



2021 Arts & Culture Monitor Survey

Prepared for:

Department of Local Government, Sport and Cultural Industries

Prepared by:

CATALYSE[®] Pty Ltd

31 May 2021

© Copyright CATALYSE[®] Pty Ltd 2021

CATALYSE 

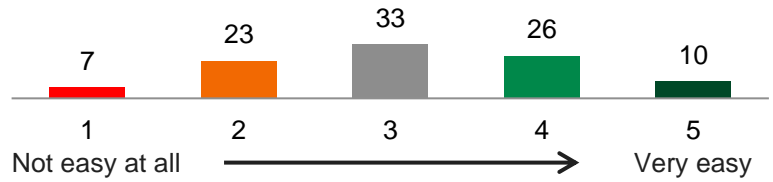
19 Accessibility of WA film and television productions

19.1 Overall Ratings

When asked “how easy is it for you to access Western Australian produced film and television productions?” 37% rated ease of access highly (see Figure 44). A subtotal variance of ±1% is explained by rounding to zero decimal places.

The mean score is 3.1 out of 5.0 and the Index Score is 53 out of 100.

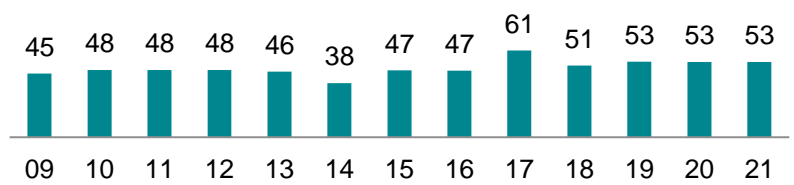
Figure 44: Overall Ratings
% of respondents



19.2 Trend Analysis

The Ease of Access Index Score has remained steady over the past three years (see Figure 45). 2017 was the most successful year with a score of 61.

Figure 45: Trend Analysis
Ease of Access Index Score

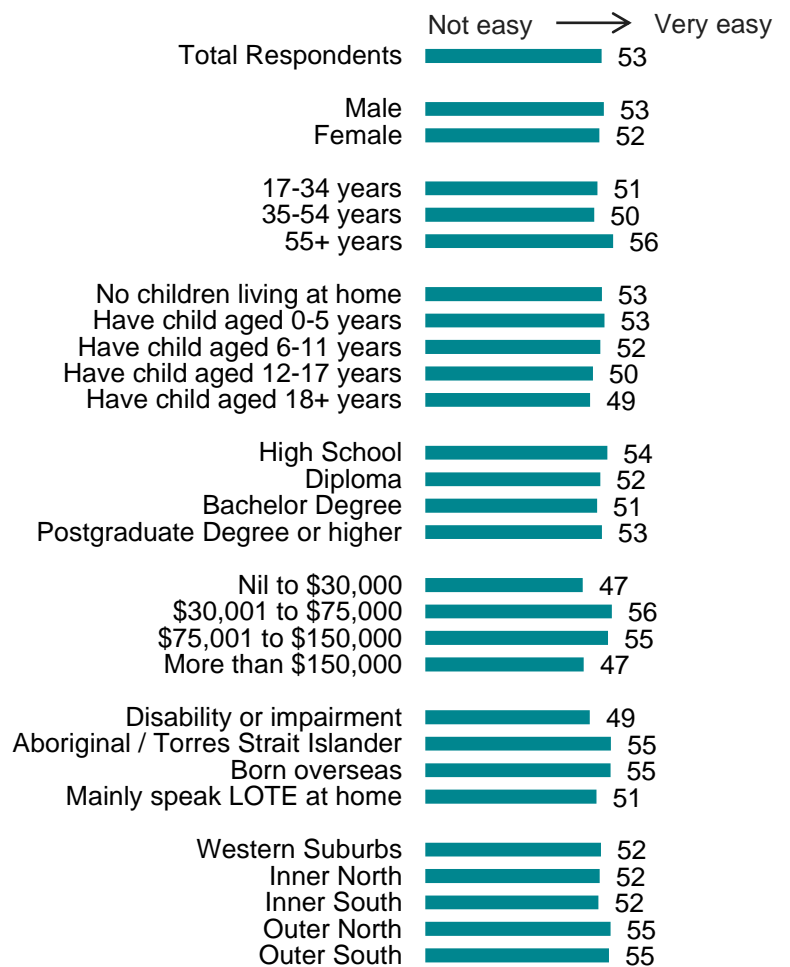


19.3 Community Variances

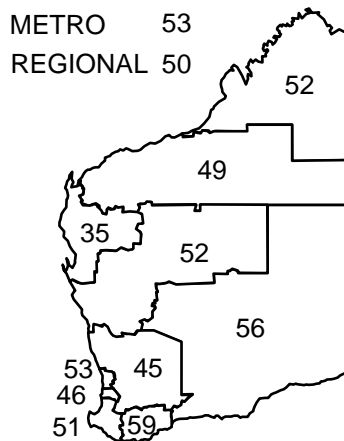
Ease of access is fairly consistent across the community. It is slightly higher among seniors. It is slightly lower among higher and lower income earners (see Figure 46).

