



## 2024 Arts & Culture Monitor Survey

Prepared for:

Department of Local Government, Sport and Cultural Industries

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# 1 Executive Summary

## **Community supports more investment by the WA Government in arts and culture.**

83% of respondents agreed that the WA Government should invest in arts and culture to ensure activities are available to the public.

- 55% of respondents believe the Western Australian Government's allocation of \$2.44 per person per week for arts and cultural activities, services and facilities in WA<sup>1</sup> is too low.
- 40% of respondents were willing to pay between \$2 and \$10 more and 8% were willing to pay over \$10 more per week to expand provision of and increase access to arts and cultural activities, services and facilities in WA. A further 26% would be willing to pay up to \$2 more per week.

## **Arts and culture are an important part of childhood and child development.**

93% of respondents agreed that it is important for children and young people to have access to arts, cultural and creative activities as part of their education, and 91% of respondents agreed that it is important for children and young people to have access to arts, cultural and creative activities outside of school.

## **Arts, culture and creativity has an increasingly valuable role in people's lives.**

When respondents were asked to rate the value of arts, culture and creativity in their own life, 60% of respondents gave a high rating of 4 or 5 out of 5. Only 3% of respondents said arts, culture and creativity provided no value at all.

- Personal value has been increasing by 1 index point in each of the past three years, increasing from 65 index points in 2021 to 68 index points in 2024.
- The personal value index score is currently at a 10-year high.

Arts, cultural and creative activities contribute to community health and wellbeing:

- 84% of respondents agreed that arts and culture make them feel good.
- 80% of respondents agreed that attending or participating in arts, cultural and creative activities and events has a positive impact on their mental health.
- 73% of respondents agreed that attending or participating in arts, cultural and creative activities improves their sense of belonging and connection with others.
- 81% of respondents agreed that attending or participating in arts, cultural and creative activities improves understanding and respect for different cultures and perspectives.

In recognition of the valuable role that arts and culture plays in people's lives, 40% of respondents gave back to the arts, cultural and creative sector over the past 12 months, mostly by donating, volunteering or doing unpaid work.

## **Although perceived value has been increasing, attendance and participation levels fell in 2024.**

Survey participants were informed that arts and cultural activities includes a range of activities such as cinema, music, theatre, dance, visual arts, opera, festivals, libraries, galleries, museums, archives, and community cultural events.

When asked to recall overall attendance or participation in arts and culture activities, 69% of respondents said they attended or participated in an arts and cultural activity over the past 12 months.

After the COVID-19 pandemic severely impacted attendance and participation in arts and cultural activities, there were hopeful signs for recovery with overall attendance and participation rates increasing by 4% points to 78% in 2023. Attendance and participation levels were moving back up towards the pre-COVID rate of 82%. In 2024, however, the overall attendance and participation rate fell by 9% points to 69%.

Levels of attendance and participation varied across the community:

- People aged 16 to 24 years and people who did not pursue further studies after high school were least likely to attend or participate in arts and cultural activities.

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<sup>1</sup> This figure includes COVID-19 support provided to arts and cultural organisations.

- Attendance and participation continued to be higher among people with higher levels of education, higher income and living in Perth's western suburbs.
- Across the state, attendance and participation was highest in the Kimberley region and lowest in the Pilbara, followed by the Goldfields-Esperance and Mid West regions.

### **People prefer to express themselves creatively through arts and craft, and photography.**

62% of respondents specified at least one activity they had participated in to express themselves creatively in the past 12 months. The top 5 most popular activities were art and craft activities (28%), photography (23%), dance (15%), playing a musical instrument (14%), and visual art (11%).

Creative expression varied across the community:

- Although overall reported attendance and participation in arts and cultural activities was lower among 16 to 24 year olds compared other age groups, when asked about their participation in activities to express themselves creatively, they were more likely than other age groups to have taken part.
- Overall participation in activities for creative expression was also higher among LGBTQIA+ people, people who are neurodiverse and people who mainly speak a language other than English at home.
- Participation in activities for creative expression declines as people age and drops off significantly among seniors with only 44% of respondents participating in creative activities after the age of 65 years.
- Across the state, participation in creative activities was highest in Greater Perth, the Mid West and Wheatbelt regions, and lowest in the Goldfields-Esperance region.

### **People preferred to attend movies, live music events and exhibitions over the past 12 months.**

When prompted about attendance at specific types of events, 82% of respondents mentioned that they attended at least one arts, cultural or creative event over the past 12 months.

- Please note that overall reported attendance was significantly higher when respondents were asked about individual types of events than when respondents were asked to recall their overall participation or attendance in arts and culture over the past 12 months.

The top 6 most popular events attended were a movie or film (50%), live music or gigs (41%), exhibitions of art, photography, sculptures etc (32%), comedy (21%), theatre (19%) and musical theatre or opera (18%).

The least popular events attended were writing events (5%), puppetry (3%) and fashion shows (3%).

Although overall attendance at puppetry and fashion shows was lower, these events had the highest frequency of attendance among their patrons.

- Among puppetry patrons, 22% of respondents attended a puppetry event at least once a month.
- Among fashion show patrons, 20% of respondents attended a fashion show at least once a month.
- Across all events tested, on average, 13% of patrons attended an event at least once a month.

Digital arts events, circus or physical theatre, and cabaret or drag shows were more likely to be special occasion events that were only attended once or twice in the past 12 months.

- Among digital arts patrons, 76% of respondents attended a digital arts event, such as a light or drone show, once or twice in the past 12 months.
- Among circus and physical theatre patrons, 73% of respondents attended a circus or physical theatre event once or twice in the past 12 months.
- Among cabaret and drag show patrons, 69% of respondents attended a cabaret or drag show once or twice in the past 12 months.

### **Attendance at libraries, museums and art galleries was moderate over the past 12 months.**

46% of respondents had visited a library or archive facility, 44% had visited a museum and 30% had visited an art gallery over the past 12 months.

- Visitation was highest among people with higher levels of education.
- Respondents in the Pilbara, Peel and Goldfields-Esperance regions were least likely to have visited a cultural venue over the past 12 months. Visitation was also lower among seniors and people with disability.

## **The most popular place to attend an arts, cultural or creative event over the past 12 months was a library, museum or art gallery.**

40% of respondents attended an arts, cultural or creative event at a library, art gallery or museum over the past twelve months.

- The next most popular venues were an outdoor venue or destination (35%), theatre or concert hall (32%), live music venue (30%), or an indoor arena, stadium or entertainment centre (28%).
- The least most popular venues were educational institutions (10%), community centres such as town halls and churches (16%) and arts centres or performing arts centres (19%).

## **People are engaging in arts, cultural and creative activities online.**

47% of respondents had engaged in an online arts, culture and creative experience over the past 12 months.

- The most popular ways to engage with arts, cultural and creative activities online were through computer or video games (15%), library e-resources or web archives (8%), live streamed performances or events (8%), online classes, courses or tutorials (7%) and pre-recorded performances or events (6%).
- Young people aged 16 to 24 years were most likely to engage in online experiences (61% of respondents in this age group engaged over the past 12 months), with online engagement rates declining with age.
- Online engagement was also higher among Aboriginal and Torres Strait Islander peoples with 75% of respondents engaging online over the past 12 months.

## **People are engaging in First Nations activities and events.**

35% of respondents had engaged in a First Nations experience over the past 12 months.

- The most popular ways to engage in First Nations cultures were through art galleries and exhibitions (13%), ceremonies (13%), film or television shows (11%), performances (11%) and storytelling activities or events (9%).
- Aboriginal and Torres Strait Islander peoples were most likely to engage in First Nations experiences (70% engaged in an activity over the past 12 months).
- Engagement was also higher among younger people aged 16 to 24 years (47%). Engagement declined with age, dropping to 22% among people aged 75 years and older.

## **The ease of accessing or participating in arts, cultural and creative activities declined in the past 12 months.**

The ease of access index score dropped from 68 points in 2023 to 64 points in 2024.

- Respondents living in Perth and the Peel region found it easiest to access or participate in arts, cultural and creative activities over the past 12 months.
- People with disability, on incomes below \$30,000, and in the Gascoyne and Pilbara regions found it more difficult to access or participate in arts, cultural and creative activities.

## **Rising costs of living impacted attendance and participation in the arts over the past 12 months.**

Cost was the main barrier for attending and participating in arts and cultural activities over the past 12 months, mentioned by 31% of respondents.

Time was the next biggest barrier, mentioned by 26% of respondents. People were too busy with work, family and other commitments to attend arts and cultural activities and events over the past 12 months.

## **People want to be able to attend arts, cultural or creative events more often.**

Over the next 12 months, 88% of respondents would like to be able to attend arts, cultural or creative events more often.

The most popular types of arts, cultural and creative events respondents would like to attend more often are movies or films (57%) and live music (49%), followed by comedy (35%), exhibitions (34%), theatre (33%) and musical theatre or opera (29%).

## 2 Strategic Insights

Three strategic insights are provided for consideration by the Department of Local Government, Sport and Cultural Industries.

### Strategic Insight 1

#### **Increase Government investment in arts, cultural and creative activities and events for better community health and wellbeing.**

The perceived value of arts and culture is at a 10-year high. There is strong community recognition that arts and culture contribute positively to community health and wellbeing. 80% of respondents agree that arts, cultural and creative activities and events have a positive impact on their mental health, 73% agree they improve their sense of belonging and connection with others, and 81% agree they improve their understanding and respect for different cultures and perspectives.

Given the value of arts and culture, a majority of people believe an allocation of \$2.44 per person by the State Government is too low. 74% of respondents would be willing to pay more per week to improve access to arts and culture in WA, with 48% of respondents prepared to pay more than \$2 extra per week.

### Strategic Insight 2

#### **Develop a targeted marketing strategy to encourage more people to attend or participate in arts, cultural and creative activities and events.**

Despite perceptions of value increasing, and people wanting to attend or participate in arts, cultural and creative activities and events more often, actual participation and attendance levels fell in 2024. This was mainly due to costs and time.

Levels of participation and attendance in arts, cultural and creative activities and events varied across the community. For example, participation and attendance was lower among young people and people with lower levels of education and income.

Targeted marketing strategies are needed to encourage people in different segments to trial arts, cultural and creative activities and events for the first time, to attend or participate in events and activities more often, and to recommend events and activities to family and friends.

Although only 5% of respondents said marketing was a barrier for attendance and participation, marketing is multifaceted and can help to address many of the barriers mentioned. When people say money, time and interest are the top three barriers, this means they prefer to use their resources to access other goods, services and benefits. In other words, the perceived value of arts, cultural and creative activities and events is lower than other options in their consideration set. They are choosing to spend their time and money in other ways.

To **increase value**, marketing strategies are needed to **reduce costs** of accessing arts, cultural and creative activities and events in terms of time, money, effort and sacrifice, or to **increase benefits** in terms of functional and emotional benefits.

A marketing plan will help to provide:

- **Pricing** strategies and guidelines to help arts organisations to improve customer and audience perceptions of benefits and value for money.
- **Product** strategies and guidelines to help arts organisations to develop more relevant, interesting and attractive offers for different audience segments.
- **Place** strategies and guidelines to help arts organisations to deliver activities and events in preferred venues and locations, including online options.
- **Promotional** strategies and guidelines to help arts organisations to improve the reach and effectiveness of advertising and promotions, with consideration for a shared platform and cross-marketing.
- **People** strategies and guidelines to help arts organisations to improve marketing capacity.

### Strategic Insight 3

#### **Invest in improved access to arts and cultural activities and events for children and young people.**

93% of respondents agree that it is important for children and young people to have access to arts, cultural and creative activities as part of their education, and 91% of respondents agree it is important for children and young people to have access outside of school.

While importance ratings are high, the ease of accessing arts and cultural activities is moderate among people who care for children. The ease of access index score is only 61 out of 100 among people who care for children aged 0 to 5 years, and 65 among people who care for children aged 6 to 11 years. Their main barriers for attendance and participation in arts, cultural and creative activities and events are cost, time and family commitments.

To enable pre-school and primary school aged children to engage in more arts and cultural activities, offer more flexible, family-friendly and affordable activities and events.

## 3 The Study

### 3.1 Summary

Since 2003, the Western Australian Government has conducted an annual Arts and Culture Monitor to track behaviour and attitudes towards arts and culture. The 2024 Monitor was managed by the Department of Local Government, Sport and Cultural Industries (DLGSC) Culture and the Arts division. The study assists DLGSC with Key Performance Indicator evaluation, measurement of public value, and strategic planning.

Once again, the study was conducted using an online survey. 21,307 online panellists were randomly selected and invited to complete an online survey between 12 to 27 March 2024. Quotas were set by age, gender and location to aim to achieve a representative cross section of the community. To meet all quotas, remaining respondents were recruited by phone. The final sample was weighted by age, gender and location to match the ABS population profile for Western Australia.

1,423 respondents completed a survey, reducing the overall sampling error to  $\pm 2.6\%$  at the 95% confidence interval. For a survey result of 50%, the expected population result would be between 47.4% and 52.6% ( $50\% \pm 2.6\%$ ). As the survey result moves towards 0% or 100%, the sampling error reduces.

Table 1: Summary of the study						
<b>Strategic Purpose</b>	To monitor behaviour and attitudes towards arts and culture.					
<b>Data collection type</b>	Online survey					
<b>Data collection dates</b>	12 to 27 March 2024					
<b>Sample source</b>	Thinkfield Online Panel					
<b>Total invited</b>	21,307					
<b>Open Rate (% opened)</b>	23%					
<b>Sample Size - # completed</b>	1,423					
<b>Response rate*</b>	29%					
<b>Sampling error</b>	$\pm 2.6\%$ at the 95% C.I.					
<b>Quotas</b>	By age, gender and location to match the population profile					
<b>Weighting</b> by age, gender and region to be representative of the population	<b>Males</b>			<b>Females</b>		
	<b>16-34</b>	<b>35-54</b>	<b>55+</b>	<b>16-34</b>	<b>35-54</b>	<b>55+</b>
<b>Gascoyne</b>	-	0.30	0.17	0.16	0.09	0.12
<b>Goldfields-Esperance</b>	5.01	5.44	1.21	0.44	0.43	0.53
<b>Great Southern</b>	1.37	0.98	1.91	0.20	0.47	0.50
<b>Kimberley</b>	3.15	0.65	0.56	0.40	0.34	0.35
<b>Mid West</b>	1.00	0.79	0.42	0.22	0.40	0.44
<b>Peel</b>	1.64	1.16	0.91	0.40	0.33	0.81
<b>Pilbara</b>	2.95	3.63	0.98	0.55	0.32	0.62
<b>South West</b>	3.01	1.13	1.86	0.39	0.44	0.91
<b>Wheatbelt</b>	2.33	1.22	0.91	0.83	0.99	0.52
<b>Perth</b>	0.86	1.11	1.32	1.91	1.30	1.21

\*The response rate is calculated by the number of Thinkfield panellists who completed a survey divided by the number of people who opened an email invitation less screen outs and quota outs.

Data has been analysed using SPSS.

When a sub-total adds to  $\pm 1\%$  of the parts, this is due to rounding errors to zero decimal places.

### **3.2 Sample Profile**

The study attracted a diverse and representative group of residents across Western Australia by the following classifications (as shown in Figure 1):

#### **Gender**

45% of respondents were male, 55% were female and less than 1% prefer another term.

#### **Age**

This year, the minimum age for participation in the survey was lowered from 17 years to 16 years to engage with more young people. 9% of respondents were aged 16-24 years, 22% were aged 25-34 years, 23% were aged 35-44 years, 13% were aged 45-54 years, 11% were aged 55-64 years, 14% were aged 65-74 years and 8% were 75 years and above.

#### **Life stage**

56% of respondents did not have children living at home. This includes single person households, group households, couples without children and empty nesters. 44% of respondents had at least one child living at home.

#### **Highest level of education attained**

26% of respondents had a high school leaving certificate as their highest level of education, 23% had a diploma or advanced diploma, 25% had a bachelor's degree, 15% had a postgraduate degree or higher, 10% answered 'other' and 1% refused to provide this information.

#### **Household income**

9% of respondents had a combined household income before tax of up to \$30,000, 25% were earning between \$30,001 and \$75,000, 33% were earning between \$75,001 and \$150,000 and 22% were earning more than \$150,000. 12% of respondents refused to provide this information.

#### **Disability**

9% of respondents identified as a person with disability or impairment.

#### **Sexual orientation and identity**

5% of respondents identified as LGBTQIA+.

#### **Neurodiversity**

6% of respondents identified as being neurodiverse.

#### **Ethnic diversity**

4% of respondents identified as being Aboriginal or Torres Strait Islander, 22% identified as being born overseas and 5% identified as mainly speaking a language other than English at home.

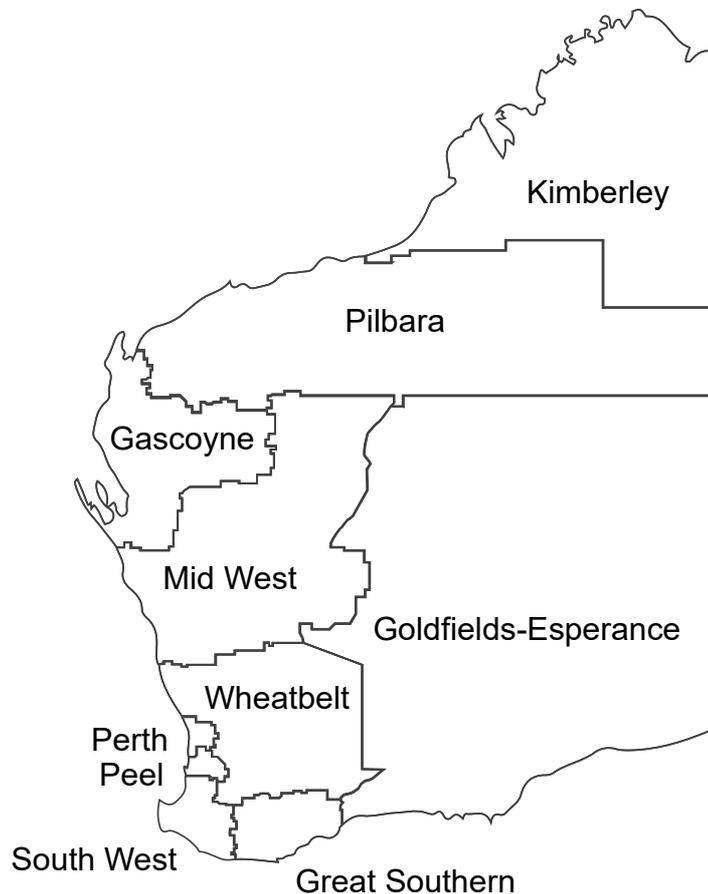
#### **Location**

61% of respondents lived in the Greater Perth metropolitan area and 39% lived in regional WA. Postcodes were grouped as follows:

**Western Suburbs:** 6008-6015  
**Inner North:** 6000-6007; 6016-6019; 6021; 6029; 6050-6053; 6059-6062  
**Inner South:** 6100-6105; 6151-6154; 6156-6160  
**Outer North:** 6020; 6022-6028; 6030-6038; 6041; 6044; 6054-6058; 6063-6090  
**Outer South:** 6106-6150; 6155; 6161-6206  
**Regional WA:** 6041-6044; 6207-6999

Responses were grouped into ten regions of Western Australia as shown in Map 1.

