



## Where to Advertise Volunteer Roles

This list should provide you with some ideas of where you can advertise your volunteer positions, but it is by no means an exhaustive list.

### Online recruitment

If you are a member with Volunteering WA, any positions you want to advertise will automatically appear on the following websites. To become a member visit

[volunteeringwa.org.au/agencies/become-a-member](http://volunteeringwa.org.au/agencies/become-a-member)

- Volunteers in Sport - [sport.volunteeringwa.org.au/](http://sport.volunteeringwa.org.au/)
- Volunteering WA website - [volunteeringwa.org.au/](http://volunteeringwa.org.au/)
- SEEK Volunteer - [volunteer.com.au/](http://volunteer.com.au/)
- GoVolunteer - [govolunteer.com.au/](http://govolunteer.com.au/)

### Other online places

- Your website
- Facebook/Twitter/Google+/LinkedIn/other social media
- Your blog or newsfeed
- Include in your email signature
- Finding particular interest groups online
- Forums/message boards
- Local community websites

### Local media

- Local newspapers – advertisements, classified adverts, articles, letters to editor
- Radio station interviews and advertisements
- Specialist publications/journals – especially if you are looking for particular skills

### Your club/association

- Recruit existing members or staff (asking directly)
- Recruit parents of members (asking directly)
- Organise a recruitment drive, getting existing volunteers or members to ask people they know if they would come and volunteer
- Include the position in your newsletter or e-newsletter
- Put an advert up on the notice board at your facility
- Corporate partners/sponsors
- Organise a 'bring a friend' event for your volunteers (e.g. coffee or a sundowner)
- Ask your volunteers for ideas



## Local area

- Schools (part of their physical activity program)
- University/TAFE campus billboards, giving a talk before a lecture
- Notice boards in local facilities (local pool, gym, library, job centres, doctor's clinics etc.)
- Retirement villages, independent living spaces, aged care facilities
- Businesses and corporations
- Billboards in local businesses (e.g. grocery stores)
- Faith based groups and places of worship
- Local communities and associations
- Local volunteer resource centres
- Set up a booth at a local event, fair, university/school open day
- Partner with other groups to develop a mutually beneficial relationship