Across the regions, ease of access is highest in Great Southern and Kalgoorlie-Esperance. It is lowest in the Gascoyne. (see Map 15).

Figure 46: Community Variances
Ease of Access Index Score



Map 15: Regional Variances
Ease of Access Index Score



Q7b. How easy is it for you to access Western Australian produced film and television productions?

Base: All respondents, excludes unsure (n = 1136) NB: 14% of all respondents answered 'unsure'

20 Missed arts and culture activities during COVID-19 restrictions

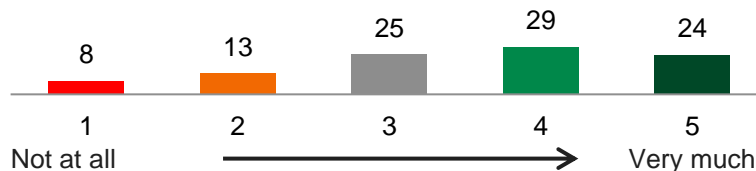
Overall Ratings

Since March 2020, COVID-19 restrictions have impacted on opportunities to attend and participate in arts and culture activities.

When asked “to what degree did you miss being able to attend or participate in arts and culture activities?”, 54% indicated they missed being able to attend arts and culture activities quite a lot, giving a rating of 4 or 5 out of 5 (see Figure 44).

The mean score is 3.5 out of 5.0 and the Index Score is 62 out of 100.

Figure 44: Overall Ratings
% of respondents



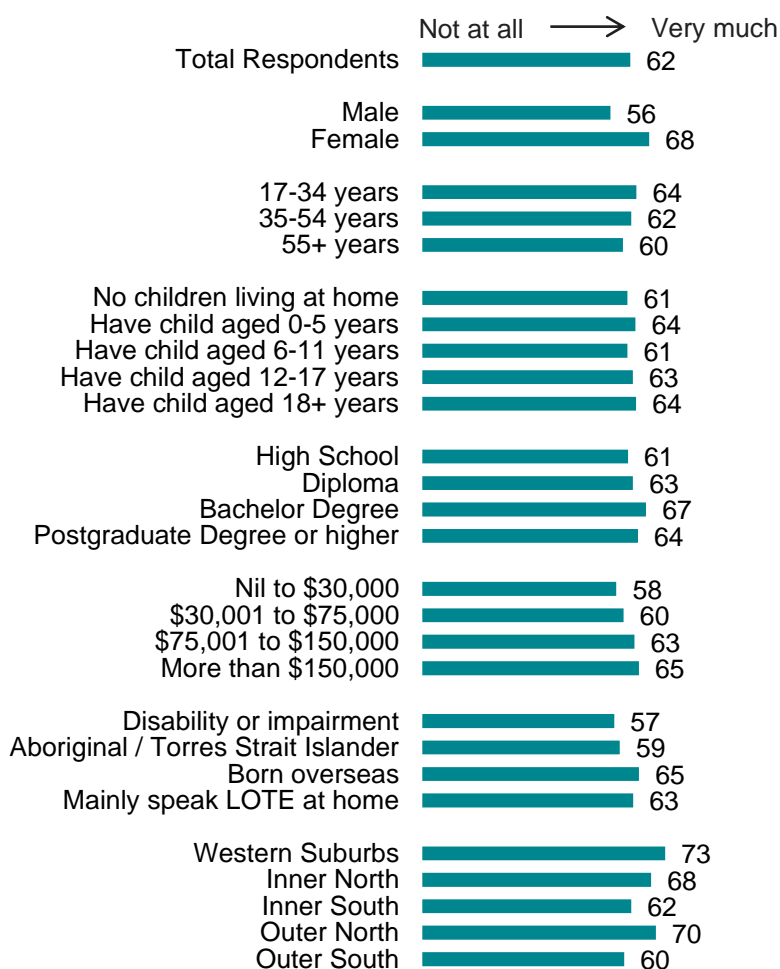
20.1 Community Variances

The degree to which attending arts and culture activities was missed was felt differently across the community. Art and culture activities were missed the most by respondents living in the western and outer north suburbs of Perth, by females and those on higher incomes (see Figure 46).

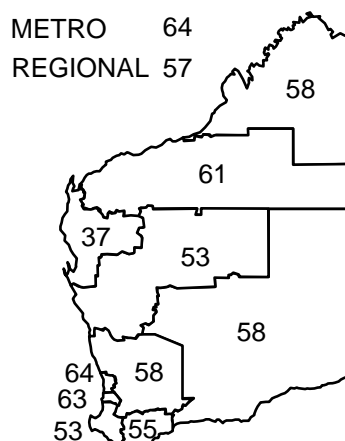
Across the regions, respondents in the Gascoyne missed attending arts and culture activities the least (see Map 15).

