



## **Friday 16 May 2025**9am - 4pm

Mandurah Performing Arts Centre (ManPAC), Mandurah

## **2025 WA Trails Forum**

Time	Presentation	Presenter
9:10am	Smoking Ceremony	Uncle Trevor Stack Goolamwiin
9:30am	Welcome	Erin Gauntlett Deputy Director General, DLGSC
9:40am	Welcome to Country	Uncle Trevor Stack Goolamwiin
9:50am	City of Mandurah Welcome address	Caroline Knight Mayor, City of Mandurah
10:00am	WA Horse Trail Management Guidelines Launch	Hon Samantha Rowe Parliamentary Secretary to the Deputy Premier
10:10am	Keynote: Nature-based tourism	Sveva Falletto Executive Director, Nature-based Tourism Division, DBCA
10:40am	Giants of Mandurah: the journey and the impact	James Campbell-Sloan Director Strategy and Economic Development, City of Mandurah
11:00am	Morning tea	
11:30am	MC Welcome	Erin Gauntlett Deputy Director General, DLGSC
11:40am	Building better trails together: the new Jarrahdale Horse Trails	Pascal Veyradier Jarrahdale Trail Coordinator Shire of Serpentine Jarrahdale
12:00pm	Tourism in WA and the important role that trails can and does play	Jackie Crooks Director Tourism Experience Development, Tourism WA
12:20pm	Leveraging success	Anita Kane General Manager, Visit Mandurah
. 12:40pm	PANEL - Trails and Nature Tourism / Trails Tourism	Neil Le Febvre (Moderator) - Outdoors WA Sveva Falletto - DBCA Jackie Crooks - Tourism WA Anita Kane - Visit Mandurah Pascal Veyradier - Shire of Serpentine Jarrahdale

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1:00pm	Lunch	
1:45pm	MC Welcome	Rod Annear Assistant Director Parks and Visitor Services, DBCA
1:50pm	From reluctance to connection: Designing trails for all kinds of kids	Dr Kelsie Prabawa-Sear CEO, Nature Play
2:10pm	The impact of events on regional towns and key success factors	Gemma Dale Managing Director, The Event Team
2:30pm	Trailblazing towards 2026: putting WA in the global spotlight	Neil Le Febvre CEO, Outdoors WA
2:50pm	Short break	
3:05pm	MC Welcome	Rod Annear Assistant Director Parks and Visitor Services, DBCA
3:10pm	Visitor planning in Yalgorup National Park	Nathan Greenhill Coordinator Recreation and Landscape, DBCA
3:25pm	Trail construction training: seeking recognition	Julie Large Training Product Development Manager, TAFE Southwest
3:40pm	Getting the Manjimup Trail Bike Hub on track	Evy Apeldoorn Project Manager, Shire of Manjimup
3:55pm	Forum closing remarks	Rod Annear Assistant Director Parks and Visitor Services, DBCA
4:15pm	Close	
4:30pm	Sundowner	Proudly sponsored by City of Mandurah
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