

# Public Interest Assessment

Where a Public Interest Assessment is required this form can be completed and lodged with the licensing authority. Applicants should ensure they read the Director of Liquor Licensing's policy - *Public Interest Assessment* prior to completing this form.

## PART 1 - Application details

1.1 Applicant name: Rebecca de Burgh as trustee for the de Burgh Family Trust

1.2 Application for:

<input type="checkbox"/>	Hotel (inc Hotel Restricted)	<input type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input type="checkbox"/>	Tavern (inc Tavern Restricted)	<input type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input type="checkbox"/>	Small Bar	<input type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input type="checkbox"/>	Liquor Store	<input type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input type="checkbox"/>	Nightclub	<input type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input checked="" type="checkbox"/>	Special Facility	<input checked="" type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input type="checkbox"/>	Restaurant	<input type="checkbox"/>	New licence	<input type="checkbox"/>	Removal of licence
<input type="checkbox"/>	Club	<input type="checkbox"/>	New licence		
<input type="checkbox"/>	Club Restricted	<input type="checkbox"/>	New licence		
<input type="checkbox"/>	Extended Trading Permit	<input type="checkbox"/>	Ongoing Hours	<input type="checkbox"/>	Liquor Without a Meal (more than 120 persons)
<input type="checkbox"/>	Other _____				

1.3 Premises name: Wild Lot Distillery

1.4 Address of proposed premises:

764 Brockman Highway Karridale WA 6288

## Introduction

The public interest test is based on the principle that licensed premises must operate within the interests of the local community. The Butterworth's Australian Legal Dictionary defines the term "public interest" as:

*"an interest in common to the public at large or a significant portion of the public and which may, or may not involve the personal or propriety rights of individual people"*

The public interest provisions enable the licensing authority to consider a broad range of issues specific to each licence or permit application, and flexibility exists to assess each individual application on its merits.

Each community is different and has individual characteristics. Similarly, each licensee's business or proposed manner of trade is unique to the particular premises. A Public Interest Assessment (PIA) outlines how the premises/proposed premises will impact the community and provide an outline of how the applicant will manage any impact.

Section 31 of the *Liquor Control Act 1988* ('the Act') provides the licensing authority with the discretion to grant licences.

Under section 33(1) *'the licensing authority has an absolute discretion to grant or refuse an application on any grounds, or for any reason, that the licensing authority considers in the public interest.'*

In considering the public interest, the licensing authority will take into account the objects of the Act as provided in section 5 and the matters set out in section 38(4).

In this regard, applicants will be required to lodge a PIA with the application.

### Legislative Provisions

The primary objects of the Act as set out in section 5 are:

- a) to regulate the sale, supply and consumption of liquor;
- b) to minimise harm or ill-health caused to people, or any group of people, due to the use of liquor; and
- c) to cater for the requirements of consumers for liquor and related services, with regard to the proper development of the liquor industry, the tourism industry and other hospitality industries in the State.

The secondary objects of the Act are:

- a) to facilitate the use and development of licensed facilities, including their use and development for the performance of live original music, reflecting the diversity of the requirements of consumers in the State;
- b) to provide adequate controls over, and over the persons directly or indirectly involved in, the sale, disposal and consumption of liquor; and
- c) to provide a flexible system, with as little formality or technicality as may be practicable, for the administration of this Act.
- d) to encourage responsible attitudes and practices towards the promotion, sale, supply, service and consumption of liquor that are consistent with the interests of the community.

Section 38(4) of the Act provides that the matters the licensing authority may have regard to in determining whether the granting of an application is in the public interest include:

- a) the harm or ill-health that might be caused to people, or any group of people, due to the use of liquor;
- b) whether the amenity, quiet or good order of the locality in which the licensed premises or proposed licensed premises are, or are to be, situated might in some manner be lessened;
- c) whether offence, annoyance, disturbance or inconvenience might be caused to people who reside or work in the vicinity of the licensed premises or proposed licensed premises;
- ca) any effect the granting of the application might have in relation to tourism, or community or cultural matters; and
- d) any other prescribed matter. (Please note: there are no prescribed requirements at this time).

The licensing authority has discretion to impose conditions on the licence or permit that has regard to the public interest, the objects of the Act and the information provided in the applicant's PIA submission. Conditions may also be imposed based on the content of the PIA submission.