Map 1: Regions of Western Australia



### 3.3 Analysis

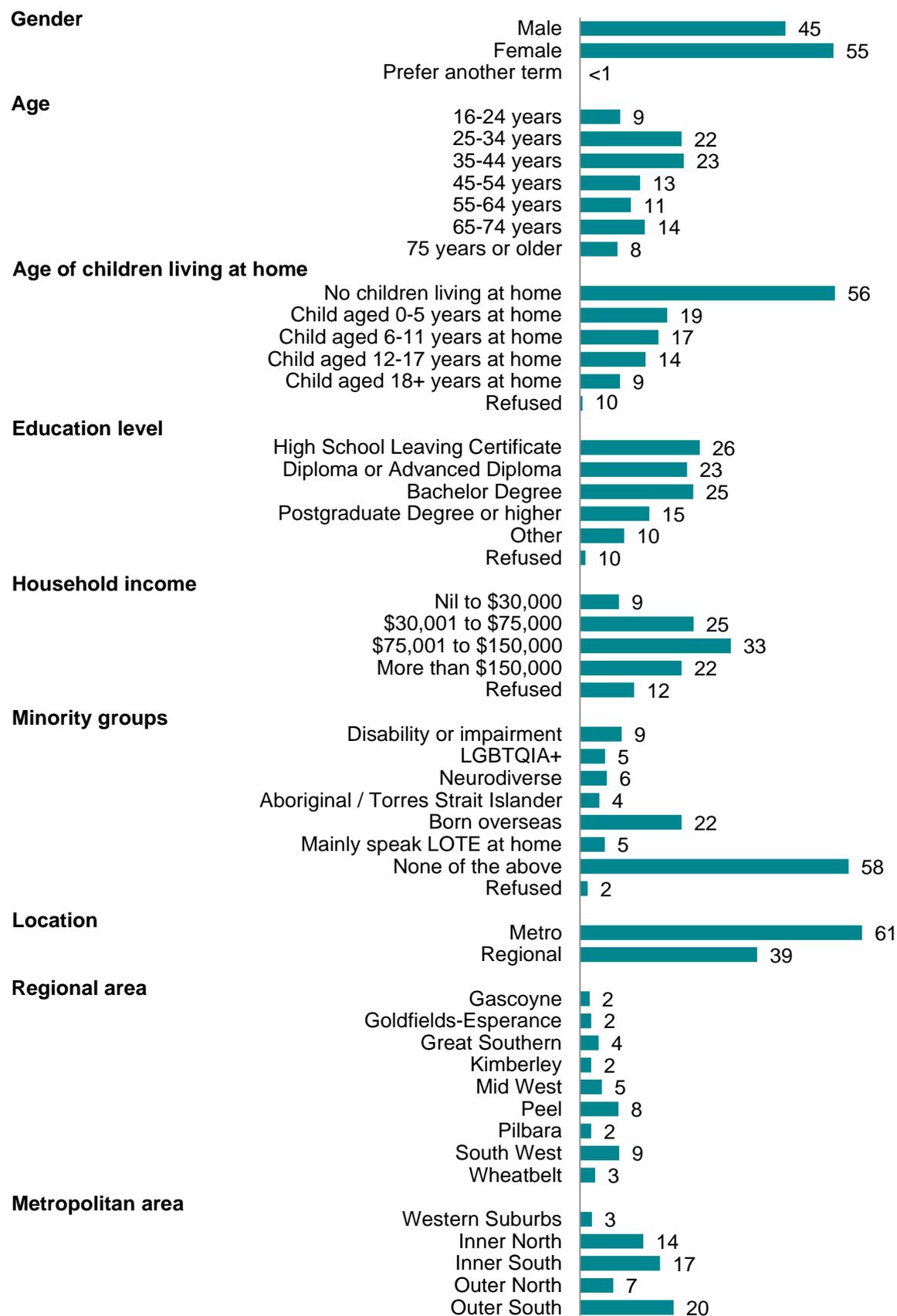
Throughout the report, index scores have been used to show historical analysis and to compare demographic variances across the community. Index scores are used when respondents have been asked to provide an answer on a five-point scale such as level of agreement, ease of access and perceived value. The Index Score is calculated and represented as a zero-based score out of 100.

To calculate the Index Score, the survey percentage result is multiplied by an index factor, and the index value for each category is summed. An example is provided in Table 2. Unsure and non-responses are removed from the analysis.

Table 2: Index Score Calculation

Response category	% result	Index factor	Index value
Strongly disagree	2%	0	0
Disagree	3%	25	1
Neither	11%	50	6
Agree	45%	75	34
Strongly Agree	39%	100	39
<b>Index Score (out of 100)</b>			<b>79</b>

**Figure 1: Sample Profile**  
% respondents, unweighted



## 4 Overall attendance or participation in arts and cultural activities

### 4.1 Attendance or participation in arts and cultural activities over the past 12 months

Survey participants were informed that arts and cultural activities includes a range of activities such as cinema, music, theatre, dance, visual arts, opera, festivals, libraries, galleries, museums, archives, and community cultural events. In 2024, 69% of respondents said they attended or participated in an arts or cultural activity in the past 12 months (see Figure 2). Attendance decreased by 9% points from last year.

Figure 2: Attendance or participation in arts and cultural activities over past 12 months: 10-year trend  
% of respondents



#### Q1. Did you attend or participate in an arts or cultural activity in the past twelve months?

Base: All respondents, excludes unsure (n = 1368) NB: 4% of all respondents answered 'unsure'

Please note variations in question wording:

2020-2024 Q1. Did you attend or participate in an arts or cultural activity in the past twelve months?

2019 Q2. How many times did you attend or participate in arts and cultural activities over summer?

Q2a. When was the last time you attended or participated in an arts and cultural activity?

2015-2018 Q2. How many times have you attended or participated in an arts and cultural activity over the past 3 months?

Q2a. How many times have you attended or participated in an arts and cultural activity over the past 2 years?

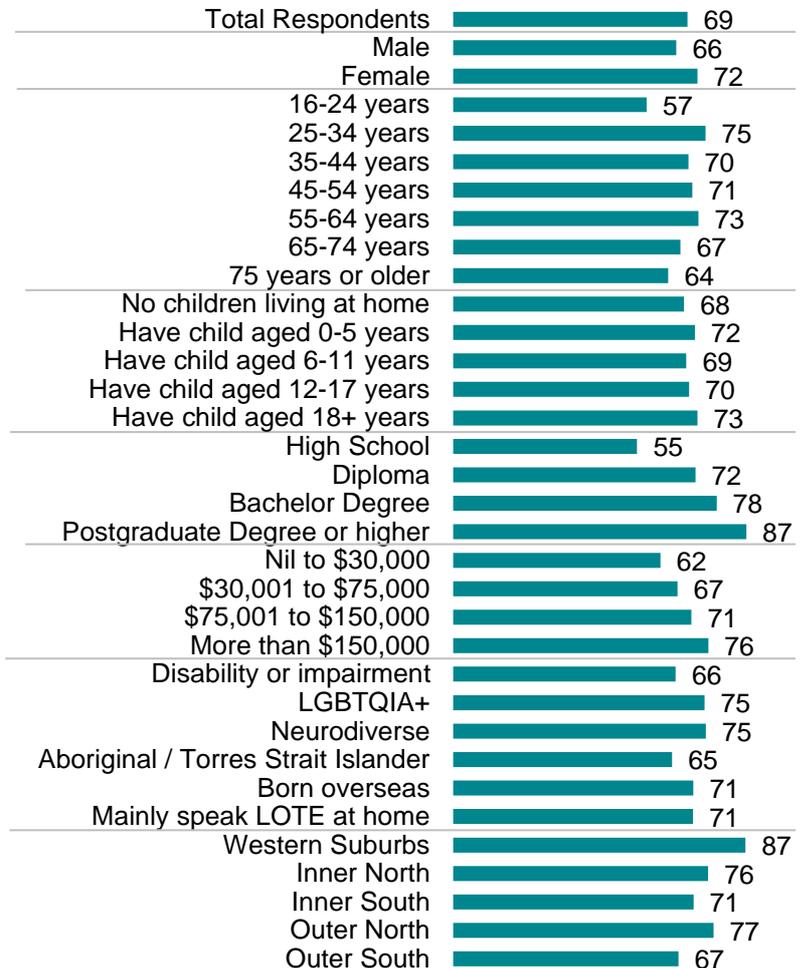
### 4.2 Community variances

Attendance and participation in arts and cultural activities increased with level of education and income and was higher in the Western Suburbs.

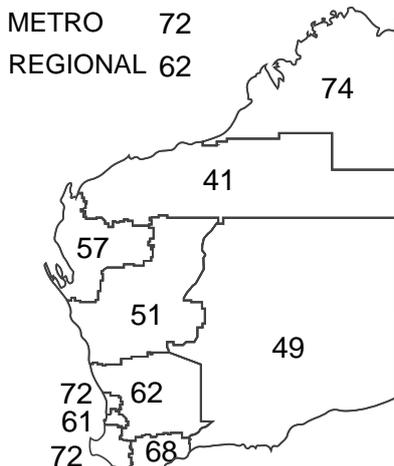
By age, attendance and participation was lowest among people aged 16 to 24 years, peaked between the ages of 25 and 34 years, and declined after 65 years (see Figure 3).

Across the regions, attendance and participation was highest in the Kimberley region, and lowest in the Pilbara region (see Map 2).

Figure 3: Attendance or participation in arts and cultural activities over past 12 months: community variances  
% of respondents who attended or participated within each community group



Map 2: Regional Variances  
% of respondents



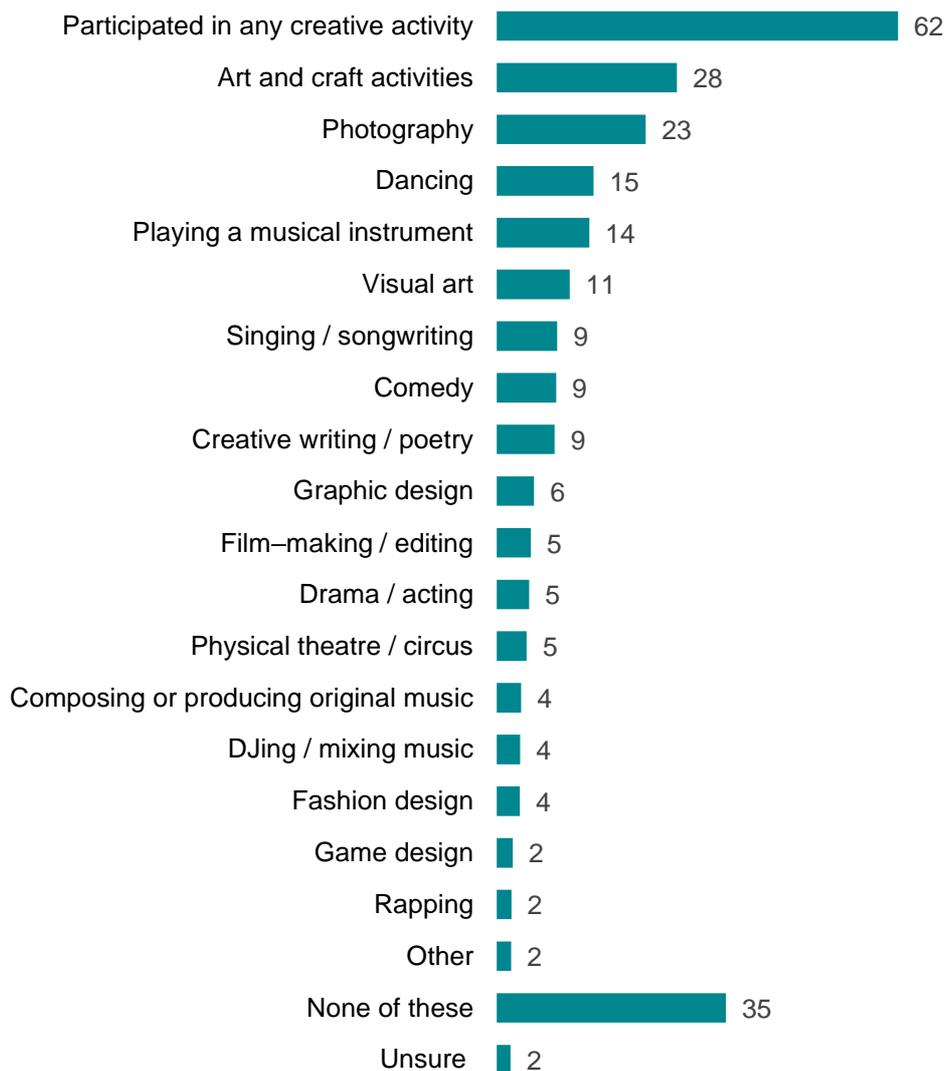
## 5 Participation in creative activities

### 5.1 Participation in creative activities over past 12 months

Overall, 62% of respondents participated in an activity to express themselves creatively in the past 12 months, 35% did not participate in any creative activities, and 2% were unsure (see Figure 4).

The most popular creative activity was art and craft, followed by photography, dancing, playing a musical instrument and visual art (see Figure 4).

Figure 4: **Participation in creative activities by type of activity**  
% of respondents who participated in a creative activity in the past 12 months



#### Q2. In the past 12 months, which activities did you participate in to express yourself creatively?

For example, you may have been involved in learning, making, practicing, rehearsing, performing, competing in, or teaching creative activities.

Base: All respondents (n = 1423)

## 5.2 Community variances

Participation in creative activities was highest among people aged 16 to 24 years, LGBTQIA+ people, people who are neurodiverse and people who mainly speak a language other than English at home (see Figure 5).

Participation in creative activities declines as people age and drops off significantly among seniors with only 44% of respondents participating in creative activities after the age of 65 years.

Across the regions, participation in creative activities was highest in the Mid West and Wheatbelt regions, and lowest in the Goldfields-Esperance region (see Map 3).

Map 3: **Regional Variances**  
% of respondents

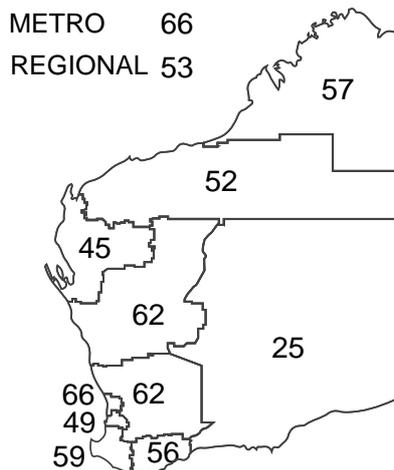
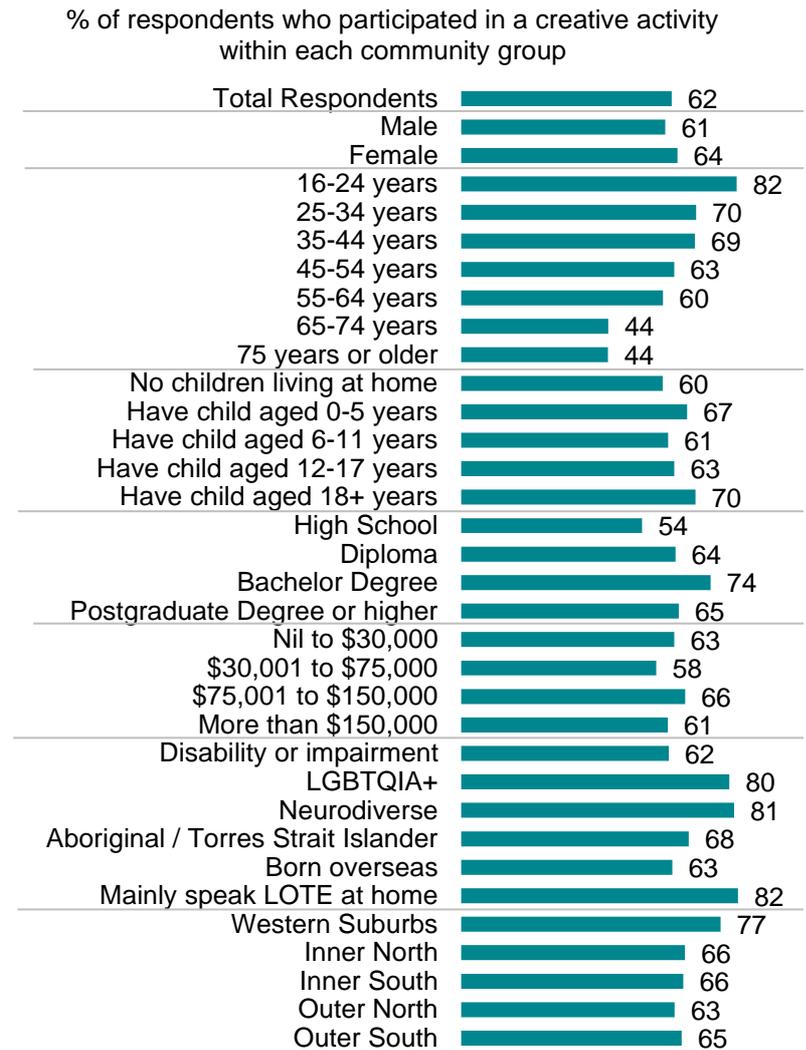


Figure 5: **Overall participation in creative activities over past 12 months: community variances**



### Q2. In the past 12 months, which activities did you participate in to express yourself creatively?

For example, you may have been involved in learning, making, practicing, rehearsing, performing, competing in, or teaching creative activities.

Base: All respondents (n = 1423)

## 5.3 Participation in creative activities by community group

The top three creative activities varied by community group, as shown in Table 3. Please note that when two activities were in equal third place, four activities have been highlighted in Table 3.

Participation in art and craft activities and photography is popular across the state. Participation in art and craft activities was in the top three activities for all community groups, while participation in photography was in the top three activities for all community groups except for in the Gascoyne and Goldfields-Esperance regions.

Table 3: **Top 3 creative activities by community group**

\* More than 3 activities have been highlighted when multiple activities were rated equally.

								
	Art and craft	Photography	Dancing	Musical instrument	Visual art	Singing/song-writing	Comedy	Creative writing / poetry
Male	●	●		●				
Female	●	●	●					
16-24 years	●	●		●				
25-34 years	●	●	●					
35-44 years	●	●	●					
45-54 years	●	●		●				
55-64 years	●	●	●					
65-74 years	●	●		●				
75+ years	●	●						●
No children living at home	●	●		●				
Have child aged 0-5	●	●	●					
Have child aged 6-11	●	●	●					
Have child aged 12-17	●	●		●				
Have child aged 18+	●	●	●					
High School	●	●	●					
Diploma	●	●	●					
Bachelor Degree*	●	●	●	●				
Postgraduate Degree +	●	●		●				
Nil to \$30,000	●	●		●				
\$30,001 to \$75,000	●	●	●					
\$75,001 to \$150,000*	●	●	●	●				
More than \$150,000	●	●		●				
Disability or impairment*	●	●		●				●
LGBTQIA+	●	●		●				
Neurodiverse	●	●		●				
First Nations	●	●	●					
Born overseas*	●	●	●	●				
Mainly speak LOTE*	●	●	●		●			
Metro*	●	●	●	●				
Regional	●	●	●					
Western Suburbs	●	●		●				
Inner North	●	●	●					
Inner South	●	●						
Outer North*	●	●	●	●				
Outer South	●	●	●					
Gascoyne	●		●		●			
Goldfields-Esperance	●		●					●
Great Southern	●	●						●
Kimberley	●	●	●					
Mid West	●	●		●				
Peel	●	●	●					
Perth	●	●	●					
Pilbara	●	●				●		
South West	●	●					●	
Wheatbelt	●	●	●					

**Q2. In the past 12 months, which activities did you participate in to express yourself creatively?**

For example, you may have been involved in learning, making, practicing, rehearsing, performing, competing in, or teaching creative activities.

