



Where to Advertise Volunteer Roles

This list should provide you with some ideas of where you can advertise your volunteer positions, but it is by no means an exhaustive list.

Online recruitment

If you are a member with Volunteering WA, any positions you want to advertise will automatically appear on the following websites. To become a member visit

volunteeringwa.org.au/agencies/become-a-member

- Volunteers in Sport - sport.volunteeringwa.org.au/
- Volunteering WA website - volunteeringwa.org.au/
- SEEK Volunteer - volunteer.com.au/
- GoVolunteer - govolunteer.com.au/

Other online places

- Your website
- Facebook/Twitter/Google+/LinkedIn/other social media
- Your blog or newsfeed
- Include in your email signature
- Finding particular interest groups online
- Forums/message boards
- Local community websites

Local media

- Local newspapers – advertisements, classified adverts, articles, letters to editor
- Radio station interviews and advertisements
- Specialist publications/journals – especially if you are looking for particular skills

Your club/association

- Recruit existing members or staff (asking directly)
- Recruit parents of members (asking directly)
- Organise a recruitment drive, getting existing volunteers or members to ask people they know if they would come and volunteer
- Include the position in your newsletter or e-newsletter
- Put an advert up on the notice board at your facility
- Corporate partners/sponsors
- Organise a 'bring a friend' event for your volunteers (e.g. coffee or a sundowner)
- Ask your volunteers for ideas



Local area

- Schools (part of their physical activity program)
- University/TAFE campus billboards, giving a talk before a lecture
- Notice boards in local facilities (local pool, gym, library, job centres, doctor's clinics etc.)
- Retirement villages, independent living spaces, aged care facilities
- Businesses and corporations
- Billboards in local businesses (e.g. grocery stores)
- Faith based groups and places of worship
- Local communities and associations
- Local volunteer resource centres
- Set up a booth at a local event, fair, university/school open day
- Partner with other groups to develop a mutually beneficial relationship