In considering the public interest, applicants should demonstrate the positive aspects of their application including the social, economic and health impacts. It is not sufficient for applicants to merely demonstrate that the grant of the application will not have any negative impact.

### Locality

As part of a PIA submission, applicants must provide details regarding the community in the vicinity of the licensed premises (or proposed licensed premises) and any amenity issues in the locality.

The term 'locality' in this instance refers to the area surrounding the proposed licensed premises. This locality will be the area most likely to be affected by the granting of an application in relation to amenity issues.

However, in terms of potential harm or ill-health impacts on the community an applicant may need to consider a wider geographic area depending on the intended nature of the business.

In this regard, in terms of addressing objects 5(1)(b) and 5(1)(c) of the Act, an applicant may need to consider an area which is much broader than the 'locality' used for consideration of amenity issues. For example, an application for a destination liquor store, which may draw its clientele from a large geographic area, would need to address 5(1)(b) and 5(1)(c) of the Act in a much broader context. The onus is on the applicant to satisfy the licensing authority that the grant of the application is in the public interest and provide relevant evidence and submissions to discharge this onus. An applicant should address all relevant considerations under the Act, bearing in mind all the circumstances and unique features of its particular application.

### Licensing Authority's Expectations for a PIA

Completing the PIA should be part of an applicant's business planning. A PIA assists the licensing authority in assessing the impact of the application, if granted, on the community, including existing services and amenity. It is also a valuable document for informing the community about the proposed manner of trade. It is important to note that there is no requirement in the Act for PIAs to be prepared by legal counsel or industry consultants. Applicants can complete their own PIA by taking a common-sense approach after liaising with the relevant key stakeholders and interest groups in the community.

Evidence to support an application being in the public interest should include, but is not limited to petitions; survey results; and letters of support and statements of consumers having a requirement for the type of liquor to be sold and supplied under the licence sought.

It is important to note, however, that because each community is different, the level of detail required in a PIA will be different for individual applications. The required level of detail is subject to the complexity of the application and the impact the premises/proposed premises will have on the surrounding community.

***The following questions have been developed to guide applicants through the PIA process and highlight the areas which should be considered.***

***The information provided should not be limited to the space provided on the form. If you need to attach additional information, please refer to the relevant attachment in the space provided.***

**PART 2 – Manner of trade**

*Description of the proposed business, manner of proposed trade and target client base. This information should be consistent with your business plan/model.*

**2.1 What facilities and services will be provided by the proposed premises?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The proposed premises, Wild Lot Distillery, is envisioned as more than just a distillery—it will be a vibrant hub celebrating the craft spirits landscape while championing local producers who share our ethos and commitment to quality and sustainability.

Alongside our own meticulously crafted spirits, Wild Lot Distillery will retail a curated selection of products from other like-minded distilleries and producers, both onsite and through our online platform

These handpicked offerings will embody the essence of rural living, reflecting a farm-to-bottle philosophy and showcasing the diverse flavours and ingredients unique to Australia's remote and rural regions. Our tasting room will offer visitors an immersive experience, allowing them to sample uniquely crafted spirits while learning about the distillation process and the unique characteristics of Australian ingredients.

In addition to our onsite retail space, we will also provide online sales through our website, ensuring that customers from near and far can access our products with ease.

Celebrating the rich tapestry of craftsmanship and terroir found throughout the Margaret River region and beyond. Through this collaborative approach, Wild Lot Distillery aims to support and elevate the entire craft spirits community.

**2.2 What is the proposed manner of trade?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Our proposed manner of trade aligns closely with the principles of agritourism, emphasizing transparency, sustainability, and community engagement:

We will not only produce unique, great-tasting products but also support and highlight other distilleries and artisans by expanding our services to include a wider range of Australian craft spirits and products. Particularly focusing on those that are not widely available, especially in Western Australia.

Our guided tours and tastings will offer visitors a behind-the-scenes look at our operations, highlighting our sustainable practices and the unique flavours of products. In addition to showcasing our own spirits, we plan to design a one-of-a-kind educational experience that enables customers to taste and understand craft spirits from Australia's most rural and remote areas. This immersive journey will encompass the entire production process, from the farmers and growers to the distillers and producers, providing participants with a comprehensive understanding of the craft spirits industry and its significance in Australian agriculture.

This expansion will enable us to showcase the diversity and quality of Australian distilling while fostering collaboration and camaraderie within the local industry.