Base: All respondents (n = 1423)

## **6 Visitation of libraries, museums and art galleries**

### **6.1 Cultural venues visited in the past 12 months**

Over the past 12 months, 46% of respondents had visited a library or archive, 44% had visited a museum and 30% had visited an art gallery. 30% of respondents had not visited any of these cultural venues (see Table 4).

### **6.2 Community variances**

Library visitation increases with level of education and was highest in the Western Suburbs in the metropolitan area. Across the regions, library visitation was highest in the Kimberley and Great Southern regions, and lowest in the Pilbara, Wheatbelt and Mid West regions. Visitation was also higher among Aboriginal and Torres Strait Islander peoples.

Museum visitation increases with level of education and income. Museum visitation was highest among families with primary school aged children (6-11 years) and people who speak a language other than English at home. Across the state, museum visitation was highest in inner metro Perth, the Western suburbs and the Mid West and lowest in the Peel and Gascoyne regions.

Art gallery visitation increases with level of education. Art gallery visitation was highest among people in the Western Suburbs and among Aboriginal and Torres Strait Islander peoples. Across the regions, art gallery visitation was highest in the Gascoyne region and lowest in the Peel region.

Overall, respondents in the Pilbara, Peel and Goldfields-Esperance regions were least likely to have visited a cultural venue over the past 12 months. Overall visitation of cultural venues was also lower among people with disability, people aged 55 years and older and people who did not seek further education after high school.

Table 4: **Cultural venues attended in the past 12 months by community group**

% of respondents				
	Library / archive	Museum	Art gallery	None of these
Total	46	44	30	30
Male	45	46	28	30
Female	47	42	31	30
16-24 years	47	43	34	24
25-34 years	46	54	36	25
35-44 years	52	52	27	22
45-54 years	42	47	24	31
55-64 years	39	32	29	40
65-74 years	43	33	28	40
75+ years	53	30	24	37
No children living at home	41	39	32	35
Have child aged 0-5	55	50	22	23
Have child aged 6-11	60	59	25	17
Have child aged 12-17	55	48	28	24
Have child aged 18+	45	44	30	29
High School	37	34	17	43
Diploma	44	45	33	30
Bachelor Degree	53	56	38	17
Postgraduate Degree +	59	51	38	21
Nil to \$30,000	46	30	28	40
\$30,001 to \$75,000	45	38	29	35
\$75,001 to \$150,000	48	49	30	26
More than \$150,000	47	55	31	23
Disability or impairment	44	31	22	42
LGBTQIA+	57	53	42	19
Neurodiverse	60	45	43	22
First Nations	63	52	48	13
Born overseas	54	48	30	24
Mainly speak LOTE	59	58	40	18
Metro	46	46	32	28
Regional	46	37	23	34
Western Suburbs	63	53	51	13
Inner North	50	51	38	24
Inner South	44	51	33	26
Outer North	46	40	30	32
Outer South	43	46	26	30
Gascoyne	51	32	47	35
Goldfields-Esperance	54	34	27	42
Great Southern	66	33	26	26
Kimberley	69	49	34	20
Mid West	38	55	32	30
Peel	41	31	9	44
Perth	46	46	32	28
Pilbara	19	38	16	45
South West	53	34	32	29
Wheatbelt	32	41	14	34

Q3. In the past 12 months, did you visit any of these cultural venues? You may choose multiple responses.

Base: All respondents (n = 1423)

## 7 Attendance at arts, cultural or creative events

### 7.1 Attendance at arts, cultural or creative events in the past 12 months

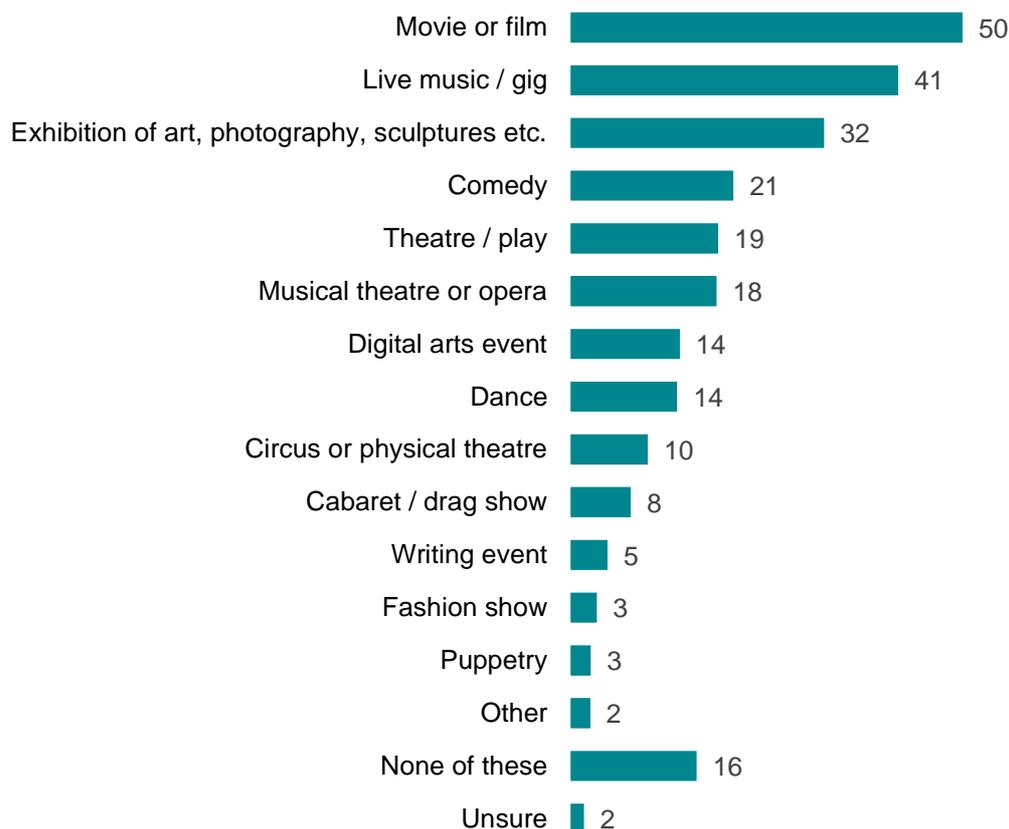
When asked about attendance at different types of events, 82% of respondents specified at least one arts, cultural or creative event that they had attended in the past 12 months, 16% had not attended any events and 2% were unsure (see Figure 6).

Reported attendance was significantly higher when respondents were prompted about individual types of events than when respondents were asked to recall their overall participation or attendance in arts and culture over the past 12 months. When respondents were asked to recall their overall participation or attendance in arts and culture over the past 12 months, only 69% recalled any attendance or participation (see section 4.1).

The most popular events to attend were movies and films (50% of respondents), live music and gigs (41%) and exhibitions of art, photography and sculptures (32%).

This was followed by comedy (21%), plays and theatre (19%), musical theatre or opera (18%), digital arts events (14%) and dance (14%).

Figure 6: **Attendance at arts, cultural or creative events in past 12 months**  
% of respondents who attended an event



Q4. **In the past 12 months, what types of arts, cultural or creative events did you attend?**

Base: All respondents (n = 1423)

### 7.2 Community variances

Movies, live music and art exhibitions were the top three events attended across the state, with the exception of the Goldfields-Esperance, Kimberley and Wheatbelt regions where art exhibitions fell outside of the top three (see Table 5). In the Goldfields-Esperance and Wheatbelt regions theatre was in the top three events, and in the Kimberley region, dance was in the top three events.

Table 5: **Top 3 arts, cultural or creative events attended by community group**

\* More than 3 activities have been highlighted when multiple activities were rated equally.

						
	Movie/ film	Live music	Art exhibition	Comedy show	Theatre/ play	Dance
Male	●	●	●			
Female	●	●	●			
16-24 years	●	●	●			
25-34 years	●	●	●			
35-44 years	●	●	●			
45-54 years	●	●	●			
55-64 years	●	●	●			
65-74 years	●	●	●			
75+ years	●	●	●			
No children living at home	●	●	●			
Have child aged 0-5	●	●	●			
Have child aged 6-11	●	●	●			
Have child aged 12-17*	●	●	●	●		
Have child aged 18+	●	●	●			
High School	●	●	●			
Diploma	●	●	●			
Bachelor Degree	●	●	●			
Postgraduate Degree +	●	●	●			
Nil to \$30,000	●	●	●			
\$30,001 to \$75,000	●	●	●			
\$75,001 to \$150,000	●	●	●			
More than \$150,000	●	●	●			
Disability or impairment	●	●	●			
LGBTQIA+	●	●	●			
Neurodiverse	●	●	●			
First Nations	●	●	●			
Born overseas	●	●	●			
Mainly speak LOTE	●	●	●			
Metro	●	●	●			
Regional	●	●	●			
Western Suburbs	●	●	●			
Inner North	●	●	●			
Inner South	●	●	●			
Outer North	●	●	●			
Outer South	●	●	●			
Gascoyne	●	●	●			
Goldfields-Esperance	●	●			●	
Great Southern	●	●	●			
Kimberley	●	●				●
Mid West	●	●	●			
Peel*	●	●	●	●		
Perth	●	●	●			
Pilbara	●	●	●			
South West	●	●	●			
Wheatbelt	●	●			●	

Q4. In the past 12 months, what types of arts, cultural or creative events did you attend?

Base: All respondents (n = 1423)

### 7.3 Frequency of attending arts, cultural and creative events

Puppetry and dance had the highest frequency of attendance, while digital arts and circus had the lowest frequency of attendance.

Among puppetry patrons, 5% of patrons attended a puppetry event at least once a week, 8% attended every 2 to 3 weeks, and 9% attended at least once a month (see Table 6). In total, 22% of puppetry patrons attended a puppetry event at least once a month.

Among dance patrons, 5% of patrons attended a dance event at least once a week, 3% attended every 2 to 3 weeks, and 10% attended at least once a month (see Table 6). In total, 18% of dance patrons attended a dance event at least once a month.

Digital arts and circus events were more likely to be an event that someone went to occasionally. 76% of digital arts patrons and 73% of circus or physical theatre patrons only attended these events once or twice in the past 12 months.

Table 6: Frequency of attendance of arts, cultural and creative events

% of respondents	Once a week or more often	Every 2 to 3 weeks	Once a month	Every couple of months	3 or 4 times in the last year	Once or twice in the last year	Unsure
Puppetry (n=37)	5	8	9	14	22	42	0
Dance (n=192)	5	3	10	14	23	44	1
Writing event (n=67)	3	7	8	15	15	49	3
Digital arts event (n=197)	3	3	4	5	10	76	0
Live music / gig (n=589)	2	5	7	18	24	44	0
Movie or film (n=707)	2	4	11	22	30	32	1
Cabaret / drag show (n=108)	2	4	2	11	11	69	2
Theatre / play (n=265)	2	3	6	11	20	58	0
Musical theatre or opera (n=263)	2	3	5	9	17	63	1
Fashion show (n=47)	2	2	16	16	8	52	5
Circus or physical theatre (n=139)	2	1	3	8	14	73	1
Comedy (n=294)	1	4	3	9	19	62	1
Exhibition (n=454)	1	3	4	13	22	56	1

Q5. In the past 12 months, how often did you attend these kinds of events?

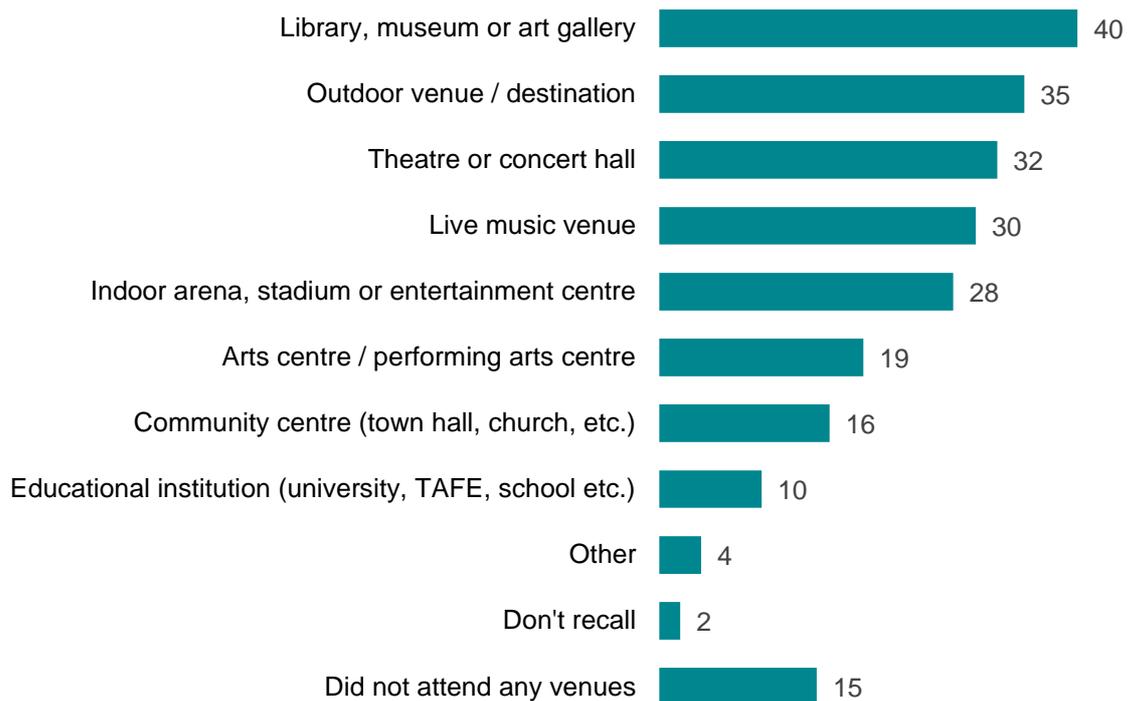
Base: Respondents who attended this type of event (n = varies)

## 7.4 Venues visited to attend or participate in arts, cultural and creative events or activities

Over the past 12 months, respondents were most likely to visit a library, museum or art gallery to attend or participate in arts, cultural and creative events or activities. This was followed by outdoor venues and destinations, a theatre or concert hall, a live music venue, or an indoor arena, stadium or entertainment centre (see Figure 7).

Respondents were less likely to attend or participate in arts, cultural and creative events and activities at an educational institution, community centre, arts centre or performing arts centre (see Figure 7).

Figure 7: **Venues attended for arts, cultural and creative events and activities**  
% of respondents



**Q6. In the past 12 months, where did you attend or participate in arts, cultural and creative events or activities?**

Base: All respondents (n = 1423)

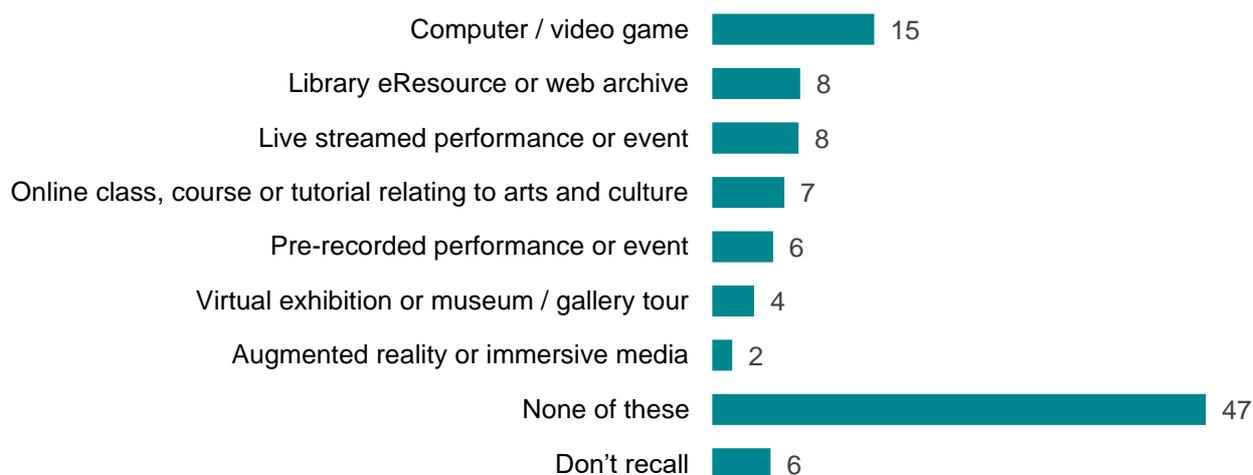
## 8 Online engagement with arts, cultural and creative experiences

### 8.1 Online arts, cultural and creative experiences

Overall, 47% of respondents had an online experience with arts, cultural and creative activities or events over the past 12 months, 47% did not have an experience and 6% could not recall (see Figure 8).

The most popular experience was playing computer or video games (15% of respondents). This was followed by using library eResources or web archives (8%), live streaming performances or events (8%), and taking part in online classes, courses or tutorials (7%).

Figure 8: **Online arts, cultural and creative experiences over the past 12 months**  
% of respondents



**Q7 In the past 12 months, did you engage with or view any of these arts, cultural and creative experiences online?** Base: All respondents (n = 1423)

## 8.2 Community variances

Over the past 12 months, younger people were more likely to have had an online experience with arts, cultural and creative activities.

Online engagement was also higher among people with higher levels of education, higher incomes, and among Aboriginal and Torres Strait Islander peoples (see Figure 9).

Across the regions, online engagement was highest in the Kimberley region and lowest in the Goldfields-Esperance region (see Map 4).