Figure 47: Community Variances

Missed Arts and Culture Activities Index Score



Map 15: Regional Variances
Ease of Access Index Score



Q8. Since March 2020, COVID-19 restrictions impacted opportunities to attend or participate in arts and culture activities. During this time, to what degree did you miss being able to attend or participate in arts and culture activities? Base: All respondents, excludes unsure (n = 1285) NB: 3% of all respondents answered ‘unsure’

Appendix | Survey Questions

Questions

- Q1. The following study is being conducted on behalf of Culture and the Arts (WA), a division of the Department of Local Government, Sport and Cultural Industries. Do you or anyone in your household work for Culture and the Arts (WA) or an agency or organisation that is funded by them?
- Q2a. Arts and cultural activities includes a range of activities such as the cinema, music, theatre, dance, visual arts, opera, festivals, libraries, galleries, museums, archives and community cultural events.
- Q2b. How many times did you attend or participate in arts and cultural activities over summer?
- Q2c. When was the last time you attended or participated in an arts and cultural activity?
- Q3. What motivates you to participate in art and cultural activities? Please select your top 3 motivators from the following list. RANDOMISE ORDER
- Q4. How strongly do you agree or disagree with the following statements? RANDOMISE ORDER
- The Western Australian Government should invest in arts and cultural activities to ensure they are available to the public
 - It is important for school children to have access to learn music, arts and crafts, writing, drama, media training etc, as part of their education
 - The arts make me feel good
 - All theatre, ballet and opera companies and public art galleries etc should rely on their tickets sales alone
 - The arts only helps those people who participate, not the broader community
- Q4a. How easy is it for you to access or participate in arts and cultural activities in WA? Please use a scale of 1 to 5, where '1' is "not easy at all" and '5' is "very easy".
- Q4b. How valuable is the role of arts and culture in your life? Please use a scale of 1 to 5, where '1' is "no value at all" and '5' is "very valuable".
- Q4c. How valuable do you think the role of arts and culture is in the community? Please use a scale of 1 to 5, where '1' is "no value at all" and '5' is "very valuable".
- Q5a. The Department of Local Government, Sport and Cultural Industries invests in arts and cultural activities to deliver a number of benefits to the Western Australian community. How valuable is the contribution of arts and culture to your sense of community in WA? Please use a scale of 1 to 5, where '1' is "no value at all" and '5' is "very valuable".
- Q5b. How valuable is the contribution of arts and culture to the identity of the state? Please use a scale of 1 to 5, where '1' is "no value at all" and '5' is "very valuable".
- Q6a. About \$2.21 per person, per week is allocated by WA Government for arts and cultural activities, services and facilities in WA. Do you consider this amount to be: Far too high; A bit too high; About right; A bit too low; Far too low; or, Unsure
- Q6b. Please indicate how much more you would be prepared to pay per week, if anything, to expand provision of or increase access to arts and culture in WA? Nothing; \$0.01 - \$1.00; \$1.01 - \$2.00; \$2.01 - \$5.00; \$5.01 - \$10.00; \$10.01 - \$20.00; \$20.01 +; Unsure
- Q7a. The West Australian Government, through Screenwest, provides financial support to help individuals and companies make film, television and digital media in Western Australia. How valuable do you think the Western Australian film and television industry is to the community? Please use a scale of 1 to 5, where '1' is "no value at all" and '5' is "very valuable".

- Q7b. How easy is it for you to access Western Australian produced film and television productions? Please use a scale of 1 to 5, where '1' is "not easy at all" and '5' is "very easy".
- Q8. Since March 2020, COVID-19 restrictions impacted opportunities to attend or participate in arts and culture activities. During this time, to what degree did you miss being able to attend or participate in arts and culture activities? Please use a scale of 1 to 5, where '1' is "not at all" and '5' is "very much"

Demographics

- D1. Age
- D2. Gender
- D3. Residential postcode
- D4. Region (if Regional WA)
- D5. Do you have any children living at home aged: 0-5 years; 6-11 years; 12-17 years; 18+ years; No children; or, Refused
- D6. What is your highest level of education? High School Leaving Certificate; Diploma or Advanced Diploma; Bachelor Degree; Postgraduate Degree or higher; Other; or, Refused
- D7. What is your combined household income before tax? Nil to \$30,000; \$30,001 to \$75,000; \$75,001 to \$150,000; More than \$150,000; Refused
- D8. Do you, or anyone in your household, identify with the following groups: Person with a disability or impairment; Aboriginal and / or Torres Strait Islander; Born overseas; Mainly speak a language other than English at home; None of the above; or, Refused