**2.3 What is the target client base?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number). Include objective, accurate and relevant evidence such as a petition, customer survey results and letters of support and statements from potential/existing customers.

Targeting individuals who appreciate high-quality, artisanal spirits and are interested in learning about the production process. This could include both locals and tourists looking for unique tasting experiences.

Travelers seeking authentic experiences and unique souvenirs that reflect the spirit of the region. Our distillery could serve as a destination for tourists interested in agritourism and educational experiences related to craft spirits production.

Engaging with the local community through events, workshops, and partnerships focused on sustainability, education, and cultural enrichment. This could include collaborations with local farmers, growers, and artisans to highlight the region's unique offerings.

Supporters of local businesses and advocates for regional food and beverage producers. They are likely to value the use of locally sourced ingredients and sustainable practices in our distillery.

**2.4 Will the premises be distinguished by any particular theme or decor?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Wild Lot Distillery, nestled on a 5.5-acre property in Karridale within the scenic Margaret River region, embodies a clean, minimalist design that harmonises with the area's natural beauty. Our venue fosters an authentic, welcoming ambiance, reflecting our commitment to honesty, hospitality, and the values of sustainability championed by the region.

Visitors will immerse themselves in the tranquil landscape, engaging meaningfully with the distilling process. Situated in a hub of sustainable tourism, our distillery showcases Australia's finest craft spirits, offering guests an unforgettable experience deeply rooted in the region's ethos.

The use of natural materials and local flora will echo the area's biodiversity, aligning with the Shire's strategies to facilitate vibrant rural economies and designing a space that respects the character of Karridale.

**Part 3 – Public Interest – section 38(2)****3.1 Why is the grant of a licence in the public interest and how will it benefit the community?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Wild Lot Distillery's vision aligns with the [Shire of Augusta-Margaret River Community Strategic Plan 2040](#), fostering an ethos of sustainability and environmental stewardship that will resonate within the community and beyond. By incorporating advanced eco-friendly technologies and practices, we not only minimize our ecological footprint but set a benchmark for environmental responsibility within the local industry.

We are committed to advancing agritourism, drawing from the rich agricultural heritage of the region. This approach is substantiated by the [Allied Market Research](#) report indicating a CAGR of 12.5% in the agritourism market, signalling a strong public interest in agricultural and nature-based tourism experiences. By integrating educational tourism into our offering, we directly cater to this expanding market, potentially contributing to a sector that is poised to reach \$111.1 billion by 2032.

In terms of community impact, Wild Lot Distillery will directly contribute to the local economy. Our business model involves creating jobs and partnering with local suppliers, thereby generating economic activity. Such local engagement contributes to sustainable regional growth, aligning with the Shire's focus on supporting resilient rural communities as stated in its Place Plans for towns like Karridale and Kudardup.

As an attraction within the Margaret River region, recognised for its unique biodiversity and cultural significance, the distillery will contribute to the region's draw as a premier tourist destination. Our unique and authentic experiences centred on sustainable practices and craft spirits will help to enhance the region's appeal. This is especially relevant considering the Shire's commitment to promoting local culture and the economic benefits of tourism, as outlined in their Community Scorecard, where cultural activities are prioritised.

In conclusion, the establishment of Wild Lot Distillery under a special facilities license is a proposition of significant public interest and community benefit. It embodies the intersection of environmental stewardship, economic development, cultural enrichment, and community well-being. Our efforts are predicted to yield positive outcomes not only for the immediate locality but also in reinforcing Western Australia's standing as a destination of choice for conscious consumers and eco-tourists.

**PART 4 - Harm or Ill Health - section 38(4)(a)**

*Risk assessment with respect to the harm or ill health that might be caused to people, or groups of people within the locality, due to the use of liquor.*

**4.1 List any 'at risk' groups or sub-communities within the locality, travelling through the locality or resorting to the locality?<sup>1</sup>**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Wild Lot Distillery acknowledges several at-risk groups within and around the Margaret River region that may require special considerations:

**Low-Income Families:** Residing in the region, these families often struggle with accessing affordable housing, healthcare, and social support services. The economic fluctuations linked to tourism and seasonal employment exacerbate these challenges, impacting their quality of life and access to necessities.