Map 4: **Regional Variances**  
% of respondents

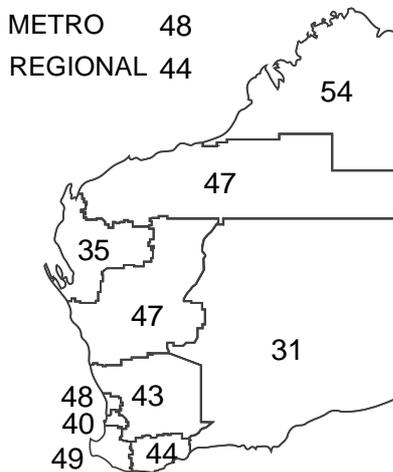
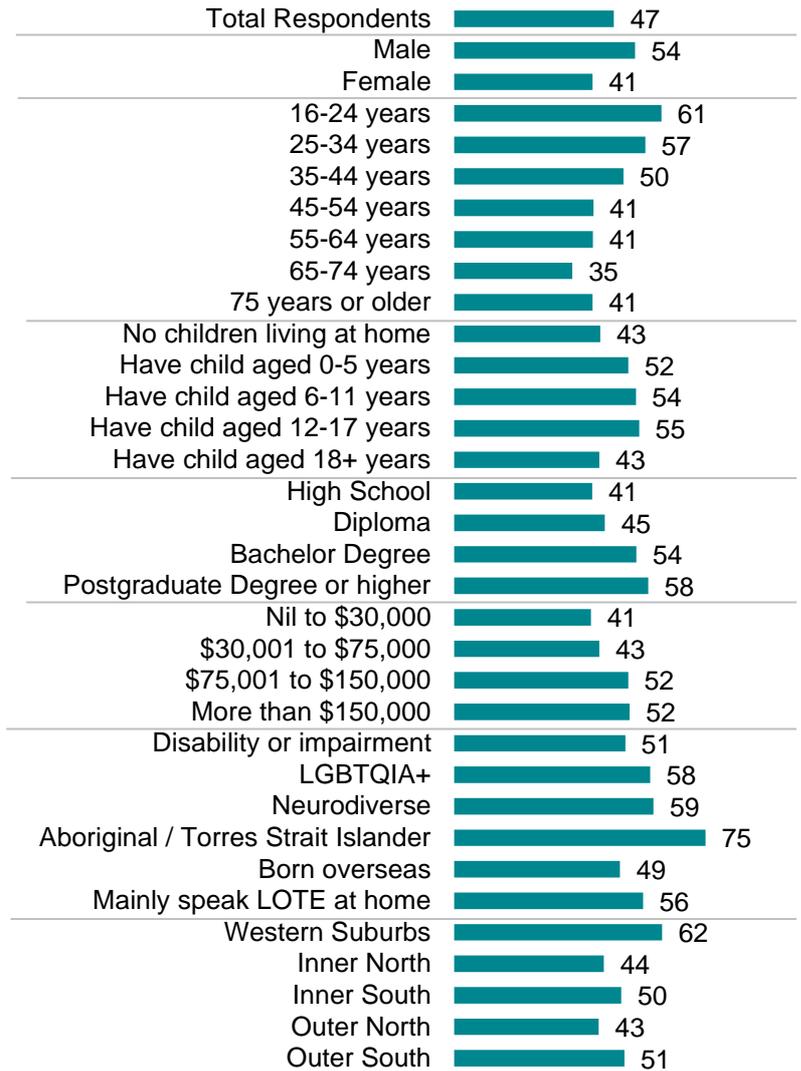


Figure 9: **Community Variances**

% of respondents who had an online experience with arts, cultural and creative activities in the past 12 months



Q7 In the past 12 months, did you engage with or view any of these arts, cultural and creative experiences online? Base: All respondents (n = 1423)

## 9 Engagement in First Nations activities and events

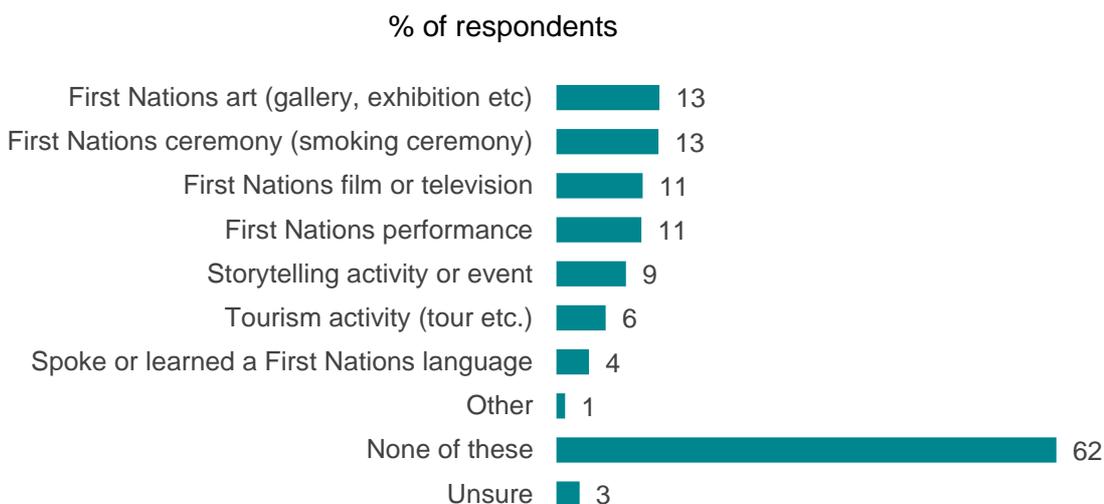
### 9.1 Engagement in First Nations activities and events over the past 12 months

Overall, 35% of respondents had attended, participated in or experienced First Nations activities or events over the past 12 months, 62% had not and 3% could not recall (see Figure 10).

The most popular experiences were attending a First Nations art gallery or exhibition (13% of respondents) or attending or participating in a First Nations ceremony (13%). This was followed by experiencing First Nations film or television (11%), First Nations performances, such as music, theatre, opera, dance or comedy (11%) storytelling activities (9%) and tourism activities (6%).

Around 4% of respondents spoke or learned a First Nations language over the past 12 months.

Figure 10: **Engagement in First Nations activities and events**



**Q8. In the past 12 months, what types of First Nations activities and events did you attend, participate in or experience (either in person or online)?**

Base: All respondents (n = 1423)

## 9.2 Community variances

Overall engagement in First Nations experiences was highest among Aboriginal and Torres Strait Islander peoples (see Figure 11).

Engagement in First Nations experiences was also higher among younger people aged 16 to 34 years, among those with higher levels of education and people who are neurodiverse or LGBTQIA+ people.

Across the regions, attendance was highest in the Kimberley region, followed by the Gascoyne, and lowest in Pilbara region (see Map 5).

Map 5: **Regional Variances**  
% of respondents

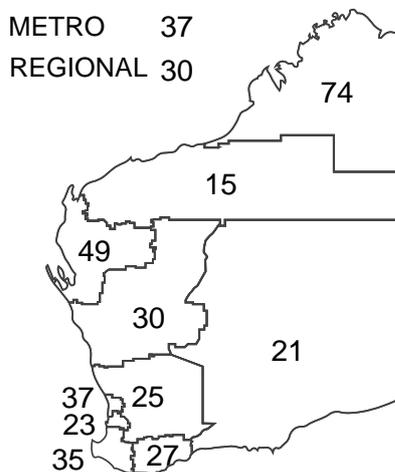
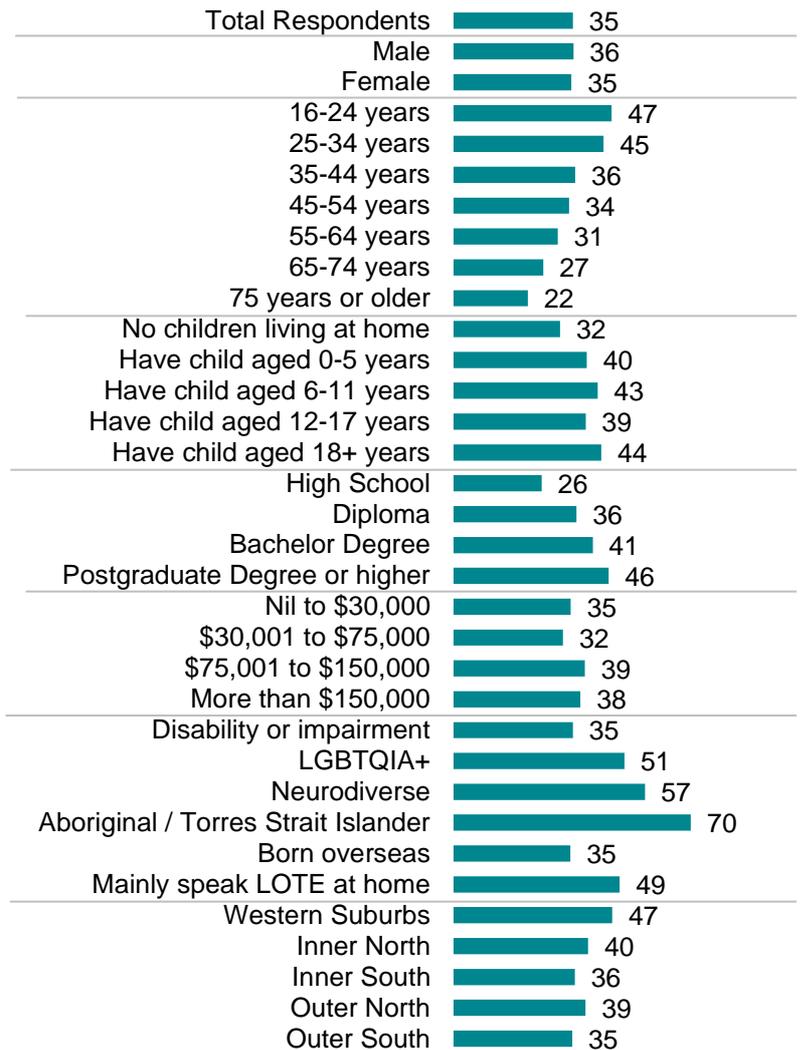


Figure 11: **Community Variances**

% of respondents who attended, participated in or experienced First Nations activities and events in the past 12 months



Q8. In the past 12 months, what types of First Nations activities and events did you attend, participate in or experience (either in person or online)?

Base: All respondents (n = 1423)

## 10 Interest in attending arts, cultural and creative events

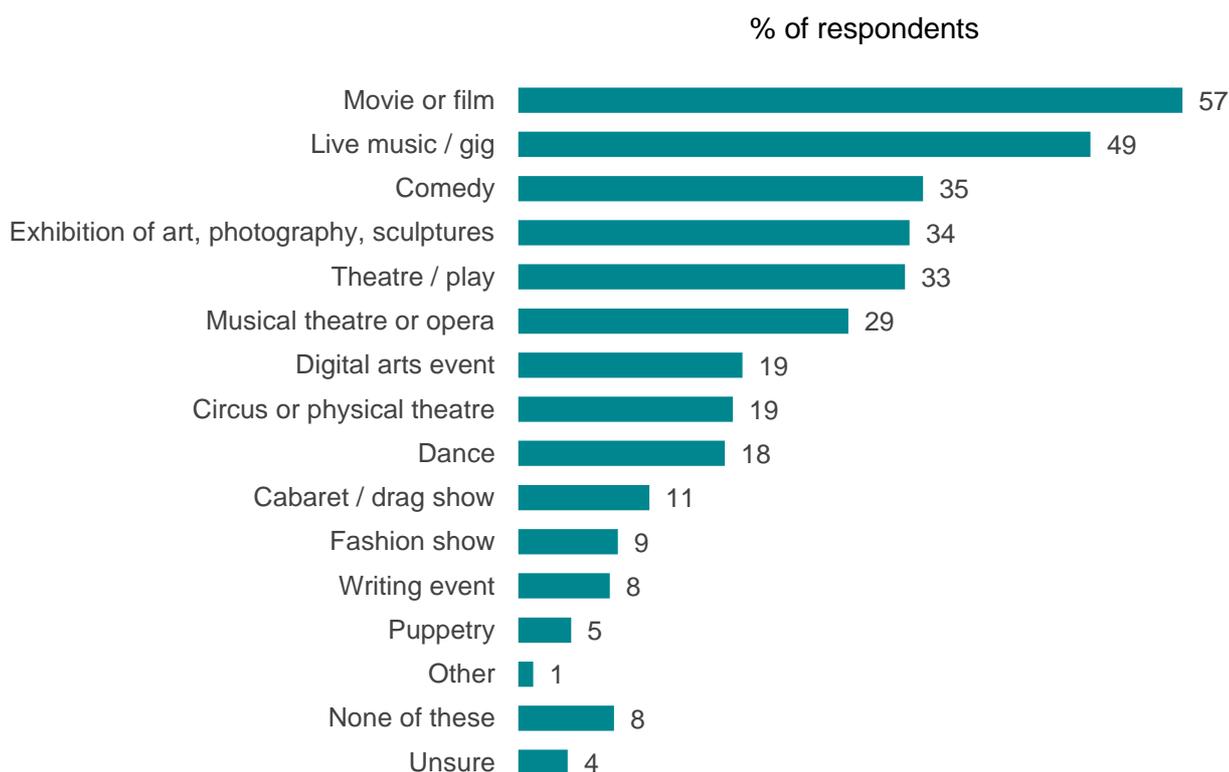
### 10.1 Interest in attending more arts, cultural and creative events over the next 12 months

Survey respondents were asked about what types of arts, cultural and creative events they would like to attend more often over the next 12 months.

Overall, 88% of respondents would like to attend more arts, cultural or creative events over the next 12 months.

Respondents were most interested in attending more movies and live music events, followed by more comedy, exhibitions, theatre, musical theatre and opera (see Figure 12).

Figure 12: Types of arts, cultural and creative events community members would like to attend more



Q9. In the next 12 months, what types of arts, cultural or creative events would you like to attend more often?

Base: All respondents (n = 1423).

### 10.2 Community variances

Table 7 shows the top three events that respondents would like to attend more often. Preferences varied by community group. For example:

- Movies were in the top three events across all community groups, with the exception of respondents in the Pilbara and Wheatbelt regions.
- Live music or gigs were in the top three events across all community groups, with the exception of people aged 75 years and older and those in the Goldfields-Esperance region.
- Theatre was in the top three events for females and seniors aged 55-64 and 75 years and older.
- In the Goldfields-Esperance region, respondents expressed more interest in attending more comedy, circus events and movies.
- In the Pilbara region, respondents expressed more interest in attending more live music, comedy and digital arts events.
- In the Wheatbelt, respondents expressed more interest in attending theatre, live music and exhibitions.

Table 7: **Top 3 types of events that community groups would like to attend more often**

\* More than 3 activities have been highlighted when multiple activities were rated equally.

								
	Movie/ film	Live music / gigs	Comedy show	Exhibition (art, photo, sculpture)	Theatre/ play	Musical theatre/ opera	Digital arts / drone show	Circus / physical theatre
Male	•	•	•					
Female	•	•			•			
16-24 years	•	•	•					
25-34 years	•	•	•					
35-44 years	•	•	•					
45-54 years	•	•	•					
55-64 years	•	•			•			
65-74 years	•	•		•				
75+ years	•				•	•		
No children at home	•	•			•			
Have child aged 0-5	•	•	•					
Have child aged 6-11	•	•	•					
Have child aged 12-17	•	•	•					
Have child aged 18+	•	•		•				
High School	•	•	•					
Diploma	•	•			•			
Bachelor Degree	•	•		•				
Postgraduate Degree +	•	•			•			
Nil to \$30,000	•	•		•				
\$30,001 to \$75,000	•	•			•			
\$75,001 to \$150,000	•	•	•					
More than \$150,000	•	•	•					
Disability or impairment*	•	•		•	•			
LGBTQIA+	•	•	•					
Neurodiverse	•	•	•					
First Nations	•	•		•				
Born overseas*	•	•	•	•	•			
Mainly speak LOTE	•	•		•				
Metro*	•	•	•	•	•			
Regional	•	•	•					
Western Suburbs	•	•		•				
Inner North	•	•		•				
Inner South	•	•			•			
Outer North*	•	•		•	•			
Outer South	•	•	•					
Gascoyne	•	•	•					
Goldfields-Esperance	•		•					•
Great Southern	•	•	•					
Kimberley	•	•		•				
Mid West	•	•		•				
Peel	•	•	•					
Perth*	•	•	•	•	•			
Pilbara		•	•				•	
South West	•	•	•					
Wheatbelt		•		•	•			

Q9. In the next 12 months, what types of arts, cultural or creative events would you like to attend more often?

Base: All respondents (n = 1423).

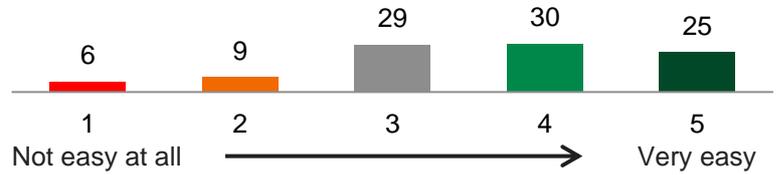
# 11 Ease of accessing or participating in arts, cultural and creative activities.

## 11.1 Overall Ratings

55% of respondents thought it was easy to access or participate in arts, cultural and creative activities in WA, giving a rating of 4 or 5 out of 5 (see Figure 13).

The mean score was 3.6 out of 5 and the Index Score was 64 out of 100.

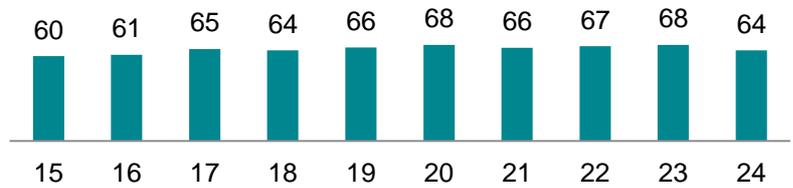
Figure 13: Overall Ratings  
% of respondents



## 11.2 Trend Analysis

The Ease of Access Index Score dropped from 68 to 64 points over the past 12 months (see Figure 14). People found it more difficult to access or participate in arts, cultural and creative activities in 2024.

Figure 14: Trend Analysis  
Ease of Access Index Score

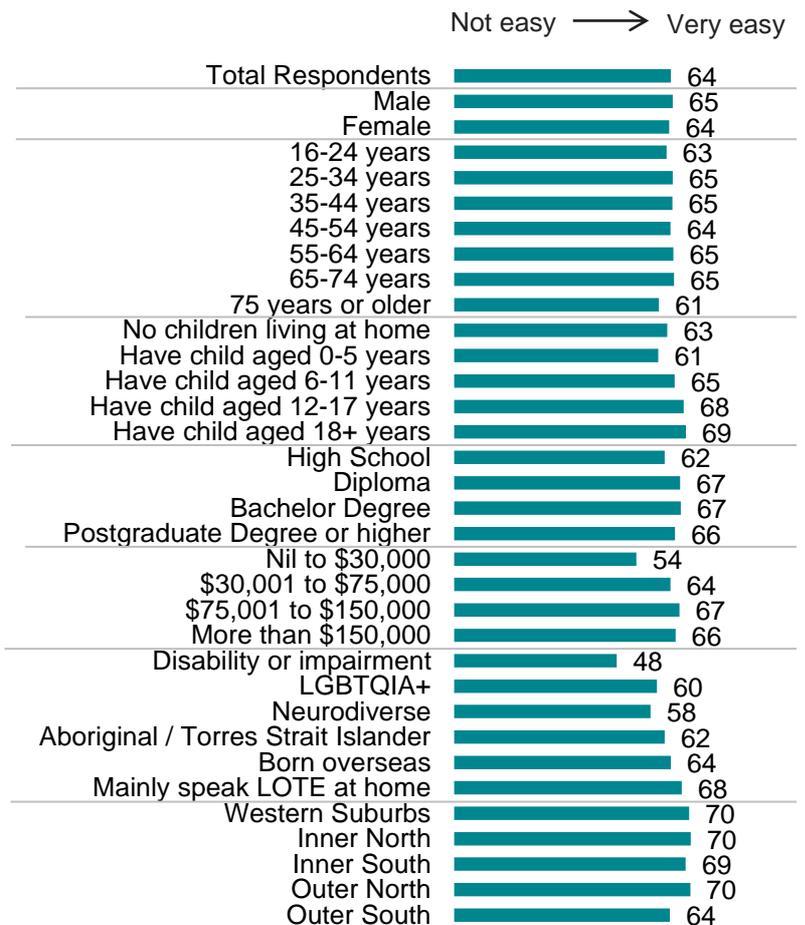


## 11.3 Community Variances

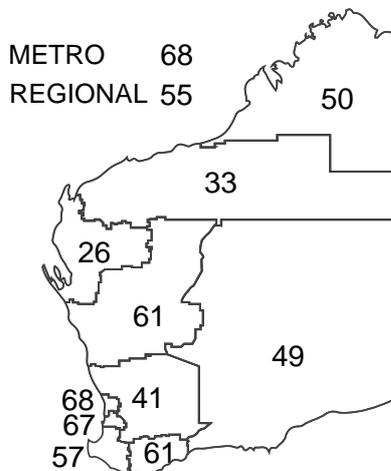
Access to, or participation in, arts, cultural and creative activities is more difficult for people in the Gascoyne and Pilbara regions, followed by the Wheatbelt region, and among people with disability and on lower incomes, below \$30,000 (see Map 6 and Figure 15).

