From: Brian Daniel

Sent: Tuesday, 25 January 2022 9:12 PM

To: DLGSC Act Review

Subject: Local Government Reform

Categories: Jen

To whom it may concern,

My suggestion was not captured in our local Shire review of the latest Local Government Reform which Minister Carey has published. I am hoping that this would be considered.

Theme 4: Stronger Local Democracy and Community Engagement

4.8 Reform of Candidate Profiles

Within this category I would like to ask whether consideration could be given to making it mandatory for Candidates to include an abridged (concise) CV. Having been part of one and observing another election I find that candidates are very strong in making it clear during their campaigning what they would (try) do if the were to be elected and yet once elected they don't have the experience to tackle those promises. At least a CV would give the community an idea of what the capabilities are of the candidates.

- Real Life Examples

- 1. A candidate professed to ensuring that if elected they would seek to get better value for rate payers rates. Once elected and on being asked on how they would try and achieve that they didn't know. They did not have a background which enabled them to carry that through. A business background would see the person talking about improved efficiencies, better productivity, doing fewer projects well and through to completion rather than trying to do too many projects with mixed results are but some examples, in my business background view, that would help in improving value for ratepayers.
- 2. Although a candidate had completed the WALGA module on CEO KPI's their knowledge of the true meaning of KPI's and their importance to not only being a tool to measure a CEO's performance but the importance to the organization was lost. Once again with them not having the hands on experience means the full impact of KPI's can't be realised.

Regards,

Brian Daniel MBA (Macquarie Gradute School of Management)Councillor

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