**Elderly Individuals:** Particularly those in remote areas such as East Augusta, Scott River, and Molloy Island, often face isolation due to geographic separation from major urban centers. This isolation can hinder their access to healthcare facilities, community interaction, and emergency services, increasing their vulnerability.

**Indigenous Communities:** These communities frequently encounter socioeconomic disparities and systemic barriers to accessing essential services such as education, healthcare, and employment opportunities. Acknowledging these challenges is crucial for any community-oriented business operation.

**Seasonal Workers and Travelers:** Including tourists and those employed temporarily in agricultural and tourism-related industries. These individuals often deal with uncertainties related to seasonality, which can affect their accommodation, employment stability, and access to healthcare. The transient nature of their stay in the region may also limit their access to consistent support networks.

Wild Lot Distillery is committed to understanding and addressing the unique needs of these groups to ensure that our operations do not inadvertently exacerbate their vulnerabilities.

**4.2 What are the social health indicators for the locality?<sup>2</sup>**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The community faces challenges with alcohol-related health issues, with 28.1% of residents over 15 years old drinking at risk/high levels for long-term harm compared to 19.5% for Western Australia

<sup>1</sup> In regard to 'at risk' groups and sub-communities, these have been identified under the *Drug and Alcohol Interagency Framework for Western Australia 2011-2015* and may include: children and young people; aboriginal people and communities; people from regional, rural and remote communities; families; migrant groups from non-English speaking countries; people in low socio-economic areas; mining communities or communities with a high number of itinerant workers; and/or communities that experience high tourist numbers.

<sup>2</sup> In regard to social health indicators, these may include (but are not limited to) the:

- incidence of alcohol related crime in the area. (Data may be reported by local Police, the Australian Institute of Criminology or may be provided by the Office of Crime Prevention); and
- rates of, and trends in, alcohol related hospital presentations/admissions. (Data may be available from country local area health services; the metropolitan health service and the Drug & Alcohol Office).

In addressing social health indicators, applicants should also consider the proximity of the premises to bordering suburbs.

In terms of addressing objects 5(1)(b) and 5(1)(c) of the Act, an applicant may need to consider an area which is much broader than the 'locality' used for consideration of amenity issues.

(WA)2. The distillery will address this by implementing targeted responsible service training and offering consumer education materials on responsible drinking, both on-site and online.

Wild Lot Distillery places a significant emphasis on educating patrons about safe alcohol consumption and the importance of moderation. This is particularly pertinent given that one in four Australians report experiencing alcohol-related verbal abuse, with physical abuse reported by 4.5% of Australians aged 14 years or older (AIHW 2008). Through our comprehensive RSA program, we enable staff to accurately inform patrons about standard drink sizes and the implications of moderation. This educational approach proactively counters over-intoxication and underpins our dedication to ensuring a secure environment for all visitors. By promoting responsible drinking behaviours, we not only align with the Margaret River region's health-conscious ethos but also enhance its reputation as a destination that offers a responsible and enjoyable experience.

The unemployment rate in the region is 3.3%, and by creating new jobs, the distillery can contribute to reducing this figure, aligning with the region's economic stability goals.

In recognition of the environmental concerns addressed by the Shire (AMR - Public Health Plan 2020-24), including bushfire management, water safety, and climate change mitigation, Wild Lot Distillery actively embodies eco-conscious practices. Our operations are geared towards minimising environmental impact through stringent waste reduction protocols, water recycling practices, R&D projects for regenerative power supply and sustainable sourcing of materials. This dedication not only resonates with consumer trends favouring eco-friendly products but also positions Wild Lot Distillery as a forward-thinking participant in the liquor industry. We are steadfast in our resolve to respect and enhance our natural surroundings and community assets, as outlined in our sustainability statement. Such environmental stewardship directly supports the social health objectives of the Margaret River region, ensuring that our growth is synonymous with ecological sustainability.

In recognition of the high tourist numbers in the Margaret River region, we will design educational materials and experiences that promote safe and informed consumption practices to all visitors, regardless of background or language proficiency.

#### 4.3 What are the proposed strategies the applicant will implement to minimise harm or ill health?

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Wild Lot Distillery is committed to minimising harm and promoting health and safety related to the consumption of liquor. Our comprehensive approach is detailed in the attached Harm Minimization Policy, House Management Policy, and Code of Conduct.