Respondents living in Perth and the Peel region found it easiest to access or participate in arts, cultural and creative activities.

Figure 15: Community Variances  
Ease of Access Index Score



Map 6: Regional Variances  
Ease of Access Index Score



### Q10. Overall, how easy is it for you to access or participate in arts, cultural or creative activities in WA?

Base: All respondents, excludes unsure (n= 1370) NB: 4% of all respondents answered 'unsure'.

2015-2023: Q. How easy is it for you to access or participate in arts and cultural activities in WA?

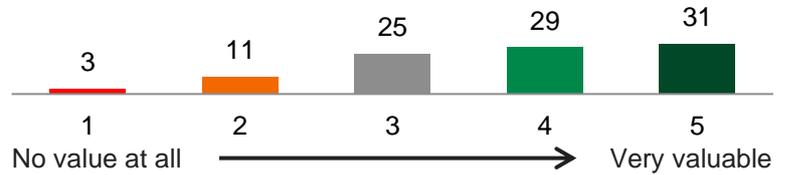
## 12 Perceived value of arts, culture and creativity.

### 12.1 Overall Ratings

When asked 'how valuable is the role of arts, culture and creativity in your life?' 60% of respondents rated value as 4 or 5 out of 5 (see Figure 16).

The mean score was 3.7 out of 5 and the Index Score was 68 out of 100.

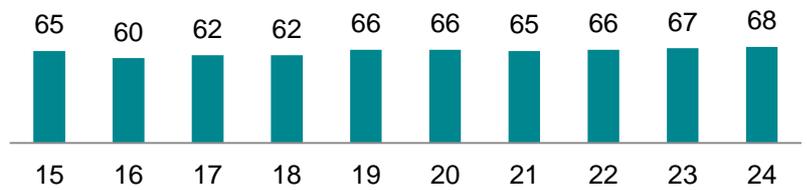
Figure 16: Overall Ratings  
% of respondents



### 12.2 Trend Analysis

The current Value Index Score of 68 points is the highest score in the past 10 years (see Figure 17).

Figure 17: Trend Analysis  
Value Index Score

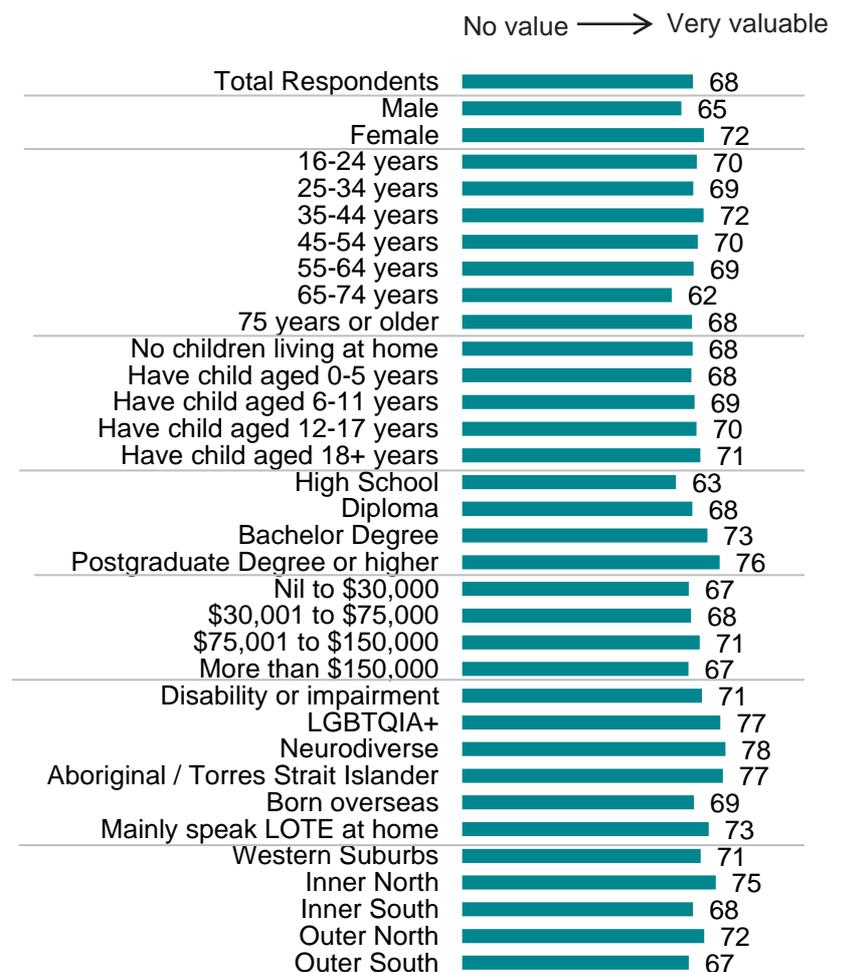


### 12.3 Community Variances

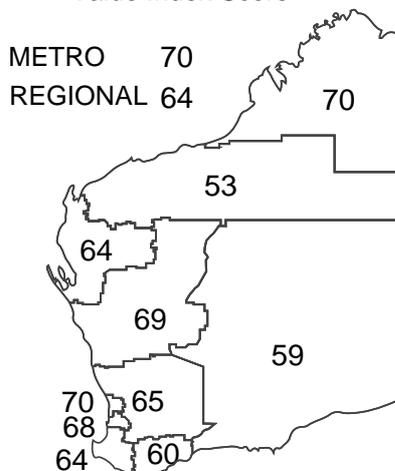
Arts, culture and creativity has a more valuable role in the lives of people who are neurodiverse, LGBTQIA+ people, and among Aboriginal and Torres Strait Islander peoples. Value ratings increase with level of education (see Figure 18).

Across the regions, value ratings are highest in Perth and the Kimberley region (see Map 7).

Figure 18: Community Variances  
Value Index Score



Map 7: Regional Variances  
Value Index Score



#### Q11. How valuable is the role of arts, culture and creativity in your life?

Base: All respondents, excludes unsure (n = 1398) NB: 2% of all respondents answered 'unsure'. 2015-2023: Q. How valuable is the role of arts and culture in your life?

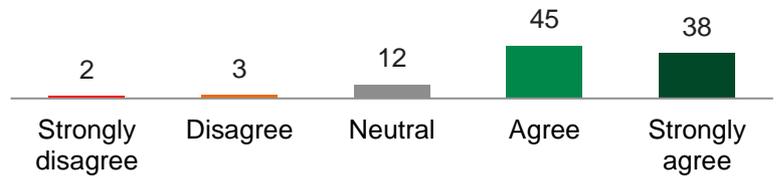
# 13 Community sentiment: The Western Australian Government should invest in arts and cultural activities to ensure they are available to the public.

## 13.1 Level of Agreement

83% of respondents agreed or strongly agreed that 'the Western Australian Government should invest in arts and cultural activities to ensure they are available to the public' (see Figure 19).

The mean score was 4.2 out of 5 and the Agreement Index Score was 79 out of 100.

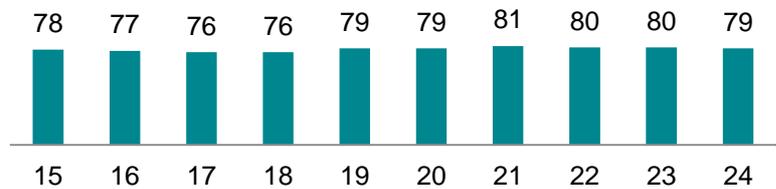
Figure 19: Overall ratings  
% of respondents



## 13.2 Trend Analysis

The Agreement Index Score has remained fairly steady over the past 10 years, ranging between 76 and 81 points and currently at 79 points (see Figure 20).

Figure 20: Trend Analysis  
Agreement Index Score

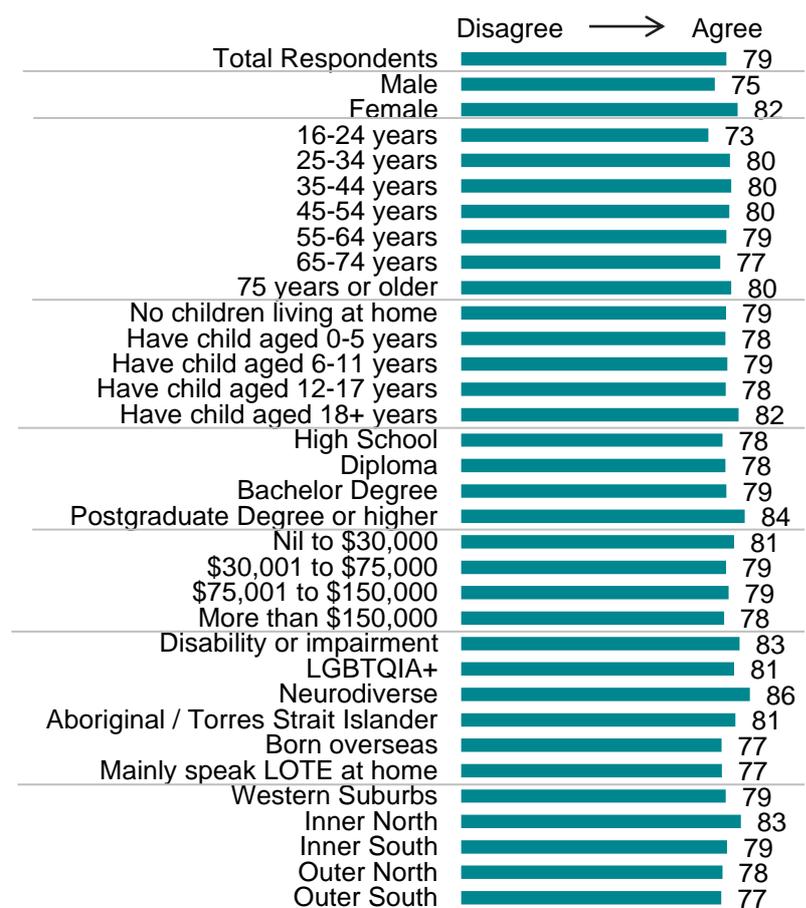


## 13.3 Community Variances

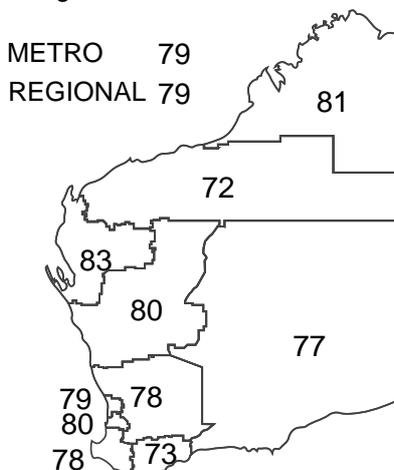
The Agreement Index Score ranged from 72 to 86 points across the community (see Figure 21 and Map 8).

The highest level of agreement was provided by people who are neurodiverse, with a postgraduate degree or higher, and in the Gascoyne region. People aged 16 to 24, males and those in the Pilbara and Great Southern regions provided the lowest levels of agreement.

Figure 21: Community Variances  
Agreement Index Score



Map 8: Regional Variances  
Agreement Index Score



Q12. How strongly do you agree or disagree: The Western Australian Government should invest in arts and cultural activities to ensure they are available to the public.

Base: All respondents, excludes unsure (n = 1408) NB: 1% of all respondents answered 'unsure'

# 14 Community sentiment: It is important for children and young people to

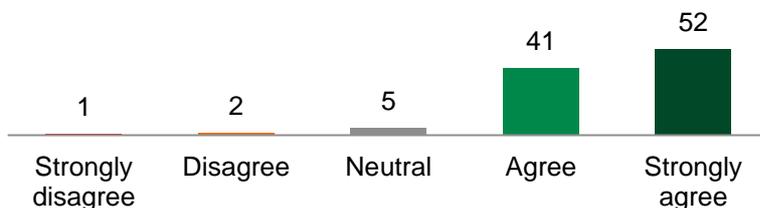
# have access to arts, cultural and creative activities as part of their education in school.

## 14.1 Level of Agreement

93% of respondents agreed or strongly agreed that 'it is important for children and young people to have access to arts, cultural and creative activities as part of their education in school' (see Figure 22).

The mean score was 4.4 out of 5 and the Agreement Index Score was 85 out of 100.

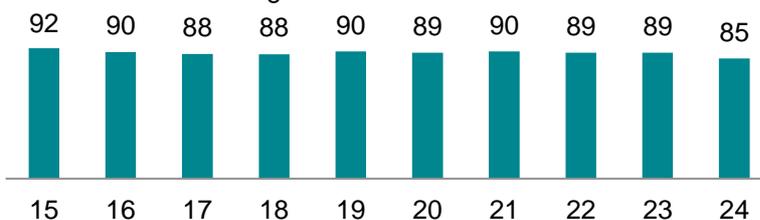
Figure 22: Overall Ratings  
% of respondents



## 14.2 Trend Analysis

The Agreement Index Score has dropped from 89 to 85 points over the past 12 months. This is the lowest level of agreement in the past 10 years (see Figure 23).

Figure 23: Trend Analysis  
Agreement Index Score

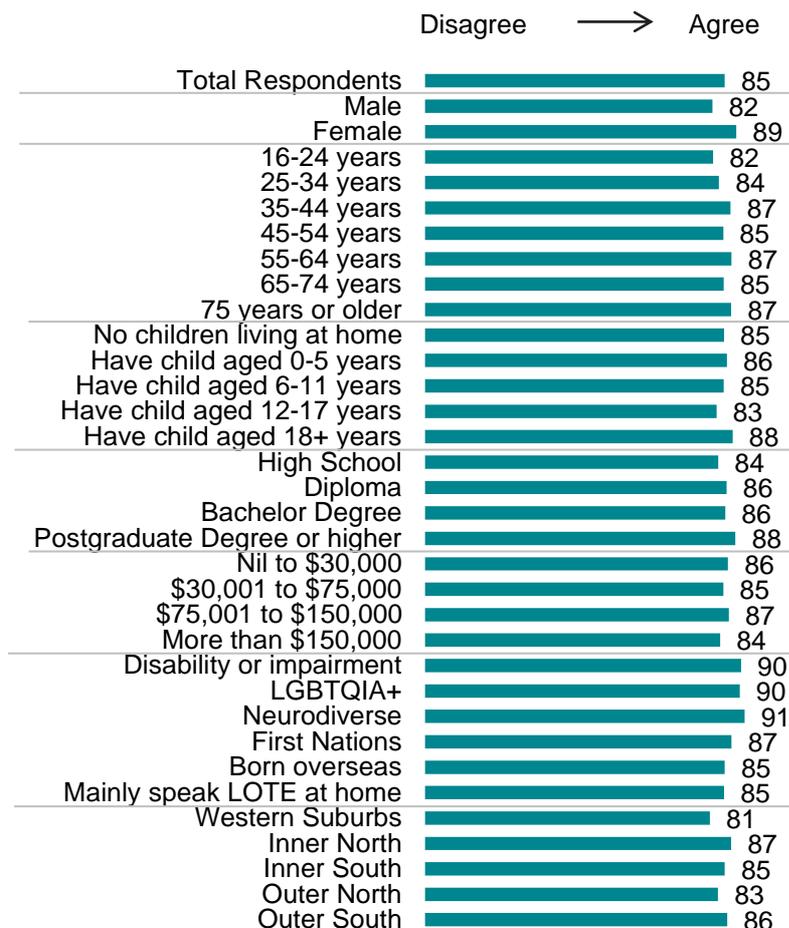


## 14.3 Community Variances

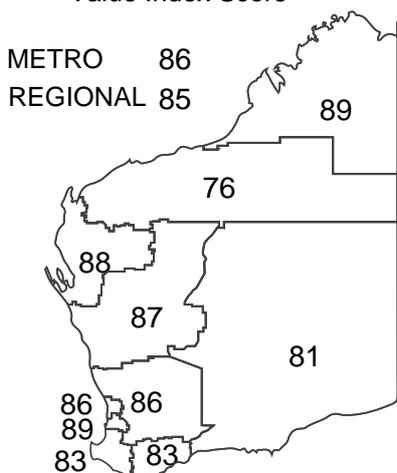
The Agreement Index Score ranged from 76 to 91 points across the community (see Figure 24 and Map 9).

The highest level of agreement was provided by people who are neurodiverse, with a disability or LGBTQIA+ people. The lowest level of agreement was in the Pilbara and Goldfields-Esperance regions, Western Suburbs and among males.

Figure 24: Community Variances  
Agreement Index Score



Map 9: Regional Variances  
Value Index Score



Q12. How strongly do you agree or disagree: It is important for children and young people to have access to arts, cultural and creative activities as part of their education in school.

Base: All respondents, excludes unsure (n = 1408) NB: 1% of all respondents answered 'unsure'

2015 to 2023: Q. it is important for school children to have access to learn music, arts and crafts, writing, drama, media training etc, as part of their education

## 15 Community sentiment: It is important for children and young people to

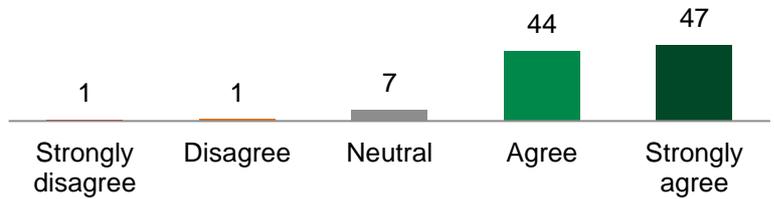
# have access to arts, cultural and creative activities outside of school.

## 15.1 Level of Agreement

91% of respondents agreed or strongly agreed with the statement 'it is important for children and young people to have access to arts, cultural and creative activities outside of school' (see Figure 25).

The mean score was 4.4 out of 5 and the Agreement Index Score was 84 out of 100.

