

INNOVATION CHALLENGE PROGRAM

IDEAS TEMPLATE

PROJECT DETAILS

Idea/Project Title			
Organisation Name			
Contact Name			
Date		Signature	

THE PROBLEM

What problem are we solving? What challenge are you addressing with your innovation? (Please tick)

DLGSC	Business Innovation – ideas that allow sport and recreation organisations to streamline their business and deliver their activity in an innovative/different way
	Using technology to drive and grow sport and recreation

Healthway	Create innovative physical activity opportunities for young people (12-17 year old)
	Create innovative physical activity opportunities for inactive woman and/or girls

THE SOLUTION

Describe the idea and possible solutions you are recommending for your project, provide as much detail as possible (what, how, when where etc.)

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TARGET USER

Who is this idea targeting?

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PARTNERS & STAKEHOLDERS

Who has been consulted? Who can help?
Who needs to approve it?

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BENEFITS

What will be the benefits of implementing this solution?

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ASSUMPTIONS, ISSUES & BARRIERS

What factors do you need to consider to make this a success?

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RESOURCES

What resources are needed to implement your idea/solution? I.e. Cost, time, participants.

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NEXT STEPS

What next steps are needed to progress the idea?

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