Key strategies include:

**Robust Age Verification and Intoxication Management:** We employ a strict system for verifying the age of our customers and actively monitor signs of intoxication. Our staff is trained to responsibly manage and refuse service to intoxicated patrons, ensuring compliance with legal standards and promoting a safe drinking environment.

**Staff Training Programs:** All staff members undergo extensive training in the Responsible Service of Alcohol (RSA), equipping them with the knowledge and skills to serve patrons responsibly. This training is supplemented with ongoing education on the latest health and safety practices in the liquor industry.

**Incident Management and Reporting:** We maintain a detailed Incident Register to document any alcohol-related incidents, which helps in promptly addressing any issues and refining our strategies as needed. This proactive approach ensures continuous improvement in our harm minimization efforts.



**Community Engagement and Education:** We actively engage with our local community to educate about the risks associated with excessive alcohol consumption. This includes collaborative initiatives with health organizations to spread awareness and promote healthier lifestyle choices.

**Mandatory Pregnancy Warning Labels:** In line with regulatory requirements, all our packaged products carry clear and visible pregnancy warning labels to inform consumers about the risks of alcohol consumption during pregnancy, supporting broader public health efforts.

These strategies are part of our ongoing commitment to uphold community wellbeing and ensure that our operations contribute positively to the local area and its residents. Further details and the full text of our policies can be found in the attachments referenced

### Part 5 - Impact on Amenity - section 38(4)(b)

*Descriptive report on the impact on the amenity of the locality of the proposed premises to people who reside or work in the vicinity of the proposed licensed premises.*

The key consideration for the licensing authority is the impact of the facilities and services of the proposed premises on the nature and character of the local communities.

When designing licensed premises, consideration should be given to the principles of *Crime Prevention through Environmental Design* (CPTED). Information on CPTED can be obtained from the WA Planning Commission, The WA Office of Crime Prevention, and the Australian Institute of Criminology.

When considering the nature and character of a community, applicants need to address the community's social profile in terms of:

- its identity;
- the quality of life;
- the type of people who live and work in the community;
- the average age, income, and employment status of people living in the community;
- the total population numbers and population projections; and
- whether there are any plans for community change/development (information may be obtained from the Australian Bureau of Statistics (ABS) and the relevant local government authority).

In addition to answering the questions below, applicants will also need to provide:

- a map depicting the locality of the proposed premises; and
- a floor plan which highlights the unique aspects of the proposed facility.

#### 5.1 What is the nature and character of the local community?

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The local community of Karridale is characterised by a blend of rural living and tourist activities, with a population primarily engaged in agriculture, tourism, and related industries. Including but not limited to; Glenarty Road Wines, Hamelin Bay Wines, Karridale Hop Farm,

Karridale township serves as a rural service center, offering amenities such as a primary school, post office, rural ag supply store (Karridale Agencies), fuel station, tavern, dog kennel and current housing development areas.

The community maintains a low-key and unobtrusive built environment, with open vistas and rural landscapes contributing to its unique character. Additionally, the proximity to natural attractions like

the Leeuwin Naturaliste National Park enhances the area's appeal and fosters a sense of community engagement through recreational activities and cultural events.

Our space respects the character of Karridale and our distillery will contribute to the regional identity and serve as a tangible embodiment of the Shire's vision for sustainable development.

**5.2 How will the proposed premises integrate with the amenity of the locality (both positively and negatively)?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The proposed Wild Lot Distillery is anticipated to integrate with the locality's amenity in both positive and potentially negative ways. On the positive side, it promises to bolster the local economy by generating employment opportunities, attracting tourists, and supporting nearby businesses.

Additionally, it offers a distinctive experience for visitors, showcasing local produce and elevating the region's status as a craft spirits destination. Through community engagement initiatives and cultural celebrations, the distillery aims to foster a sense of pride and involvement among residents while preserving local traditions.

However, there are potential concerns, including increased noise and traffic, environmental impacts, disruption to nearby residents, and the possibility of alcohol-related issues. To mitigate these challenges and ensure harmonious integration, proactive measures such as responsible serving practices, stakeholder communication, and environmental management strategies will be essential.

Overall, while Wild Lot Distillery presents exciting opportunities for economic growth and cultural enrichment, careful planning and collaboration with the community are vital to address any negative impacts and ensure a positive relationship with the locality

Wild Lot Distillery is a reflection of the region's commitment to environmental sustainability and community values. We will provide an immersive experience that celebrates local craft and supports the community's 2040 vision for sustainable and cultural richness.