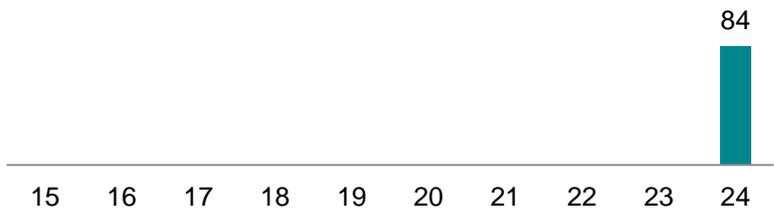
Figure 25: Overall Ratings  
% of respondents



## 15.2 Trend Analysis

New measure in 2024. Trend data is not available.

Figure 26: Trend Analysis  
Agreement Index Score

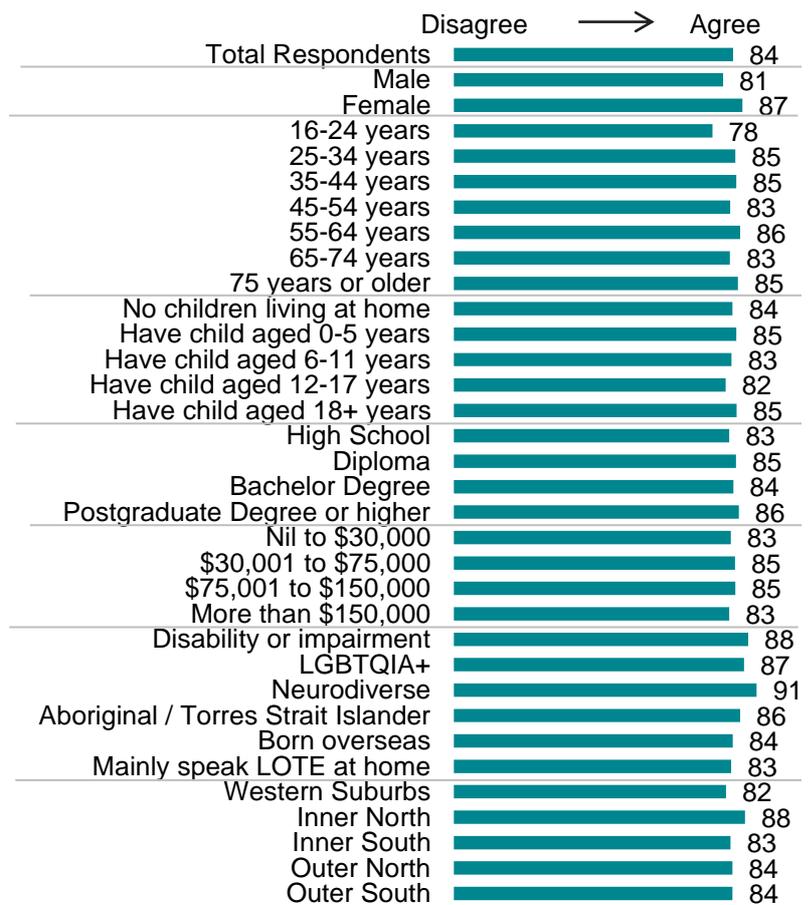


## 15.3 Community Variances

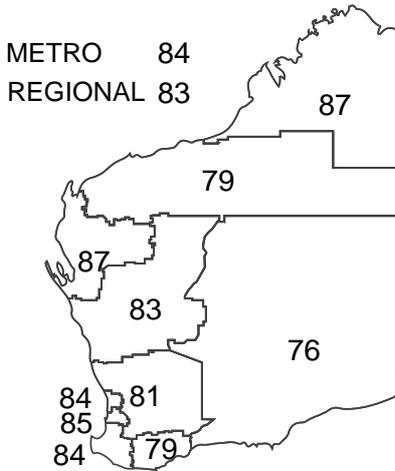
The Agreement Index Score ranged from 76 to 91 (see Figure 27 and Map 10).

Level of agreement was highest among people who are neurodiverse, followed by those with disability, and in the Inner North suburbs of Perth. Level of agreement was lowest among 16 to 24 year olds and in the Goldfields-Esperance region. Level of agreement was also lower among males.

Figure 27: Community Variances  
Agreement Index Score



Map 10: Regional Variances  
Value Index Score



Q12. How strongly do you agree or disagree: It is important for children and young people to have access to arts, cultural and creative activities outside of school.

Base: All respondents, excludes unsure (n = 1401) NB: 2% of all respondents answered 'unsure'

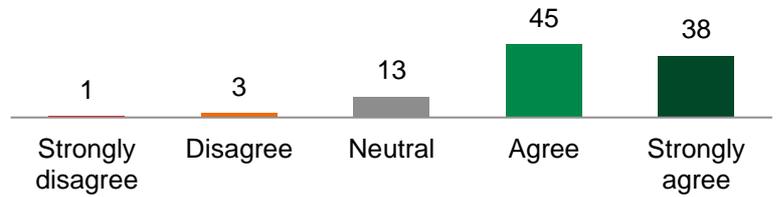
# 16 Community wellbeing: Arts and culture make me feel good.

## 16.1 Level of Agreement

84%\* of respondents agreed or strongly agreed with the statement 'arts and culture make me feel good' (see Figure 28).

The mean score was 4.2 out of 5 and the Agreement Index Score was 79 out of 100.

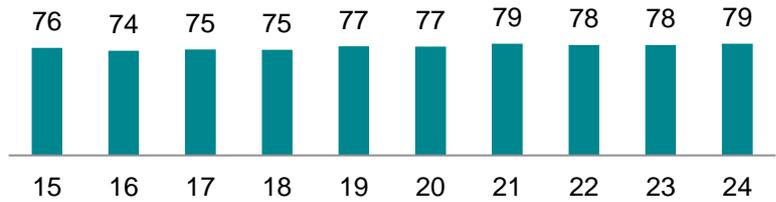
Figure 28: Overall Ratings  
% of respondents



## 16.2 Trend Analysis

The Agreement Index Score has remained fairly steady over the past 10 years, ranging between 74 and the current equal high score of 79 points (see Figure 29).

Figure 29: Trend Analysis  
Agreement Index Score

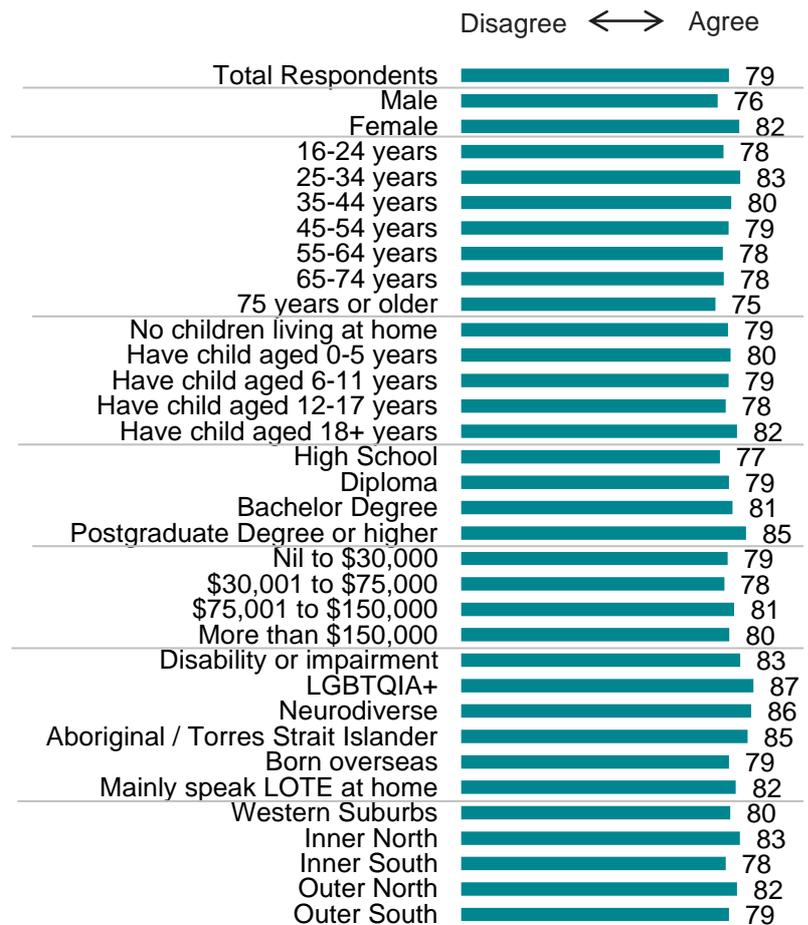


## 16.3 Community Variances

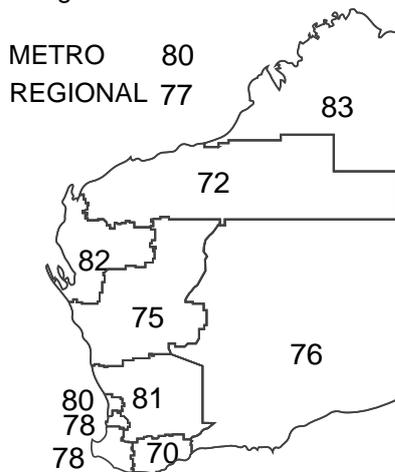
The Agreement Index Score ranged from 70 to 87 across the community (see Figure 30 and Map 11).

Level of agreement was highest among LGBTQIA+ people and people who are neurodiverse. Level of agreement was lowest in the Great Southern and Pilbara regions. Level of agreement was also lower among males.

Figure 30: Community Variances  
Agreement Index Score



Map 11: Regional Variances  
Agreement Index Score



Q12. How strongly do you agree or disagree: Arts and culture make me feel good.

Base: All respondents, excludes unsure (n = 1407) NB: 1% of all respondents answered 'unsure'.

\* A subtotal variance of ±1% is explained by rounding to zero decimal places.

2015-2023: Q. The arts make me feel good.

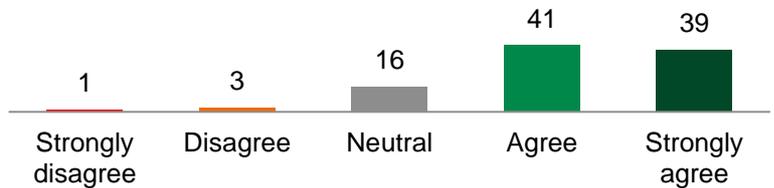
# 17 Community wellbeing: Attending or participating in arts, cultural and creative activities and events has a positive impact on my mental health.

## 17.1 Level of Agreement

80% of respondents agreed or strongly agreed that 'attending or participating in arts, cultural and creative activities and events has a positive impact on my mental health' (see Figure 31).

The mean score was 4.1 out of 5 and the Agreement Index Score was 78 out of 100.

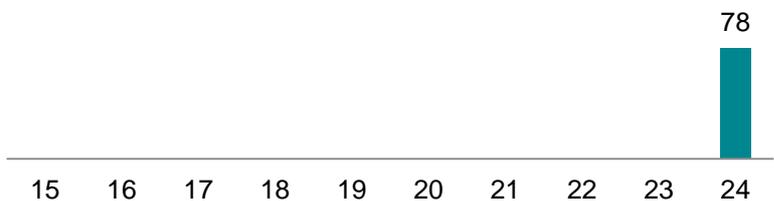
Figure 31: Overall Ratings  
% of respondents



## 17.2 Trend Analysis

New measure in 2024. Trend data is not available.

Figure 32: Trend Analysis  
Agreement Index Score

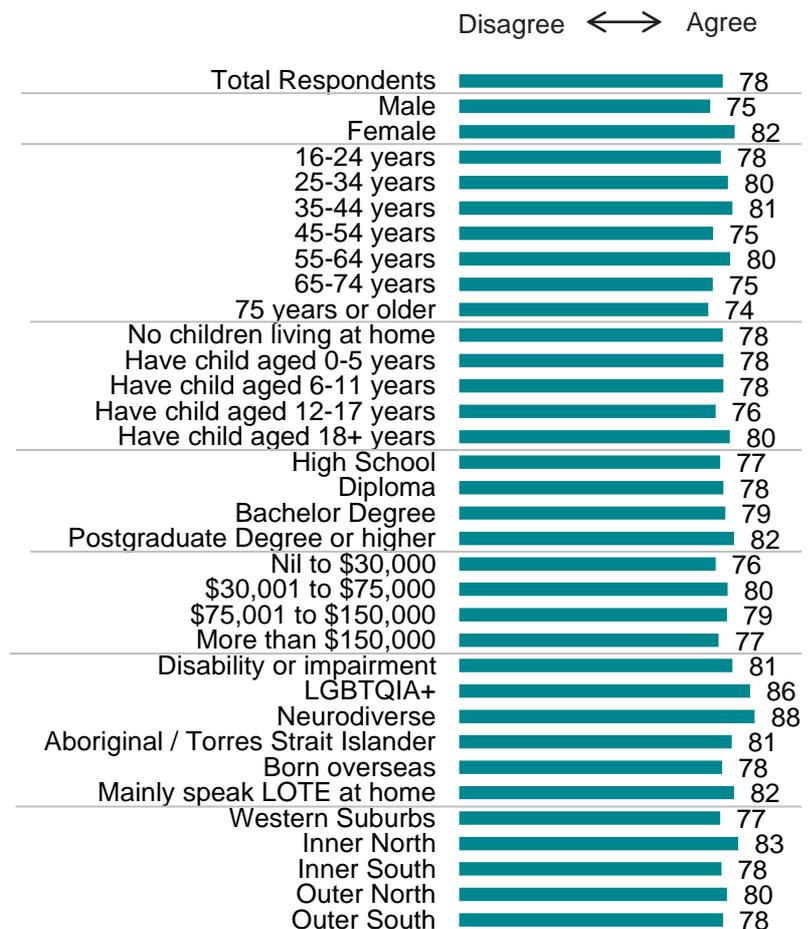


## 17.3 Community Variances

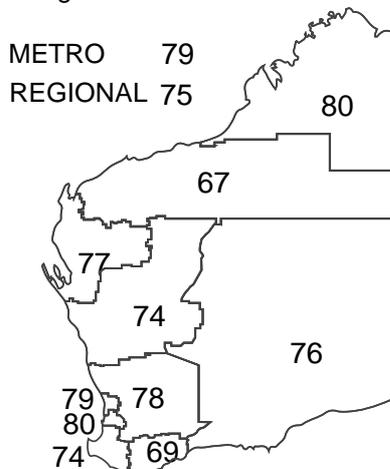
The Agreement Index Score ranged from 67 to 88 points across the community (see Figure 33 and Map 12).

Level of agreement was highest among people who are neurodiverse and LGBTQIA+ people. Level of agreement was lowest in the Pilbara and Great Southern regions. Level of agreement was also lower among males.

Figure 33: Community Variances  
Agreement Index Score



Map 7: Regional Variances  
Agreement Index Score



Q12. How strongly do you agree or disagree: Attending or participating in arts, cultural and creative activities and events has a positive impact on my mental health.

Base: All respondents, excludes unsure (n = 1402) NB: 2% of all respondents answered 'unsure'

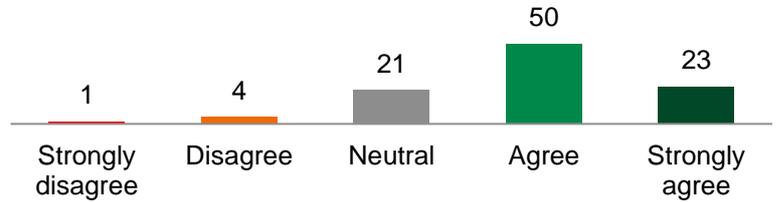
# 18 Community wellbeing: Attending or participating in arts, cultural and creative activities improves my sense of belonging and connections with others.

## 18.1 Level of Agreement

73% of respondents agreed or strongly agreed that attending or participating in arts, cultural and creative activities improved their sense of belonging and connection with others (see Figure 34).

The mean score is 3.9 out of 5 and the Agreement Index Score is 72 out of 100.

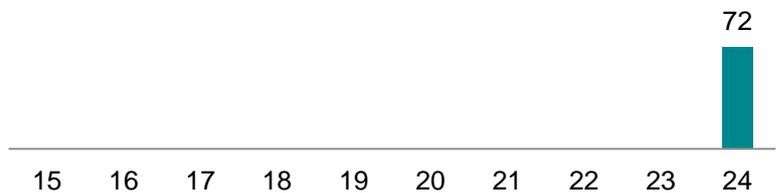
Figure 34: Overall Ratings  
% of respondents



## 18.2 Trend Analysis

New measure in 2024. Trend data is not available.

Figure 35: Trend Analysis  
Agreement Index Score

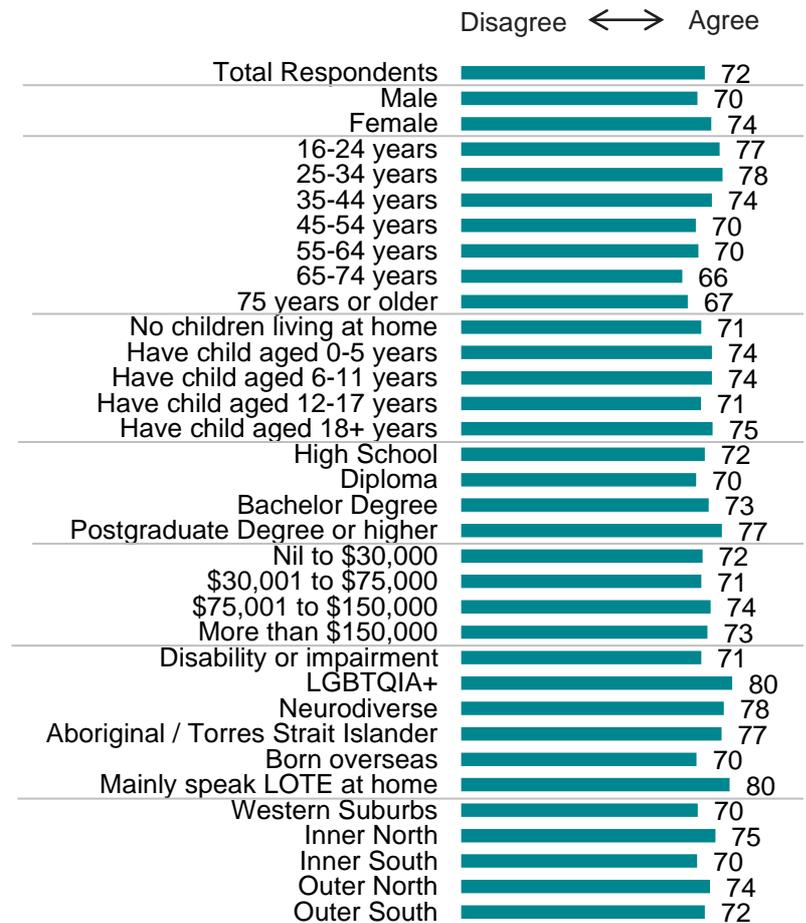


## 18.3 Community Variances

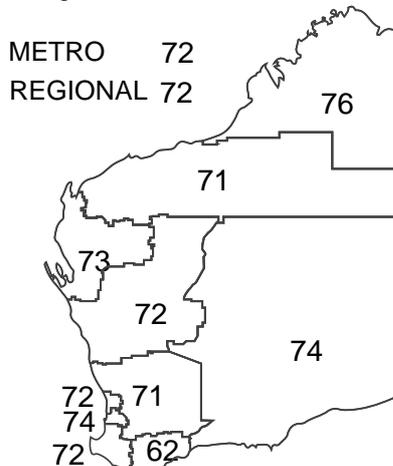
The Agreement Index Score ranged from 62 to 80 points across the community (see Figure 36 and Map 13).

