative jobs are created to **attract and retain WA talent** (*Jobs Growth*)
- The cultural and creative industry continues to **grow and develop**, contributing to the diversification of WA's economy (*Jobs Growth, Economic Growth, Sector Development*)
- The WA cultural and creative industry is a leader of **collaborative and innovative practice** (*Economic Growth, Sector Development*)
- WA is seen as a **destination** for arts and cultural experiences (*Economic Growth, Sector Development*)



About Nous

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500

PEOPLE

60

PRINCIPALS

5

COUNTRIES