**5.3 What will be the positive recreational, cultural, employment or tourism benefits for the community?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The Wild Lot Distillery project promises a multitude of positive impacts for the community across various domains.

Recreationally, it offers a unique destination for locals and tourists alike, providing opportunities for tastings, tours, interactive workshops and events, enhancing the area's social scene.

Culturally, the distillery celebrates local traditions and craftsmanship, preserving heritage through its products and collaborations with regional producers. Employment opportunities generated by the distillery contribute to the local economy, offering jobs across various roles from production to hospitality.

Moreover, as a new attraction, the distillery adds to the area's tourism appeal, attracting visitors interested in experiencing Australian craft spirits and exploring the region's offerings.

**5.4 What consultation with local government regarding the proposed premises has been taken into account in establishing a business plan?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

We have actively engaged with the Small Business Development Corporation to seek guidance and expertise on various aspects of our business operations.

Our business plan has been reviewed by the Australian Taxation Office to ensure compliance with tax regulations and proper financial planning.

Our participation in the Connect Sustainable Industries, supported by the WA Government, has provided valuable insights into sustainable practices and industry standards.

Furthermore, we have utilized templates provided by Advanced Personnel Management to streamline our administrative processes and ensure efficient human resource management.

Overall, these consultations have been instrumental in shaping our business plan and ensuring that our operations align with local government regulations and industry best practices.

**Existing licensed premises within the locality of the premises, including the diversity of the current services.**

**5.5 If you intend to sell packaged liquor, provide the name and address of all existing licensed premises within the locality?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Karridale Tavern; 12440 Bussell Hwy, Karridale / Distance from proposed premise 7.7 kilometres

Coastal Cellars; 91 Blackwood Ave, Augusta / Distance from proposed premise 21.9 kilometres / Note; letter of support for the application has been received from this establishment

Witchy Liquor Store; 10413 Bussell Hwy, Witchcliffe / Distance from proposed premise 27.7 kilometres.

Settlers Tavern; 118 Bussell Hwy, Margaret River / Distance from proposed premise 46.5 kilometres / Note; letter of support for the application has been received from this establishment

**5.6 If you do not intend to sell packaged liquor, provide the name and address of all existing licensed premises within 500 metres of your premises?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

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**Positive and negative amenity issues in respect to the locality of the premises/proposed premises**

**5.7 What are the public transport facilities (including taxi services) that would be available to patrons, or any other transport facilities proposed to be provided by the applicant for patrons?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

South West Taxis; available 7 days a week from 9am til late

South West Coachlines; weekly bus trips from Perth to the South West and beyond

Private car hire companies; Hertz, Busselton & South West Car Hire, Avis, Northside Rentals

Tour companies; various tour companies offer pre-designed day trips or custom tours.  
<https://www.margaretriver.com/plan-your-trip/getting-here-local-transport/>

**5.8 What publicly available parking facilities exist in the locality?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

At Wild Lot Distillery pedestrian-specific traffic will not be prominent due to our distance from the nearest town. However, our facilities offer direct access from the main highway, featuring large onsite parking.

The parking area is designed to accommodate any size vehicles safely and provide ample maneuvering space.

Our premises ensure secure entry and parking facilities, enhancing the convenience and safety of visitors, see map attached.

**5.9 What is the contribution of the proposed premises to the streetscape and atmosphere of the area?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Rustic Appeal: The quaint, rustic building nestled among established trees will evoke a sense of nostalgia and authenticity.

Natural Harmony: The surrounding landscape will be carefully curated to complement the existing greenery, creating a harmonious blend of nature and architecture.

Atmosphere: Visitors will be greeted by a tranquil setting, conducive to relaxation and enjoyment. The welcoming ambiance of the distillery will encourage patrons to linger and immerse themselves in the serene surroundings.

Ecological Sensitivity: Efforts to preserve and enhance the natural environment will underscore the distillery's commitment to ecological sustainability.

**5.10 What is the potential impact of the proposed premises on the level of noise and anti-social activities in the locality, and the management strategies to minimise this impact?**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The potential impact of the proposed premises on the level of noise and antisocial activities in the locality is addressed through comprehensive management strategies outlined in the Harm Minimisation Policy (attached 4.3). This policy highlights proactive measures such as responsible service of alcohol, refusing service to disruptive individuals, and promptly addressing complaints from customers and nearby residents.