Level of agreement was highest among LGBTQIA+ people, those who mainly speak a language other than English, people who are neurodiverse and younger people aged 16 to 34 years. Level of agreement was lowest in the Great Southern region and among seniors aged 65 years and above.

Figure 36: Community Variances  
Agreement Index Score



Map 13: Regional Variances  
Agreement Index Score



Q13. How strongly do you agree or disagree with the following statements? Attending or participating in arts, cultural and creative activities improves my sense of belonging and connections with others.  
Base: All respondents, excludes unsure (n = 1406) NB: 1% of all respondents answered 'unsure'.

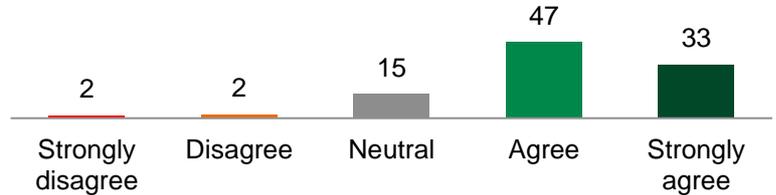
# 19 Community wellbeing: Attending or participating in arts, cultural and creative activities improves understanding and respect for different cultures and perspectives.

## 19.1 Level of Agreement

81%\* of respondents agreed or strongly agreed that attending or participating in arts, cultural and creative activities improves understanding and respect for different cultures and perspectives (see Figure 37).

The mean score was 4.1 out of 5 and the Agreement Index Score was 77 out of 100.

Figure 37: Overall Ratings  
% of respondents



## 19.2 Trend Analysis

New measure in 2024. Trend data is not available.

Figure 38: Trend Analysis  
Agreement Index Score

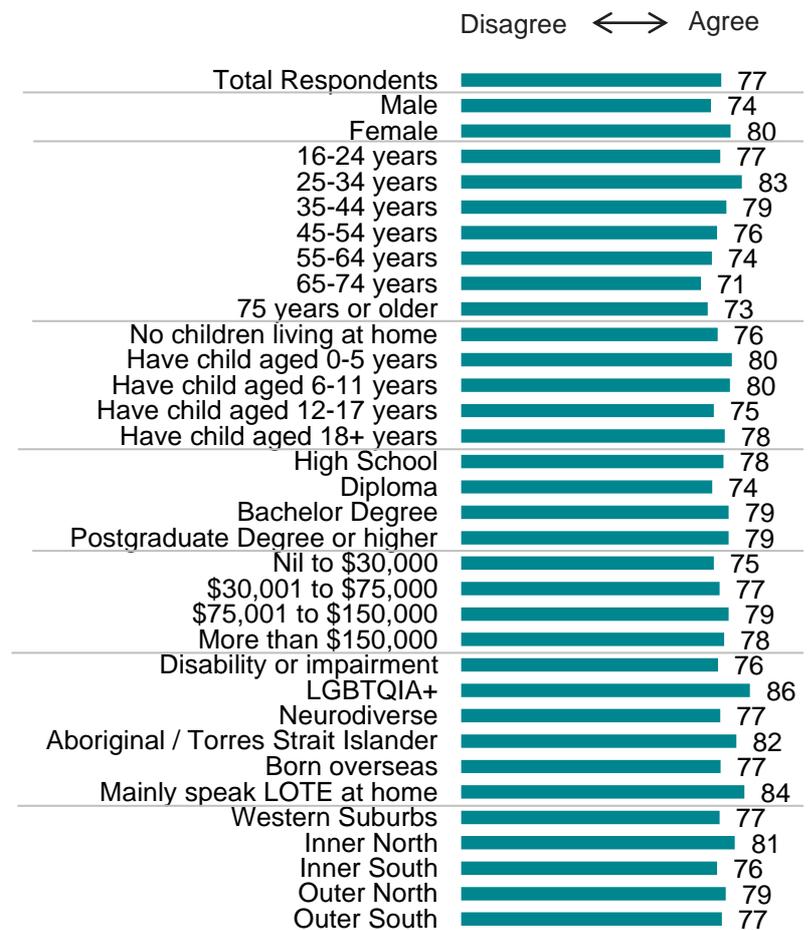


## 19.3 Community Variances

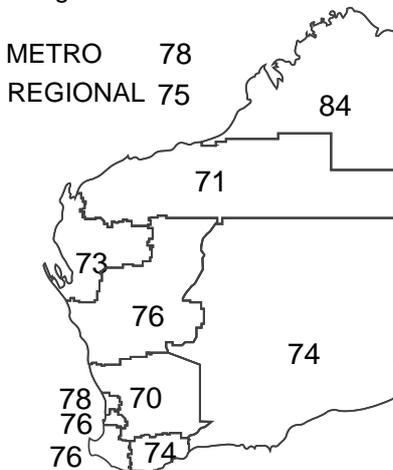
The Agreement Index Score ranged from 70 to 86 points across the community (see Figure 39 and Map 14).

Level of agreement was highest among LGBTQIA+ people, people who mainly speak a language other than English and those in the Kimberley region. After peaking at 25 to 34 years, level of agreement declines until 75 years. Level of agreement was lowest in the Wheatbelt.

Figure 39: Community Variances  
Agreement Index Score



Map 14: Regional Variances  
Agreement Index Score



Q13. How strongly do you agree or disagree with the following statements? Attending or participating in arts, cultural and creative activities improves my: Understanding and respect for different cultures and perspectives.

Base: All respondents, excludes unsure (n = 1403) NB: 1% of all respondents answered 'unsure'.

\* A subtotal variance of ±1% is explained by rounding to zero decimal places.

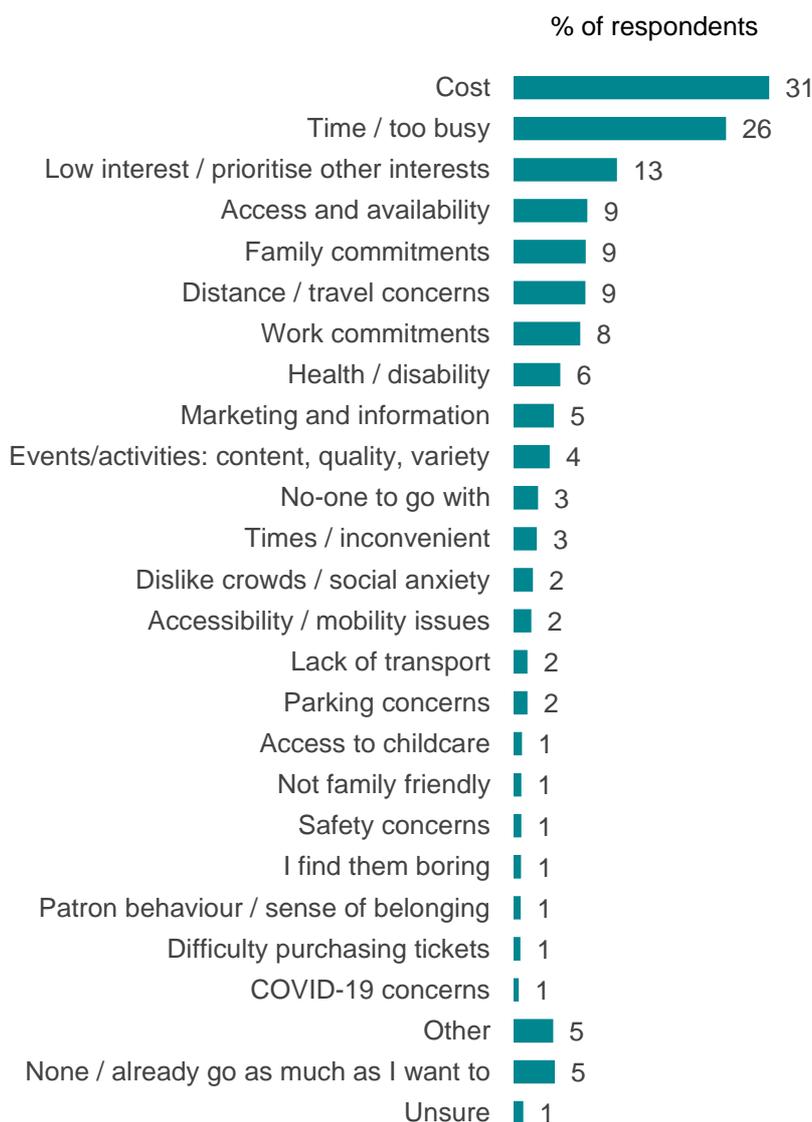
## 20 Barriers to attend and participate in creative, cultural, and artistic activities and events.

Respondents were provided with a comment box and asked to type in the main reasons why they don't attend or participate in creative, cultural and artistic activities and event, or attend or participate more often. Qualitative analysis was conducted to identify and code the key themes.

Cost and time were the main barriers to attend or participate in creative, cultural and artistic activities and events (see Figure 40). People were too busy with family, work and other commitments.

Other key barriers included low interest in what was available or prioritising other interests, and poor availability or access to activities and events.

Figure 40: **Main barriers for attending or participating in creative, cultural and artistic events**



**Q14. What are the main reasons why you don't attend or participate in creative, cultural and artistic activities and events, or attend or participate more often?** Respondents were provided with a comment box to type in their responses.

Base: All respondents, excludes no response (n = 1420)

## 20.1 Cost

Cost was the top barrier, mentioned by 31% of respondents. Their main concerns with costs were:

- Prohibitive ticket prices
- The extra costs associated with travel, parking, babysitting etc
- Cost of living pressures and competing priorities

Here is a sample of respondent comments:

*“Cost of living crisis mean less opportunities”.*

*“Can barely afford to eat and pay bills while working 38 hours a week.”*

*“Some activities and events are quite expensive and with the cost of living it is a balance between paying bills and enjoying life.”*

*“The budget, I hardly miss any of the free opportunities of music, art display of any kind, but then a lot I’m interested [in] are fee payable some of them very expensive so need to just choose wisely. I would love much more but at a reasonable price cause cost of [living] is so expensive.”*

*“Generally, it is the cost of events that is prohibitive to go to live music or musicals.”*

*“Sometimes the cost of events can be prohibitive. At the moment, it is difficult to afford cultural activities on top of usual living expenses. Unfortunately, many events are very expensive and cost upwards of \$60 per ticket - which is quite a lot if you have to purchase two or more tickets from the same household budget.”*

*“... cost at venues (on top of your ticket cost) ... Overall cost of your entry tickets, live theatre, concerts are only for the well off or middle class, most battling families cannot afford to attend concerts and live theatre. Two tickets at the Crown theatre are usually between \$160-\$240.”*

*“We are a family of 5. Often it is a \$500 exercise to take everyone to an event. That sort of cost is prohibitive. We did enjoy some amazing free but ticketed events over the past year which we really appreciated.”*

*“Transportation. If it is a night evening event [it’s] expensive to get taxi.”*

*“The distance in the country is very hard to navigate at a reasonable cost.”*

*“Nothing much happening in my area and can’t afford parking and petrol to [go] to events in Perth.”*

## 20.2 Time

A lack of time and being too busy was the second highest barrier, mentioned by 26% of respondents. Respondents said they are too busy with work, study, family and other commitments.

Here is a sample of respondent comments:

*“Timing conflicts with other commitments - life is busy !!”*

*“Time. I work full-time and my kids are busy with sport outside of this.”*

*“Busy working parent of 3, also studying full time and I don’t have enough spare time.”*

*“Caught in the “sandwich” generation--looking after parents and grandchildren...difficult to organise “free time” sometimes.”*

*“Have numerous other commitments - sport, church, family, friends.”*

*“I have a family, and they come first. I don’t always have time to go and see performances, a lot of times they on a weeknight and I have a child who goes to school.”*

*“My busy work and life schedule leaves me with no time to participate in creative cultural activities. I feel stretched for time and unable to fit these activities into my schedule.”*

*“I don’t really have time to participate in activities but when I have time I go out with friends.”*

*“Busy life, not prioritising these events.”*

*“Very time poor and priorities are more sporting, family based.”*

### 20.3 Interest

Low interest was the third highest barrier, mentioned by 13% of respondents. These respondents said that they have never been interested in arts, cultural and creative activities and events, or that the events and activities on offer had low interest and appeal. They would prefer to prioritise their time and money on other activities and interests.

Here is a sample of respondent comments:

*"It's not my scene to be a part of. I don't find it fun."*

*"It's not my cup of tea!"*

*"It's not a passion of mine."*

*"I don't have any interest in arts or cultural events."*

*"A lot of events are not of interest to me."*

*"Most of them don't interest me. Only very few come along that I feel I'd like to attend."*

*"Probably not the most attracted to what is on offer."*

*"To be honest I have other things I'd rather be doing, and it just doesn't come on my radar to make an effort."*

*"Cost is a factor plus I have other activities which I enjoy more (e.g. watching and attending sport)."*

*"Doing other things - playing sport, socialising with friends, working, travelling (caravan)."*

*"Presently more interested in other activities, e.g. outdoor activities like hiking"*

*"Other interests occupy my time - reading, gardening and agricultural jobs."*

### 20.4 Community variances

Cost and time were the top two barriers across all community groups with the following exceptions (see Table 8):

- People with disability and older people who indicated the main barriers were cost and health or disability.
- Parents with young children who indicated the main barriers were being too busy and family.
- People in the Great Southern who indicated their main barriers were costs and travel distances.
- People in the South West who indicated their main barriers were costs and poor local access.
- People in the Wheatbelt who indicated their main barriers were poor local access and travel distances.
- People in other regional areas who indicated the main barriers were being too busy and poor local access.

Table 8: **Top 2 barriers to attend or participate in creative, cultural and artistic activities and events by community group**

\* More than 3 activities have been highlighted when multiple activities were rated equally.

	Cost	Too busy	Low interest	Access /availability	Family	Distance / travel	Work	Health / disability
Male	●	●						
Female	●	●						
16-24 years	●	●						
25-34 years	●	●						
35-44 years	●	●						
45-54 years	●	●						
55-64 years	●	●						
65-74 years	●	●						
75+ years	●							●
No children at home	●	●						
Have child aged 0-5		●			●			
Have child aged 6-11	●	●						
Have child aged 12-17	●	●						
Have child aged 18+	●	●						
High School	●	●						
Diploma	●	●						
Bachelor Degree	●	●						
Postgraduate Degree +	●	●						
Nil to \$30,000	●	●						
\$30,001 to \$75,000	●	●						
\$75,001 to \$150,000	●	●						
More than \$150,000	●	●						
Disability or impairment	●							●
LGBTQIA+	●	●						
Neurodiverse	●	●						
First Nations	●	●						
Born overseas	●	●						
Mainly speak LOTE	●	●						
Metro	●	●						
Regional		●		●				
Western Suburbs	●	●						
Inner North	●	●						
Inner South	●	●						
Outer North	●	●						
Outer South	●	●						
Gascoyne		●		●				
Goldfields-Esperance		●		●				
Great Southern	●					●		
Kimberley		●		●				
Mid West*		●	●	●				
Peel	●	●						
Perth	●	●						
Pilbara		●		●				
South West	●			●				
Wheatbelt				●		●		

Q14. **What are the main reasons why you don't attend or participate in creative, cultural and artistic activities and events, or attend or participate more often?**

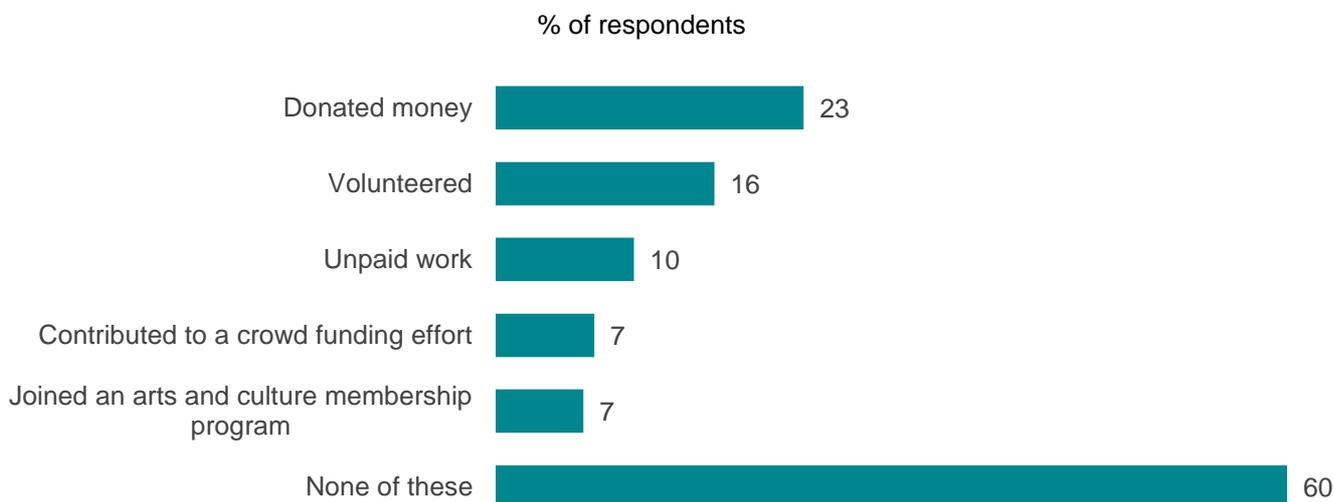
Base: All respondents, excludes no response (n = 1420)

## 21 Giving back to the arts, cultural and creative sector

### 21.1 Type of giving

40% of respondents gave back to the arts, cultural and creative sector in some way over the past 12 months, mostly by donating, volunteering or doing unpaid work. A small proportion of respondents had contributed to a crowdfunding campaign or joined an arts and culture membership program (see Figure 41).

Figure 41: Giving back to the arts, cultural and creative sector



**Q15 In the past 12 months, have you done any of the following in relation to arts, cultural and creative activities: volunteered, unpaid work, donated money, contributed to a crowd funding effort, joined an arts and culture membership program, none of these, or unsure.**

Base: All respondents, excludes 'unsure' (n = 1383) NB: 3% of all respondents answered 'unsure'.

### 21.2 Community variances

The level and type of giving varied by community groups (see Table 9). The main variances were:

- Aboriginal and Torres Strait Islander peoples were the most likely to have donated money, followed by people who mainly speak a language other than English at home.
- Neurodiverse people were the most likely to have volunteered, followed by Aboriginal and Torres Strait Islander peoples and LGBTQIA+ people. Volunteering rates were also higher among those living in the Kimberley region.
- Aboriginal and Torres Strait Islander peoples were the most likely to have done unpaid work, followed by LGBTQIA+ people and people aged 16 to 24 years.
- Aboriginal and Torres Strait Islander peoples were the most likely to have contributed to crowdfunding campaigns.
- Respondents in the Pilbara and Goldfields-Esperance regions were least likely to give back to the arts in any form.