The implementation of security measures such as secure entry points, surveillance, and on-site patrols helps deter anti-social behavior and ensures the safety and security of both patrons and the surrounding community.

The distillery's location, situated away from densely populated areas, helps minimise the direct impact on nearby residents.

By prioritizing responsible operation and proactive management, Wild Lot Distillery aims to minimize its impact on noise and anti-social activities while contributing positively to the local community.

**5.11 What is the potential impact of the proposed premises on vandalism, litter, criminal acts? (especially violent crimes including domestic violence). This may include improvements in the passive and active security of the area.**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

The main residence, where us, the owners and operators reside full-time, serves as an active deterrent to criminal activity due to its continuous occupancy and proximity to the distillery.

Additionally, security enhancements such as secure lockable external doors and windows, motion detector spotlights, perimeter fencing, and gates contribute to passive security measures.

The presence of a guard dog, specifically trained for premise and livestock protection, enhances security and provides an added layer of deterrence against criminal acts.

Overall, these security measures aim to safeguard the premises, minimize the risk of vandalism, litter, and criminal activities, and ensure a safe environment for both occupants and visitors.

**Part 6 - Offence, annoyance, disturbance or inconvenience – section 38(4)(c)**

When addressing the level of offence, annoyance, disturbance or inconvenience in a community, applicants need to consider the impact that may be caused to people who reside or work in the vicinity of the proposed licensed premises.

Some strategies that could be implemented to ameliorate offence, disturbance or inconvenience include:

- the use of licensed crowd controllers and installation of a CCTV camera system;
- the provision of food;
- liquor to be provided by table service only;
- limitation on the types of liquor and containers available for sale;
- restricted advertising or liquor promotions;
- installation of noise limiters on all amplification equipment;
- types of entertainment being provided;

- furniture and premises layout design;
- lighting in and around the proposed premises;
- noise attenuation of the building; and
- maximum accommodation numbers.

**6.1 Identify the strategies you intend to implement to address potential offence, disturbance or inconvenience to local residents or business operators:**

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

<p>We are committed to maintaining open lines of communication with our neighbours and local business operators. This includes regular briefings, updates on planned activities, and addressing any concerns promptly and transparently.</p>
<p>We understand the importance of preserving the aesthetic appeal of the area. As such, we intend to plant additional screens and greenery to enhance visual screening and integrate our premises harmoniously with the surrounding environment.</p>
<p>We will strictly adhere to the trading hours stipulated in our license, ensuring that our operations do not disrupt the peace and tranquility of the locality, particularly during late hours. Also, we can schedule our operational activities during times when noise impact is least likely to cause disturbance, especially during late evenings and early mornings.</p>
<p>In the event of hosting special events or functions, we will submit applications well in advance and consult with our neighbours prior, to mitigate any potential disruptions and address any concerns they may have.</p>
<p>A clear protocol will be established for handling complaints from residents or business operators, ensuring that grievances are addressed promptly and effectively to maintain harmonious relations.</p>
<p> </p>
<p> </p>

**Part 7 – Community consultation**

**7.1 Are any of the following community buildings or facilities located in the locality of the proposed licensed premises?** (tick all boxes that apply)

**Schools and Educational institutions**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Karridale Primary School – 9.5 kilometres from proposed premise

Margaret River Independent School – 23 kilometres from proposed premise

**Hospitals, Hospices, Aged Care facilities**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Augusta Hospital – 19 kilometres from proposed premise

Margaret River Hospital and Aged Care – 36.5 kilometres from proposed premise

**Churches/Places of worship (of any faith)**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

**Drug and alcohol treatment centres**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

**Short term accommodation or refuges for young people**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Specifically, Rushy Creek Farms (765 Brockman Hwy) and Karridale Cottages (300 Brockman Hwy) provide such accommodations, catering to individuals seeking a serene rural retreat or self-contained cottages. Additionally, there are other short-term accommodation options available in the broader area, including caravan parks, campgrounds, and similar facilities.