Table 9: Level and type of giving by community groups

% of respondents	Donated money	Volunteered	Unpaid work	Contributed to crowd funding	Joined a membership program	None of these
Male	22	18	13	8	7	59
Female	24	15	7	7	6	60
16-24 years	26	24	22	10	10	47
25-34 years	26	14	12	10	7	57
35-44 years	27	14	6	8	5	61
45-54 years	18	15	7	9	6	65
55-64 years	19	19	13	8	8	60
65-74 years	18	15	9	4	6	66
75+ years	27	24	13	2	7	57
No children at home	22	17	10	6	7	60
Have child aged 0-5	25	14	8	9	8	60
Have child aged 6-11	26	16	12	9	6	61
Have child aged 12-17	21	20	13	11	6	58
Have child aged 18+	25	17	17	8	4	59
High School	23	12	10	6	4	65
Diploma	22	17	9	5	6	60
Bachelor Degree	25	23	11	10	9	52
Postgraduate Degree +	25	15	11	11	11	58
Nil to \$30,000	22	20	14	2	9	61
\$30,001 to \$75,000	22	20	13	6	7	57
\$75,001 to \$150,000	25	14	9	8	6	60
More than \$150,000	23	14	8	9	6	61
Disability or impairment	31	27	11	9	5	45
LGBTQIA+	26	28	24	7	9	43
Neurodiverse	27	33	19	11	9	42
First Nations	40	31	36	22	11	28
Born overseas	26	15	13	10	8	56
Mainly speak LOTE	34	22	15	12	11	43
Metro	24	16	10	9	7	58
Regional	20	17	12	4	5	64
Western Suburbs	22	15	5	14	8	57
Inner North	29	13	10	8	11	54
Inner South	32	19	10	15	10	51
Outer North	22	17	11	6	5	61
Outer South	21	17	10	7	6	61
Gascoyne	22	23	6	4	11	61
Goldfields-Esperance	22	6	18	0	0	73
Great Southern	24	22	14	8	7	62
Kimberley	23	30	4	5	0	62
Mid West	26	16	13	4	3	61
Peel	24	13	10	4	6	61
Perth	24	16	10	9	7	58
Pilbara	3	10	1	2	1	86
South West	17	18	11	2	5	67
Wheatbelt	20	25	20	12	12	45

Q15 In the past 12 months, have you done any of the following in relation to arts, cultural and creative activities: volunteered, unpaid work, donated money, contributed to a crowd funding effort, joined an arts and culture membership program, none of these, or unsure.

Base: All respondents, excludes 'unsure' (n = 1383) NB: 3% of all respondents answered 'unsure'.

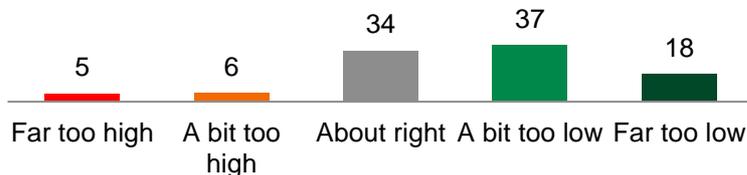
## 22 Perceptions of the government allocation of \$2.44 per person per week for arts and cultural activities, services and facilities

### 22.1 Community opinion

When asked whether \$2.44 per person per week in allocation by the WA Government for arts and cultural activities, services and facilities in WA<sup>1</sup> was too low, about right or too high, 55% thought it was a bit or far too low (see Figure 42).

The mean score was 3.6 out of 5 and the Funding Allocation Index Score was 64 out of 100.

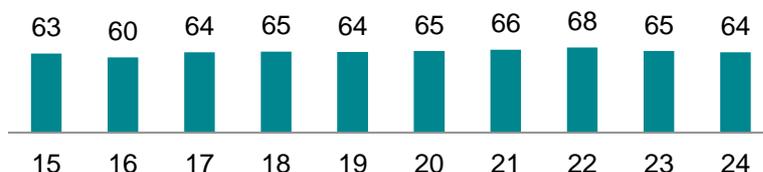
Figure 42: Overall Ratings  
% of respondents



### 22.2 Trend Analysis

The Funding Allocation Index Score declined marginally by 1 index point over the past 12 months (see Figure 43). More people thought the level of funding was too low.

Figure 43: Trend Analysis\*  
Funding Allocation Index Score



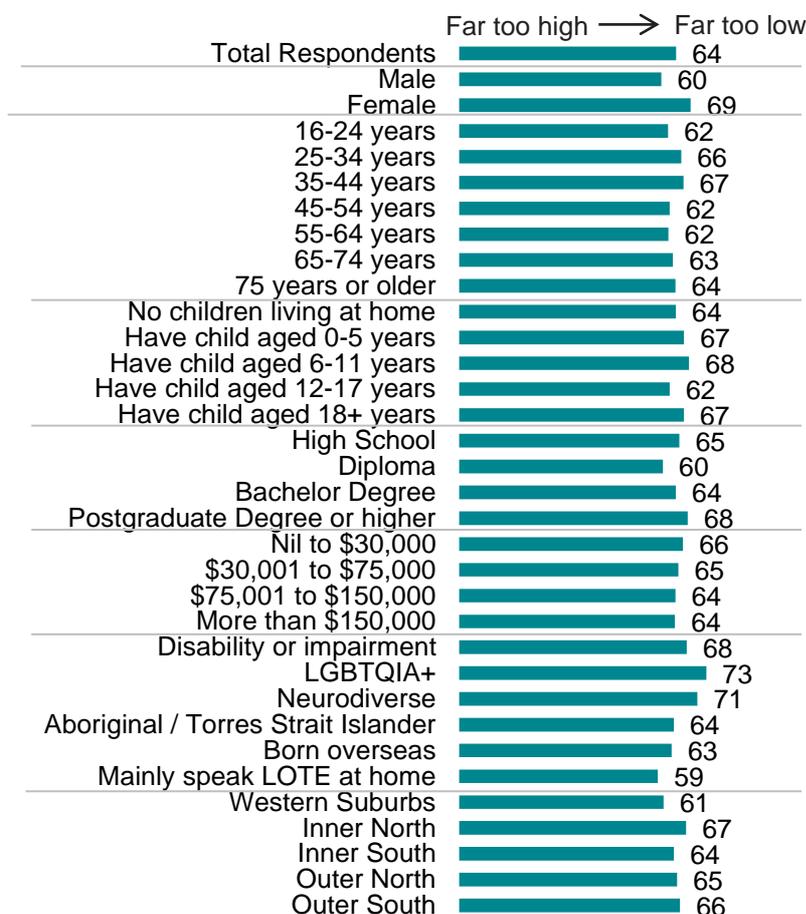
\*Note: 2015 and 2016 tested \$1 per person per week (calculated on 'Arts' activities alone), 2017 and 2018 tested \$2 per person per week, 2019 to 2021 tested \$2.21 per person per week, 2022 tested \$2.73 per person per week, 2023 tested \$2.12 per person per week and 2024 tested \$2.44 per person per week (calculated on 'Arts and Cultural' activities).

### 22.3 Community Variances

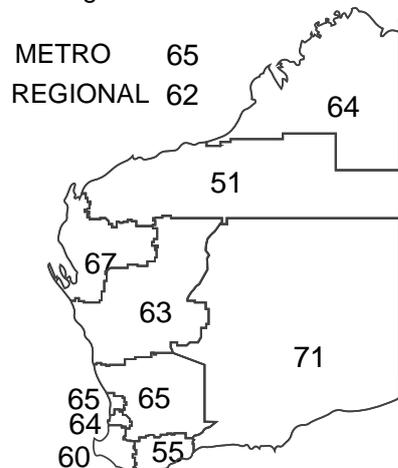
LGBTQIA+ people and people who are neurodiverse are more likely to say the allocation of \$2.44 per person per week is too low (see Figure 44).

Across the regions, respondents in the Goldfields-Esperance and Gascoyne regions are most likely to think the current allocation is too low (see Map 15).

Figure 44: Community Variances  
Funding Allocation Index Score



Map 15: Regional Variances  
Funding Allocation Index Score



Q16. About \$2.44 per person per week is allocated by WA Government for arts and cultural activities, services and facilities in WA. Do you consider this amount to be too low, about right or too high?

Base: All respondents, excludes unsure (n = 1186) NB: 17% of all respondents answered 'unsure'.

<sup>1</sup> Derived from on total Western Australian Government funding of \$126.67 expenditure per person including COVID-19 support towards Arts and Cultural activities as reported in the Meeting of Cultural Ministers Statistic Working Group, Cultural Funding by Government Survey 2021-22.

## 23 Willingness to pay more to improve access to arts and culture in WA

The percentage of respondents willing to pay more to improve access to arts and culture in WA has dropped to 74% after reaching an all-time high in 2022 of 82% (see Figure 45). 26% of respondents would be willing to pay up to \$2 more per week, 40% of respondents would be willing to pay between \$2 and \$10 more, and 8% would be willing to pay over \$10 more per week.

The percentage of respondents unwilling to pay more has risen by 7% points this year (see Figure 45).

Figure 45: **Willingness to pay more to improve access to arts and culture in WA**

% of respondents	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	12-month variance
Not willing to pay any more	25	29	28	27	23	24	20	18	19	<b>26</b>	+7
Willing to pay more (total mentions)	75	71	72	73	76	76	81	82	81	<b>74</b>	-6
Willing to pay \$0.01 to \$2 more per week	44	46	32	33	32	31	35	31	35	<b>26</b>	-9
Willing to pay \$2.01 to \$10 more per week	29	24	36	37	40	39	40	45	41	<b>40</b>	-1
Willing to pay over \$10 more per week	2	1	4	3	4	6	6	6	5	<b>8</b>	+3

**Q17. Please indicate how much more you would be prepared to pay per week, if anything, to expand provision of or increase access to arts and culture in WA?**

Base: All respondents, excludes unsure (n = 1136) NB: 20% of respondents answered 'unsure'.

Views vary across the community (see Table 10). Key variances include:

- Aboriginal and Torres Strait Islander peoples and LGBTQIA+ people are the most willing to pay extra to expand provision of or to increase access to arts and culture in WA.
- With regards to age, people aged 16 to 34 years are more willing to pay extra to expand provision of or to increase access to arts and culture in WA.
- People with younger children, up to 12 years of age, are more willing to pay extra to expand provision of or to increase access to arts and culture in WA than those with older children or no children.
- People in the Great Southern region are the least willing to pay extra to expand provision of or to increase access to arts and culture in WA.

Table 10: **Willingness to pay more to improve access to arts and culture in WA | community variances**

% of respondents	None	\$0.01-\$2 more	\$2.01-\$10 more	Over \$10 more
All respondents	26	26	40	8
Male	27	22	42	9
Female	25	31	37	7
16-24 years	15	24	50	10
25-34 years	15	28	44	13
35-44 years	21	28	45	6
45-54 years	39	23	32	6
55-64 years	29	24	39	7
65-74 years	35	25	33	8
75+ years	40	26	30	4
No children living at home	27	27	38	7
Have child aged 0-5	18	23	51	7
Have child aged 6-11	19	24	45	11
Have child aged 12-17	33	25	33	10
Have child aged 18+	28	23	35	13
High School	27	25	40	8
Diploma	31	26	38	5
Bachelor Degree	19	28	45	8
Postgraduate Degree +	23	24	38	15
Nil to \$30,000	29	25	35	11
\$30,001 to \$75,000	32	24	37	7
\$75,001 to \$150,000	21	27	43	9
More than \$150,000	21	28	42	9
Disability or impairment	27	27	41	5
LGBTQIA+	9	30	53	8
Neurodiverse	21	28	39	12
First Nations	8	11	60	21
Born overseas	27	26	41	6
Mainly speak LOTE at home	20	23	43	13
Metro	24	28	41	8
Regional	32	22	37	10
Western Suburbs	17	38	36	10
Inner North	20	30	40	10
Inner South	27	30	38	5
Outer North	18	31	43	8
Outer South	27	21	43	8
Gascoyne	39	13	32	16
Goldfields-Esperance	28	2	40	29
Great Southern	50	20	24	6
Kimberley	29	9	52	10
Mid West	35	28	28	9
Peel	28	28	36	8
Perth	24	28	41	8
Pilbara	40	20	40	0
South West	29	24	37	9
Wheatbelt	25	20	47	9

**Q17. Please indicate how much more you would be prepared to pay per week, if anything, to expand provision of or increase access to arts and culture in WA?**

Base: All respondents, excludes unsure (n = 1136) NB: 20% of all respondents answered 'unsure'.

## Appendix | Survey Questions

- S1. Do you or anyone in your household work for Culture and the Arts or an agency or organisation that is funded by them? IF YES, CLOSE.
- Q1. Arts and cultural activities include a range of activities such as the cinema, music, theatre, dance, visual arts, opera, festivals, libraries, galleries, museums, archives and community cultural events. Did you attend or participate in an arts or cultural activity in the past 12 months?
- Q2. In the past 12 months, which activities did you participate in to express yourself creatively? For example, you may have been involved in learning, making, practicing, rehearsing, performing, competing in, or teaching creative activities. RANDOMISE

Drama / acting
Comedy
Singing / songwriting
Rapping
DJing / mixing music
Playing a musical instrument
Composing or producing original music
Dancing
Physical theatre / circus
Creative writing / poetry
Visual art
Fashion design
Game design
Graphic design
Art and craft activities
Photography
Film-making / editing
Other - please specify:
None of these
Unsure

- Q3. In the past 12 months, did you visit any of these cultural venues? RANDOMISE

Library / archive
Art gallery
Museum
None of these

- Q4. In the past 12 months, what types of arts, cultural or creative events did you attend? RANDOMISE

Movie or film
Exhibition of art, photography, sculptures etc.
Digital arts event (drone light show, digital light exhibition, etc.)
Live music / gig
Theatre / play
Musical theatre or opera
Puppetry
Circus or physical theatre
Dance
Comedy
Writing event (book launch, etc.)
Fashion show
Cabaret / drag show
Other – please specify:

None of these
Unsure

Q5. And, in the past 12 months, how often did you attend these kinds of events? Response options: 'Once or twice in the last year', '3 or 4 times in the last year', 'Every couple of months', 'Once a month', 'Every 2 to 3 weeks', 'Once a week or more often', 'Unsure'

Movie or film
Exhibition of art, photography, sculptures etc.
Digital arts event (drone light show, digital light exhibition, etc.)
Live music / gig
Theatre / play
Musical theatre or opera
Puppetry
Circus or physical theatre
Dance
Comedy
Writing event (book launch, etc.)
Fashion show
Cabaret / drag show

Q6. In the past 12 months, where did you attend or participate in arts, cultural and creative events or activities? RANDOMISE

Library, museum or art gallery
Educational institution (university, TAFE, school etc.)
Theatre or concert hall
Arts centre / performing arts centre
Indoor arena, stadium or entertainment centre
Live music venue
Community centre (town hall, church, etc.)
Outdoor venue / destination
Other – please specify:
None of these
Don't recall

Q7. In the past 12 months, did you engage with or view any of these arts, cultural and creative experiences online? RANDOMISE

Live streamed performance or event
Pre-recorded performance or event
Virtual exhibition or museum / gallery tour
Online class, course or tutorial relating to arts and culture
Library eResource or web archive
Computer / video game
Augmented reality or immersive media
None of these
Don't recall

Q8. In the past 12 months, what types of First Nations activities and events did you attend, participate in or experience (either in person or online)? RANDOMISE

First Nations ceremony (such as a smoking ceremony)
Spoke or learned a First Nations language
Storytelling activity or event
First Nations performance (music, theatre, opera, dance, comedy etc.)
First Nations art (gallery, exhibition etc.)
First Nations film or television
First Nations tourism activity (tour etc.)
Other – please specify:
None of these
Unsure

Q9. In the NEXT 12 months, what types of arts, cultural or creative events would you like to attend more often? RANDOMISE

Movie or film
Exhibition of art, photography, sculptures etc.
Digital arts event (drone light show, digital light exhibition, etc.)
Live music / gig
Theatre / play
Musical theatre or opera
Puppetry
Circus or physical theatre
Dance
Comedy
Writing event (book launch, etc.)
Fashion show
Cabaret / drag show
Other – please specify:
None of these
Unsure

Q10. Overall, how easy is it for you to access or participate in arts, cultural or creative activities in WA? Please use a scale of 1 to 5, where ‘1’ is “not easy at all” and ‘5’ is “very easy”.

Q11. How valuable is the role of arts, culture and creativity in your life? Please use a scale of 1 to 5, where ‘1’ is “no value at all” and ‘5’ is “very valuable”.

Q12. How strongly do you agree or disagree with these statements? RANDOMISE

- The Western Australian Government should **invest** in arts and cultural activities to ensure they are available to the public.
- It is important for children and young people to have access to arts, cultural and creative activities as part of their **education in school**.
- It is important for children and young people to have access to arts, cultural and creative activities **outside of school**.
- Arts and culture **make me feel good**.
- Attending or participating in arts, cultural and creative activities and events has a positive impact on my **mental health**.

Q13. How much do you agree or disagree with the following statements? Attending or participating in arts, cultural and creative activities improves my: RANDOMISE ORDER

- Sense of belonging and connections with others
- Understanding and respect for different cultures and perspectives

- Q14. What are the main reasons why you don't attend or participate in creative, cultural and artistic activities and events, or attend or participate more often?
- Q15. In the past 12 months, have you done any of the following in relation to arts, cultural and creative activities? RANDOMISE

Volunteered
Unpaid work
Donated money
Contributed to a crowd funding effort
Joined an arts and culture membership program
None of these
Unsure

- Q16. About \$2.44 per person, per week is allocated by WA Government for arts and cultural activities, services and facilities in WA. Do you consider this amount to be too low, about right or too high?
- Q17. Please indicate how much more you would be prepared to pay per week, if anything, to expand provision of or increase access to arts and cultural activities, services and facilities in WA? Nothing; \$0.01 - \$1.00; \$1.01 - \$2.00; \$2.01 - \$5.00; \$5.01 - \$10.00; \$10.01 - \$20.00; \$20.01 +; Unsure
- D1. Please indicate your age: 16-24 years; 25-34 years; 35-44 years; 45-54 years; 55-64 years; 65-74 years; 75 years or older
- D2. Which gender do you identify with? Male; Female; Non-binary; I use a different term
- D3. What is your postcode?
- D4. If Regional WA, Ask: Which region do you live in?
- D5. Do you have any children living at home aged: 0-5 years; 6-11 years; 12-17 years; 18+ years; No children; or, Refused
- D6. What is your highest level of education? High School Leaving Certificate; Diploma or Advanced Diploma; Bachelor Degree; Postgraduate Degree or higher; Other; Refused
- D7. What is your combined household income before tax? Nil to \$30,000; \$30,001 to \$75,000; \$75,001 to \$150,000; More than \$150,000; Refused
- D8. Do you identify with any of the following groups: You may choose multiple responses: Person with disability or impairment; LGBTQIA+; Neurodiverse; Aboriginal and / or Torres Strait Islander; Born overseas; Mainly speak a language other than English at home; None of the above; Refused.