**Child Care Centres**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)


**Local Government Authority**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)


**Police stations**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

Augusta Police Station – 19.7 kilometres from proposed premise

Margaret River Police Station and Court House – 36.8 kilometres from proposed premise

**Regional Office of the Department of Indigenous Affairs**

YES  NO  If YES, please provide name and address

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)


**Who will be consulted**

**7.2 Identify the stakeholders who will be served with a Notice advising of the application**

(tick all boxes that apply)

The occupier of neighbouring premises and businesses within 200 metres of the premises.

Stakeholders listed in item 5.1 within the locality of the premises. If not, please explain why:  
 Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

All neighbouring properties, in addition to business interests within the facility; ie. Glenarty Road Wines, Hamelin Bay Wines, Nilup General Store, Karridale Agencies, Karridale Roadhouse, Karridale Post Office & Fuel Station, Karridale Hop Farm & Cottages, Rushy Creek Farm Stay, Idee Fixe/ Vasse Felix Vineyard, Leeuwin Kennels,



- Special interest groups or individuals within the locality of the premises. These include children and young people; Aboriginal people and communities; people from regional, rural and remote communities; families; migrant groups from non-English speaking countries; people in low socio-economic areas; mining communities or communities with a high number of itinerant workers; and communities that experience high tourist numbers.

Write the name of the relevant groups below:

Please provide sufficient information to answer this question by attaching additional information and referencing (by question number)

**Children and Young People:** The Shire's focus on active and healthy lifestyles through the provision of sports grounds and recreational facilities supports the wellbeing of young people. Wild Lot Distillery can contribute by ensuring that these spaces remain alcohol-free zones and by supporting programs aimed at youth education and engagement.

**Aboriginal People and Communities:** The Shire works to support Aboriginal communities through collaborative arrangements and policies. Wild Lot Distillery can respect and contribute to this by acknowledging local indigenous culture in its operations and possibly creating initiatives that promote cultural understanding and employment opportunities for Aboriginal peoples.

**Regional, Rural, and Remote Communities:** With Karridale being part of a rural area, the distillery's commitment to environmental health and sustainable practices directly supports the lifestyle and values of these communities.

**Families:** The Shire's emphasis on family-friendly community spaces and events suggests that maintaining a family-oriented approach in certain distillery events could be beneficial. This means creating and marketing some events that are appropriate for all ages and provide an inclusive environment for families.

**Migrant Groups from Non-English Speaking Countries:** The Shire's initiatives for social and community networks could be complemented by the distillery by offering multilingual resources and culturally sensitive engagements that cater to the needs of non-English speaking residents and tourists.

**People in Low Socio-Economic Areas:** By creating job opportunities and offering vocational training programs related to distilling and hospitality, the distillery can contribute to economic development and provide skill-building opportunities for residents in low socio-economic areas.

**Mining Communities or Communities with High Numbers of Itinerant Workers:** The distillery can consider flexible business practices that cater to the schedules and needs of itinerant workers, such as hosting events or providing services at times that are convenient for these populations.

**Communities with High Tourist Numbers:** The Shire values tourism and the distillery could enhance the tourist experience by offering educational tours that will include responsible drinking materials, aligning with the Shire's aim to promote a safe and enjoyable environment for visitors.

**Busselton Margaret River Tourism Association:** This group plays a key role in shaping the tourism landscape, which directly influences the distillery's potential customer base and promotional activities. Their focus on enhancing the regional tourism experience aligns with your distillery's objectives to attract and educate tourists about responsible enjoyment of local offerings.

**Margaret River Business Network:** As a network of local businesses, their inclusion underscores the distillery’s commitment to integrating into the local economy and contributing to economic development. Collaboration with this network can facilitate business-to-business support, marketing synergies, and community-centric initiatives that bolster the distillery's presence and impact.

**The Augusta Margaret River Shire** is instrumental in setting local policies, regulations, and development plans that directly affect business operations within the region. Their ongoing initiatives to enhance community welfare, economic stability, and environmental sustainability are closely aligned with Wild Lot Distillery's operational goals.

**PART 8 – Declaration**

I declare that the contents of this document and attachments are true, correct and complete and that I have made all reasonable inquiries to obtain the information required.

I acknowledge that under section 159 of the *Liquor Control Act 1988* and it is an offence to provide false, misleading or incomplete information in this document.

_____ <b>Signature of applicant/s</b>	_____ <b>Date</b>
_____ <b>Signature of applicant/s</b>	_____ <b>Date</b>
_____ <b>Signature of applicant/s</b>	_____ <b>Date</b>